

# Ross Reports ON TELEVISION

INCLUDING

## THE TELEVISION INDEX

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PRODUCTION • PROGRAMMING • TALENT

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## WEEKLY REPORT

BEST WISHES FOR A HAPPY HOLIDAY SEASON

from

The Editors and Staff of Ross Reports

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### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Monday(20)

ABC- 8-8:30pm EST; RETURN; Soldier Parade; from WABC-TV(NY), no. of stations indefinite. Sponsor- U. S. Army (Recruiting Account) thru Dancer-Fitzgerald-Sample, Inc(NY); Acct Exec- Norman Lochner. Pkgr- Dancer-Fitzgerald-Sample, Inc (NY); Prod- Dave Nyren(D-F-S for U. S. Army); Dir- Bob Massell(D-F-S); Sets- Dick Hammon. Return of the Army variety show featuring top soldier acts each week as a showcase for talent in uniform, with Arlene Francis as hostess. The program was last seen Sundays, 9:30-10pm; last show Nov 21. The program will be seen in its new time for four weeks, moving to Thursday, 8-8:30pm, on Jan 13. (It will be seen locally in NY via kine on Saturdays, 8-8:30pm, until the January move when it will be seen live in NY and on the net). Soldier Parade replaces Come Closer in its new Monday time; last show for the latter was Dec 13.

#### Friday(24) - SPECIAL CHRISTMAS PROGRAMS

ABC- 11pm-12midnight EST; Christmas Eve Service - St. John the Divine; from WABC-TV(NY), to the net. Services from the Cathedral of St. John the Divine in New York City; Rt. Rev. Horace W. B. Donegan, Bishop of N. Y.; Very Rev. James A. Pike.

CBS- 11:30pm-12:30am EST; Christmas Eve Service - Washington National Cathedral; from WTOP-TV(Wash), to the net. Services of Washington National Cathedral; The Very Rev. Francis B. Sayre, Jr., Dean of the cathedral, celebrant; sermon by the Rt. Rev. Angus Dun, Episcopal Bishop of Washington, D. C.; Rev. Cannon G. Gardner Monks, narrator.

DuM- 10-10:30pm EST; SPECIAL; Symphony of the Air; from WABD(NY), to the net. Sustaining. Pkgr- DuMont; Prod- Roger Gerry; Dir- Barry Shear. Special concert by the orchestra without a conductor, formerly the NBC Symphony. The program replaces Chance of a Lifetime, one time only.

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THIS WEEK(More)

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Friday(24) - CHRISTMAS PROGRAMS(Continued):

NBC- 12midnight-1:45am EST; Pontifical Midnight Mass - St. Patrick's Cathedral;  
from WRCN-TV(NY), to the net. Midnight mass from St. Patrick's Cathedral  
in New York City; the Most Rev. Joseph F. Flannely, Auxiliary Bishop of the Arch-  
diocese of New York and administrator of the cathedral, will offer the Mass; the  
Rev. Edwin B. Broderick, secretary to Cardinal Spellman, will deliver the sermon.

Saturday(25) - SPECIAL CHRISTMAS PROGRAMS

ABC- 6-7pm EST; SPECIAL; Many Moons (Kukla, Fran & Ollie); from WBKB(Chi), to  
the ABC-TV contract net. Sponsor - (NY, Chicago, Detroit only) Gordon  
Baking Co (Silvercup Bread) thru D'Arcy Advertising Co(St. Louis). Pkgr- Burr  
Tillstrom(Chi); Prod- Beulah Zachary; Dir- Lewis Gomavitz; Asst to Prod- Joseph  
Lockwood; Music Composer & Dir- Carolyn Gilbert. Adaptation of James Thurber's  
fantasy, "Many Moons," with all voice characterizations by Burr Tillstrom. Fran  
Allison will introduce the story of a little princess who asks for the moon and  
has her wish granted. Costumes and sets were planned by Tillstrom and developed  
by Lockwood. Tillstrom also adapted the story and supervised the music.

CBS- 12:30-1:30am EST; Christmas Morning Service; from KMTV(Omaha), to the net.  
(Program actually begins 11:30pm CST, Dec 24). Pkgr- CBS Public Affairs;  
Prod- Paul Levitan. Carols by the 56-voice Boys' Town Choir, from the chapel of  
(Father Flanagan's) Boys' Town, Nebraska; Mass celebrated by Msgr. Nicholas Weg-  
ner.

CBS- 4:30-5pm EST; SPECIAL (Color); Holy Night, ON FILM; from WCBS-TV(NY), to  
the net. Pkgr & Film Prod- J. K. F. Productions(Burbank, Cal); Prod- Rev.  
James K. Friedrich; Dir- John T. Coyle. The story of The Nativity, from a time  
700 years before the birth of Jesus, to the manger scene. (See Page E for cast  
credits).

CBS- 5-6pm EST; SPECIAL; Christmas Hour of Story and Song; from WCBS-TV(NY), no.  
of stations indefinite. Sponsor- Longines-Wittnauer Watch Co thru Victor A.  
Bennett Co., Inc(NY); Acct Exec- Victor Bennett; Comm Superv & Dir- Alan R. Car-  
toun; Comm & Prog Anncr- Frank Knight. Pkgr- Longines-Wittnauer Watch Co(NY);  
Prod & Dir- Alan R. Cartoun; Co-Dir- Ted Estabrook; Prod Coord- Paula S. Cartoun;  
Prod Asst- Edward Stern; Music Dir- Mishel (cq) Piastro; Music Consult- Rudy  
Sims; Music Arrangements- Louis Brounelli & Maurice Gardner; Writers- Harrison  
J. Cowan, James H. Frankenberry; Sets- Charles Bailey; Costumes- Grace Houston;  
Choreog- John Butler; Film Sequences Dir- Sol Taffet; Choraliers conductor-  
Eugene Lowell. Judith Anderson reads Hans Christian Anderson's "The Little Match  
Girl"; Monty Woolley narrates "Signor Pizzicato's Christmas," adapted from a  
Grimm fairy tale; with the Corps de Ballet, Longines Symphonette and the Witt-  
nauer Choraliers.

NBC- 11am-12noon EST; Christmas Day Service - Washington National Cathedral; from  
WRC-TV(Wash), to the net. Regular Christmas Day service from Washington  
National Cathedral. The Very Rev. Francis B. Sayre, Jr., Dean of the cathedral,  
will officiate.

NBC- 2:45-5:30pm approx EST; SPECIAL; Blue & Gray Football Game; from WCOV-TV  
(Montgomery, Ala), no. of stations indefinite. Sponsor- Gillette Safety  
Razor Co., Div of The Gillette Co thru Maxon, Inc(Detroit); Acct Exec- Searle  
Hendee. Pkgr- NBC Sports Dept. First telecast of the annual Christmas Day  
Blue-Gray football game in Montgomery, Alabama, since its inception in 1939.  
Teams are composed of college players from universities North and South of the  
Mason-Dixon line who are asked to participate.





### OTHER NETWORK CHANGES & ADDITIONS

CBS- Lamp Unto My Feet (Sun, 10-10:30am EST) Herbert Kenwith is director until further notice. Various directors have handled the show during the past two months.

Danger (Tue, 9:30-10pm EST) John Frankenheimer replaced Byron Kelley as director, alternating with Tom Donovan, effective Dec 7.

U.N. in Action (Mon thru Fri, 5-5:30pm EST) Last program Dec 17.

NBC- Caesar's Hour (Mon, 8-9pm EST) Bob Herget replaces Boris Runanin as choreographer, effective Dec 20. Sheldon Keller replaces Joe Stein on the writing staff, effective Dec 27, when the staff will include Keller, Phil Sharp, Mel Tolkin and Aaron Ruben.

## NEW NETWORK SPONSORSHIPS

COLGATE PALMOLIVE CO (Dental Cream, Lustre Creme, Barber Shave, Vel) will sponsor a new filmed television drama series, The Millionaire, over CBS-TV on Wednesdays, 9-9:30pm, beginning January 19, replacing the Wednesday evening version of Strike It Rich for the same sponsor. On the new program, three of the four products noted will be advertised each Wednesday on a rotating basis: Colgate Dental Cream thru Ted Bates & Co(NY); Lustre Creme and Barber Shave thru Lennen & Newell, Inc(NY), and Vel thru William Esty Co., Inc(NY).

PET MILK CO thru Gardner Advertising Co(St. Louis) and S. C. JOHNSON & SON, INC thru Needham, Louis & Brorby, Inc(Chicago) will sponsor The New Red Skelton Show over CBS-TV, on Tuesdays, 9:30-10pm, beginning January 4 when the program moves from its current 8-8:30pm spot the same day. Pet Milk will lead off the alternate week sponsorship. Danger, to be replaced by the Skelton show, will move to the 10-10:30pm time period of Life With Father which, in turn, will probably move to the spot being vacated by Skelton. Pet and Johnson are dropping sponsorship of the latter program.

## LOCAL STATION ACTIVITY

WABC-TV(Ch 7) - Sportsreel; DEBUT Dec 18; Sat, 1-1:15pm EST. Sponsor- A. Rosenblum  
New York Furniture & Appliances Store thru Albert Black. Pkgr- Albert Black  
Productions; Prod- Albert Black; Dir- Roger Shope. Sportscaster  
Guy Le Bow and Marion Carter do a sports roundup and interview sports world celeb-  
rities each week.

WABD(Ch 5) - The Ilona Massey Show (Mon, 8-8:30pm EST) CHANGE: Sherry Cloth  
New York is now producer-writer, replacing George Paley.

WCBS-TV(Ch 2) - Camera Three; SCHEDULE CHANGE Dec 19; Sun, 11:30am-12noon EST. The New York program was previously seen Saturday (See page 211).

It would be impossible to list all the special Christmas programs being telecast by major local stations throughout the country, supplementing network schedules. Many are films prepared church organizations or religious film groups; others are local telecasts of church services, religious and seasonal live presentations and special holiday music programs. Regularly scheduled local programs also produce "specials" before and during Christmas week.





## LOCAL STATION ACTIVITY(Cont'd)

- WCBS-TV(Ch 2) - Space Funnies, LIVE & FILM; CHANGE Dec 19; Sun, 9-10am EST. Joe New York Silver becomes the star of the program, as Lt. John Jet; the show moves from its former 11am-12noon time slot.
- WCBS-TV - Stop the Experts; DEBUT Dec 18; Sat, 4:45-5pm EST. Sustaining. Pkgr- WCBS-TV; Prod- Jim McKay; Dir- Frank Moriarty. Sports quiz panel show, with Jim McKay as moderator and Bill Hickey as permanent panelist; plus two guest panelists each week. McKay asks the panelists questions sent in by viewers and if the experts are "stopped," tickets to upcoming sports events are awarded to the person who submitted the question.
- WRCA-TV(Ch 4) - The Igor Cassini Show (Sun, 11:20pm-12midnight) PRODUCTION CHANGE: New York Pkgr- Cates-Ford (730 Fifth Ave., JU 6-2046); Prod- Tony Ford; Prod Superv & Casting- Ann Edison at Cates-Ford, for variety acts and interviews; Phyllis Youngheart, casting for fashions and models at Cassini office, 31 E 61 St; TE 8-6270; Dir- Jim Elson. Igor "Cholly Knickerbocker" Cassini interviews celebrities and society figures, and presents vocalists and capsule fashion shows in various settings simulated in the studio. (See page 177 for previous program info).
- WBBM-TV(Ch 2) - Your Wedding Day; DEBUT Dec 19; Sun, 12:30-1pm CST. Sponsor- Snyder Chicago and Sons (Electrical Appliance Dealer). Franklyn MacCormack and Patricia Vance are host and hostess, interviewing a young couple who are married on the program each week by a clergyman of their own choice, with a trousseau and bridesmaid outfits furnished by the sponsor.
- KABC-TV(Ch 7) - Fabulous Faces; NAME CHANGE Dec 10; Fri, 10-10:30pm PST. The pro- Hollywood, LA gram was formerly called "Famous Faces." Format is unchanged (see page 204).

## PRODUCTION AND PROGRAMMING NEWS

**FILM DIGEST:** TV, Inc., TV station owned and controlled film purchasing company (primarily Pacific Northwest stations who originally organized the firm), has opened a New York office at 9 East 75th St. (RH 4-4280) for central buying. Herb Jacobs is general manager. The firm represents stations in smaller markets.....C. Halstead Cottingham has been named exec asst to the general sales manager of Hollywood Television Service, Inc., handling agencies and sponsors in New York.....Tele-Pictures Inc., Lippert Pictures' subsidiary, will take over distribution of Lippert movie features formerly handled for television by Official Films. The move, scheduled for after Jan 15, 1955, does not affect any Official half-hour films.

Guild Films Co., Inc., put Confidential File into production last week, the first of 39 half-hour film versions of Paul Coates' live show currently on KTTV(LA). James Peck produces both versions. Guild also started production this weekend on It's Fun to Reduce at Biltmore Studios in New York. The firm plans 195 15-minute films for a five-times-a-week program schedule. The program will be filmed week-ends in New York while it continues live during the week over WDTV(Pitt). Duke Goldstone has flown to New York to direct the first films for the Craig W. Chambers' package which stars Margaret Firth, assisted by model Marlene Gornall.

**NEWS & COMMENT:** ABC has organized a Western Television Network as a regional network operated by ABC's Western Division, to begin operations on Jan 1. It will include a total of 32 affiliated ABC-TV stations in the Mountain and Pacific Coast regions, Alaska and Hawaii, with 21 open to service on a live basis and the rest on delay. Network rates will be based on a minimum of five stations..... A. C. Nielsen Co has an option to purchase the assets and business of Broadcast Advertisers Reports, Inc., of Darby, Penn., a service that supplies regular reports of spot and local radio and TV advertising schedules in major Eastern markets, based on continuous tape recordings.

The Writers Guild of America, East, Inc., at a meeting Dec 15 elected the following officers: Erik Barnouw, president; Philo Higley, v.p.; William Kendall Clarke, secretary-treasurer. The membership approved the appointment of Evelyn F. Burkey as executive director.

**PERSONNEL CHANGES:** Cy Howard has been signed by NBC to develop a new comedy series, ending Howard's 15-year association with CBS..... Cody Pfanstiehl named to the new position of director of public relations for WTOP, Inc., top company for WTOP-TV & WTOP(Wash)..... Sydney King named program manager for WBAL-TV (Balt). John P. Frankenfield named prod mgr.





Most of the shows on December 17, 18, 19 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, December 24. Script identifications used are: (O) original, (A) adaptation (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as regulars. Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

FRIDAY DECEMBER 17  
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|                                |         |                                                                                                                                                                                          |
|--------------------------------|---------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MAMA<br>(Peggy Wood)           | CBS 8pm | Mama and the Tenor - (O) by Frank Gabrielson; with regulars & John Hensen, David Orrick; (SD)                                                                                            |
| JACK CARSON                    | NBC 8pm | Dennis O'Keefe, Connie Towers (S); add: Ricky Vera (FROM H'D)                                                                                                                            |
| THE BIG STORY<br>(Norman Rose) | NBC 9pm | Jack Lotto, International News Service - (O) by Paul Monash; with John Craven, James Daly, Duncan McLeod, John Kellogg, Marian Brash, Ed Shelton, Ed Simon, Paul Clarke, Al Checco; (SD) |
| CHANCE OF A LIFETIME DuM       | 10pm    | Billy Fields (S)                                                                                                                                                                         |

SATURDAY DECEMBER 18  
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TOM CORBETT, SPACE CADET(Frankie Thomas)	NBC 11:30	regulars only; (SW & SD)
ETHEL AND ALBERT (Lynch & Bunce)	NBC 7:30	regulars & Maurice Wells, Truman Smith, Lois Holmes, Anna Minot, Cele McLaughlin, Joe Fallon; (SW & SD)
STORK CLUB	ABC 10pm	Teresa Brewer (S), Kirk Douglas
YOUR HIT PARADE	NBC 10:30	regulars & Powers & Reynolds (ice-skaters)

SUNDAY DECEMBER 19  
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|                                                |                     |                                                                                                                                                                                                                                                                                                                                                         |
|------------------------------------------------|---------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| LAMP UNTO MY FEET<br>(Dr. Lyman Bryson)        | CBS 10am            | A Pushbutton Christmas - (O) by Wyllis Cooper; with Guy Raymond, Frank & Grace Albertson, Joel Crothers, Pamela Fitzmaurice; Dir by Herbert Kenwith                                                                                                                                                                                                     |
| AMERICAN INVENTORY                             | NBC 12:30           | Men of the Forest - (O) by John Latham; with John O'Hare, Mary Lou Taylor, Joe Brown, Jr; Dir by Jackie Cooper                                                                                                                                                                                                                                          |
| OMNIBUS<br>(Alistair Cooke)                    | CBS 5pm             | The Second Shepherd's Play - (O) - unknown; (A) by John Gassner with Bramwell Fletcher, Wood Romoff, Earl Montgomery, Wright King, Adnia Rice; (Remote from The Cloisters) Dir by Elliot Silverstein; Vienna Boys Choir.(S); Hume Cronyn & Jessica Tandy in readings, with their children; A House of Cards-with Pat Hosley, Jean Stapleton, Jack Sydow |
| <u>Sunday Supplement</u>                       | WABD 6pm<br>(COLOR) | Bright Future - (O) by Elliot Baker, Dir by Joseph E. Henahery, Prod by Depicto Films, Pres. by Gen. Electric; Birth of an Oil Field - Prod by George Pal & Shell Oil; Dir by Duke Goldstone                                                                                                                                                            |
| YOU ARE THERE<br>(Walter Cronkite)             | CBS 6:30            | LaFitte and Jackson at New Orleans - (O) by Howard Rodman; with Shepperd Strudwick, John Baragrey, Wesley Addy, Robert Emhardt, George Mitchell, Crahan Denton, Ross Martin; (SD)                                                                                                                                                                       |
| Roy Rogers<br>(& Dale Evans)                   | NBC 6:30            | Hidden Treasure - (O) by Dwight Cummins; with regulars & Harry Harvey, William Fawcett, Harry Lauter, Rusty Wescott, Dub Taylor; (SD) by Don McDougall                                                                                                                                                                                                  |
| Private Secretary<br>(Ann Sothern)             | CBS 7:30            | Goodbye, Susie, Hello - (O) by Leonard Gershe; with regulars & George Nader; (SD)                                                                                                                                                                                                                                                                       |
| <u>Pepsi-Cola Playhouse</u>                    | ABC 7:30            | Santa's Old Suit - (O) by James Gunn; with Andy Clyde, Jane Darwell; Dir by Onslow Stevens                                                                                                                                                                                                                                                              |
| MR. PEEPERS<br>(Wally Cox)                     | NBC 7:30            | regulars including Marion Lorne; & Martha Greenhouse; Patricia Rippley, Frank London, Carson Woods, Mary Boyland; (SW & SD)                                                                                                                                                                                                                             |
| COLGATE COMEDY HOUR                            | NBC 8pm             | Dean Martin & Jerry Lewis (C), Phil Abrams; Dick Stabile Orch.; Prod by Ernest D. Glucksman; Asst Prod - Bob Henry; (SW) by Artie Phillips, Harry Crane; Choreog by Nick Castle (FROM H'D)                                                                                                                                                              |
| ROCKY KING, DETECTIVE<br>(Roscoe & Todd Karns) | DuM 9pm             | Death is a Heel - (O) by George Towne; with Anna Minot, Charles Mendick, Frank Campanella, Larry Barton, Hal Riddle; (SD)                                                                                                                                                                                                                               |
| HORIZONS                                       | ABC 9:15            | Tomorrow's Baby - film prod by Geo. Washington U. School of Med.                                                                                                                                                                                                                                                                                        |
| Your Favorite<br><u>Playhouse</u>              | CBS 9:30            | The Frame-Up - (O) by Ring Lardner, (A) by John Lardner; with Jimmy Gleason, Hal Baylor, Pat Conway; add: Wally Brown, Joan Camden, Maxine Cooper, Bill Kennedy, John Alvin, Jack Daly, Michael Fox; Dir by Robert Aldrich                                                                                                                              |

THE UNIVERSITY OF CHICAGO  
DEPARTMENT OF CHEMISTRY

REPORT OF THE RESEARCH GROUP OF  
PROFESSOR J. H. HARRIS  
ON THE CHEMISTRY OF THE  
HYDROLYZABLE POLYMER  
OF 2,4-DINITROPHENOL  
AND ITS DERIVATIVES  
BY  
J. H. HARRIS, JR.  
AND  
J. H. HARRIS, JR.

Submitted in partial fulfillment of the requirements for the  
degree of Doctor of Philosophy  
by  
J. H. HARRIS, JR.  
CHICAGO, ILLINOIS  
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|--------------------------------------------|---------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Loretta Young</u>                       | NBC 10pm      | <u>Time and Yuletide</u> - (O) by Lowell S. Hawley; with Don Haggerty, Cliff Arquette, Forrest Lewis, Mary Field, Mary Young, Hallene Hill, Isabel Randolph, Dayton Lummis; Choral group dir by Roger Wagner; Dir by Harry Keller                                                                                                                                                                                                                                                   |
| <u>The Hunter</u>                          | NBC 10:30     | <u>Double Jeopardy</u> - (O) by Bradford Ropes; with Suzanne Tafel, Dennis Harrison (Dennis Patrick), Hans Von Twardowski, Steven Gethers, Marya Saunders, Bob Duffy; (SD)                                                                                                                                                                                                                                                                                                          |
| MONDAY DECEMBER 20<br>~~~~~                |               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <u>Sherlock Holmes</u><br>(Ronald Howard)  | WRCA-TV 7pm   | <u>The Mother Hubbard Case</u> - (O) by Lou Morheim; with regulars & Archie Duncan, Amy Dalby, William Millinshim, Michele Wright, Percy Arthur Edwards, Jeane Ozenne, Delphine Seyrig, Billy Beck, Richard Larke; (SD)                                                                                                                                                                                                                                                             |
| <u>CAESAR'S HOUR</u><br>(Nanette Fabray)   | NBC 8pm       | regulars & Pat Shay, Sonny Sparks, Sara Seegar, Joe Macaulay, Paul Reed, Ty Perry, Gina Shield, Gerald Lee, Richard Bishop Elisabeth Frazer, Timo Ienni; (SW & SD) Choreog by B. Herget                                                                                                                                                                                                                                                                                             |
| <u>VOICE OF FIRESTONE</u>                  | ABC 8:30      | Eleanor Steber (S); Wilfred Pelletier, guest conductor for a mo.                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <u>ARTHUR GODFREY'S TALENT SCOUTS</u>      | CBS 8:30      | Annette, Phyllis & Theresa Capri (S); Bobby Hosid (S), Robert Notkoff (M)                                                                                                                                                                                                                                                                                                                                                                                                           |
| <u>Medic (R. Boone)</u>                    | NBC 9pm       | <u>Red Christmas</u> - with June Leabow; (SW & SD)                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <u>December Bride</u><br>(Spring Byington) | CBS 9:30      | <u>Christmas Story</u> - (O) by Parke Levy, Lou Derman & Herb Finn; with regulars & Chris Olson, Will Wright, Ralph Sedan, Ann O'Neal, James Flavin; (SD)                                                                                                                                                                                                                                                                                                                           |
| <u>ROBERT MONTGOMERY PRESENTS</u>          | NBC 9:30      | <u>David Copperfield - Part I - The Search</u> - (O) by Charles Dickens; (A) by Doria Folliott; with Fred Tozere, Cavada Humphrey, Pat O'Malley, Isobel Elsom, Betty Sinclair, Ethel Owen, Rex Thompson, Lynn Bailey, Byron Russell, Ronald Long, Judson Rees, Cecil Clovelly, Stafford Dickens, Ralph Bunker, Sarah Marshall, Earl Montgomery, Fred Worlock, Josephine Brown, David Cole, Carolyn Lee, Anthony Kemble-Cooper; (SD) by Norman Felton (Part II next week, same cast) |
| <u>STUDIO ONE</u>                          | CBS 10pm      | <u>Two Little Minks</u> - (O) by Michael Dyne & Lise Osten; (A) by Dyne; with Frank McHugh, Una Merkel, Walter Hampden, Cliff Hall, Clarice Blackburn, Parker McCormick, E. A. Krumschmidt, Lawrence Fletcher, Mary Perry, Nell Harrison, Lucy Lancaster; (SD)                                                                                                                                                                                                                      |
| <u>Big Town</u><br>(Mark Stevens)          | WRCA-TV 10:30 | regulars & Hillary Brooke, Ralph Moody, Jeff York, Paul Birch, Marcia Patrick, Otis Garth; (SW & SD)                                                                                                                                                                                                                                                                                                                                                                                |
| TUESDAY DECEMBER 21<br>~~~~~               |               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <u>Ella Raines</u>                         | WRCA-TV 7pm   | <u>Baker Case</u> - (O) by Sarett Rudley; with Olive Deering, Susan Halloran, Patty McCormack, Lawrence Fletcher, Stephen Chase (SD)                                                                                                                                                                                                                                                                                                                                                |
| <u>Cavalcade of America</u>                | ABC 7:30      | <u>The Gingerbread Man</u> - with Otto Waldis, Edit Angold, John Hamilton, Richard Gaines, William Yetter; <u>Christmas in America</u> - poem written & delivered by Thomas Mitchell                                                                                                                                                                                                                                                                                                |
| <u>Waterfront</u><br>(Preston Foster)      | WABD 7:30     | <u>Christmas on the Waterfront</u> - with regulars & others to be announced; (SD)                                                                                                                                                                                                                                                                                                                                                                                                   |
| <u>MARTHA RAYE</u>                         | NBC 8pm       | <u>Art Carney (C)</u> , Jules Munshin (C), Reginald Owen, Rocky Graziano; (SW & SD)                                                                                                                                                                                                                                                                                                                                                                                                 |
| <u>The Halls of Ivy</u>                    | CBS 8:30      | regulars & Charlotte Knight, Olan Soule; (SW & SD)                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <u>Studio 57</u>                           | DuM 8:30      | <u>Christmas Every Day</u> - with Craig Stevens, Jean Byron, Madge Kennedy; Dir by Richard Irving                                                                                                                                                                                                                                                                                                                                                                                   |
| <u>Fireside Theater</u><br>(Gene Raymond)  | NBC 9pm       | <u>Our Son</u> - (O) by Charles Bennett, Herbert Little, Jr., David Victor; with Wilton Graff, Dorothy Malone, Wallis Clark, B. G. Norman, Don Shelton, Gil Harman, Jack Daly, Isabel Randolph Paul Frees, Effie Laird; (SD)                                                                                                                                                                                                                                                        |
| <u>Inner Sanctum</u>                       | WOR-TV 9pm    | <u>Dream of Murder</u> - (O) by John Roeburt; with Harry Townes, Luis Van Rooten, Carol Wheeler, Mona Bruns, Patsy Perroni; (SD)                                                                                                                                                                                                                                                                                                                                                    |
| <u>Danny Thomas</u><br>(Jean Hagen)        | ABC 9pm       | (O) by Robert O'Brien & Irving Elinson; with regulars & Anna Maria Alberghetti, Alan Reed; (SD)                                                                                                                                                                                                                                                                                                                                                                                     |
| <u>ARMSTRONG'S CIRCLE THEATRE</u>          | NBC 9:30      | <u>Ring Twice for Christmas</u> - (O) by Jerome Ross; with Joey Faye, Nat Frey, Phil Kramer, Helen Raymond, Fredd Wayne, Miko Ocardi, Virginia Gerry; (SD)                                                                                                                                                                                                                                                                                                                          |
| <u>UNITED STATES STEEL HOUR</u>            | ABC 9:30      | <u>Presento</u> - (O) by Joe Julian; with Don Taylor, Pat Crowley, Hans Crowley, Shirley Yamaguchi, Jack Klugman, Yuukow Yoshiwara                                                                                                                                                                                                                                                                                                                                                  |

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| 1. The first part of the book is devoted to a general introduction to the subject of the history of the United States. It covers the period from the discovery of the continent to the present time.            | 1. The first part of the book is devoted to a general introduction to the subject of the history of the United States. It covers the period from the discovery of the continent to the present time.            |
| 2. The second part of the book is devoted to a detailed account of the early history of the United States. It covers the period from the discovery of the continent to the establishment of the first colonies. | 2. The second part of the book is devoted to a detailed account of the early history of the United States. It covers the period from the discovery of the continent to the establishment of the first colonies. |
| 3. The third part of the book is devoted to a detailed account of the middle history of the United States. It covers the period from the establishment of the first colonies to the American Revolution.        | 3. The third part of the book is devoted to a detailed account of the middle history of the United States. It covers the period from the establishment of the first colonies to the American Revolution.        |
| 4. The fourth part of the book is devoted to a detailed account of the late history of the United States. It covers the period from the American Revolution to the present time.                                | 4. The fourth part of the book is devoted to a detailed account of the late history of the United States. It covers the period from the American Revolution to the present time.                                |
| 5. The fifth part of the book is devoted to a detailed account of the present history of the United States. It covers the period from the present time to the present time.                                     | 5. The fifth part of the book is devoted to a detailed account of the present history of the United States. It covers the period from the present time to the present time.                                     |
| 6. The sixth part of the book is devoted to a detailed account of the future history of the United States. It covers the period from the present time to the future time.                                       | 6. The sixth part of the book is devoted to a detailed account of the future history of the United States. It covers the period from the present time to the future time.                                       |
| 7. The seventh part of the book is devoted to a detailed account of the past history of the United States. It covers the period from the past time to the past time.                                            | 7. The seventh part of the book is devoted to a detailed account of the past history of the United States. It covers the period from the past time to the past time.                                            |
| 8. The eighth part of the book is devoted to a detailed account of the present history of the United States. It covers the period from the present time to the present time.                                    | 8. The eighth part of the book is devoted to a detailed account of the present history of the United States. It covers the period from the present time to the present time.                                    |
| 9. The ninth part of the book is devoted to a detailed account of the future history of the United States. It covers the period from the present time to the future time.                                       | 9. The ninth part of the book is devoted to a detailed account of the future history of the United States. It covers the period from the present time to the future time.                                       |
| 10. The tenth part of the book is devoted to a detailed account of the past history of the United States. It covers the period from the past time to the past time.                                             | 10. The tenth part of the book is devoted to a detailed account of the past history of the United States. It covers the period from the past time to the past time.                                             |



TUESDAY DECEMBER 21 (Cont'd)  
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DANGER	CBS 9:30	<u>Treasure of the Argo</u> - (O) by Bret Harte, (A) by Frank P. deFelitta; with Russell Collins, Larry Gates, Frank Marth, Inger Stevens, Al Hopson; (SD) by John Frankenheimer (replacing Byron Kelley as alt dir)
<u>Life With Father</u> (Leon Ames & Lurene Tuttle)	CBS 10pm	<u>Father Has a Poor Christmas</u> - (O) by Whitfield Cook; with regulars & Madge Blake, Helen Spring, Sam Flint, Raymond Greenleaf, Edward Clark, Fred Sherman, Kay Riehl; (SD)
<u>It's A Great Life</u> (O'Shea, Bishop, Dunn, Bates, Bavier)	NBC 10:30	<u>The Driver's License</u> - with regulars & Joe Sawyer, Herb Vigran, Harry Tyler, James Hayward, King Donovan, Selmar Jackson, Charles Tannen; (SW & SD)

WEDNESDAY DECEMBER 22  
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|                                                    |                          |                                                                                                                                                                                       |
|----------------------------------------------------|--------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Disneyland</u><br>(Walt Disney)                 | ABC 7:30                 | <u>1954 Christmas Show</u> - with Aurora Miranda (S), Carmen Molina (D), Dora Luz (S)                                                                                                 |
| <u>I Married Joan</u><br>(Joan Davis & Jim Backus) | NBC 8pm                  | (O) by Hugh Wedlock, Jesse Goldstein, Phil Sharp, Howard Snyder; with regulars & Archer MacDonald, Joseph Crehan, Pattee Chapmon, Chet Marshall, Betty Hainey; (SD)                   |
| <u>New Stu Erwin Show</u><br>(June Collyer)        | ABC 8:30                 | <u>Lohengrin Blues</u> - (O) by Frank Gill, Jr. & G. Carleton Brown; with regulars & Martin Milner, Harry Hayden, Mira McKinney, Russel Gaige, Herbert Deans; (SD)                    |
| KRAFT TELEVISION<br>THEATRE                        | NBC 9pm                  | <u>The Little Stone God</u> - (O) by Betty Ulius; with Felicia Montealegre, Tom Helmore, Mary Howard; (SD)                                                                            |
| <u>Adolphe Menjou's</u><br><u>Favorite Story</u>   | WOR-TV 9:30              | <u>Thicker Than Water</u> - (O) by Honore de Balzac, (A)-(SW); with Henry Corden, Brett King, Gertrude Michael, Charles Waggenheim, William Vedder, Henry Rowland, Dennis Moore; (SD) |
| <u>Douglas Fairbanks</u>                           | WRCA-TV 10:30<br>(COLOR) | <u>Silent Night</u> - no credits available                                                                                                                                            |

THURSDAY DECEMBER 23  
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<u>Foreign Intrigue</u> (Gerald Mohr)	WRCA-TV 7pm	<u>F. I. in the State Secrets</u> - (O) by Gene Levitt; with Maj Britt Nielsen; (SD)
THE MAIL STORY	ABC 8pm	<u>Song Shark</u> - (O) by Max Ehrlich; with Cliff Hall, Joyce Randolph, Steven Gethers, Mike Kellin, Vinton Hayworth, Jr., Bea Chilson, Frank London; (SD)
<u>Ray Milland</u> (Phyllis Avery)	CBS 8pm	(O) by Rik Vollaerts & Lou Breslow; with regulars & Beverly Washburn; (SD)
SHOWER OF STARS (William Lundigan)	CBS 8:30 (COLOR)	<u>A Christmas Carol</u> (musical version) - (O) by Charles Dickens, (A) by Maxwell Anderson; with Fredric March, Basil Rathbone, Ray Middleton (S), Bob Sweeney, Christopher Cook, Queenie Leonard, Sally Fraser, Craig Hill, Janine Perreau, Peter Miles, June Ellis, John Murphy, Billy Griffiths, Jimmy Baird, Rex Evans, Tony Pennington, Bonnie & Judy Franklin, Dick Elliott, Ezelle Poule, John Meek, Roger Wagner Chorale; Score by Bernard Herrmann (who also conducts); Choreog by Don Saddler; Prod & (SD) by Ralph Levy (FROM HOLLYWOOD)
<u>Treasury Men</u> <u>in Action</u> (Walter Greaza)	ABC 8:30	<u>The Case of the Bad Bargain</u> - (O) by Alvin Boretz; with Stanley Clements, Hugh Sanders, Harry Landers, Lewis Charles; (SD) by William Beaudine
JUSTICE (Gary Merrill)	NBC 8:30	<u>Escape from Freedom</u> - (O) by Henry Misrock; with Ed Begley, Allen Nourse, Peg Hillias, Royal Beal, Frank Maxwell, June Dayton, Ann Deere, John Boruff, Roy Fant, Henry Beckman, others; (SD)
SO YOU WANT TO LEAD-BAND	ABC 9pm	regulars & child conductors
<u>Dragnet</u>	NBC 9pm (COLOR)	(O) by Richard Breen; with regulars & Harry Bartell, Joe Carioca Jr., James Griffith, Ralph Moody, Herb Vigran, Walter Sande, Billy Chapin; (SD) (REPEAT OF LAST YEAR'S CHRISTMAS SHOW)
KRAFT TELEVISION THEATRE	ABC 9:30	<u>A Child is Born</u> - (O) by Stephen Vincent Benet, (A)-(SW); with Mildred Dunnock, Alan Shayne, Dan Morgan, Harry Townes, Nancy Marchand; St. Thomas Boys' Choir, Music composed & conducted by Vladimir Selinsky; (SD)
<u>Four Star Playhouse</u>	CBS 9:30	<u>The Answer</u> - (O) by Leonard Freeman; with David Niven, Carolyn Jones, Anthony Caruso, Nestor Paiva, John Harmon, Ted Stanhope, Richard Reeves, Jack Lomas; (SD)





THURSDAY DECEMBER 23 (Cont'd)  
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|-------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Ford Theatre</u>                       | NBC 9:30<br>(COLOR) | <u>Slide, Darling, Slide</u> - (O) by Ernest Lehman, (A) by Dale Eunson & Katherine Alpert; with Virginia Field, Allyn Joslyn, Anthony Caruso; Dir by Edward Bernds                                                          |
| <u>LUX VIDEO THEATRE</u><br>(James Mason) | NBC 10pm            | <u>September Affair</u> - (O) by Fritz Rotter & Robert Thoerin, Screenplay for Paramount film by Robert Thoerin & Andrew Solt (A) for TV by S. H. Barnett; with Arlene Dahl, Irene Hervey, John Howard; (SD, FROM HOLLYWOOD) |
| <u>Public Defender</u><br>(Reed Hadley)   | CBS 10pm            | <u>Moonshine</u> - (O) by John Tucker Battle; with Phyllis Coates, Michael Emmet, Eddie Waller, Sarah Padden, Jeff York, Harry Lauter; (SD)                                                                                  |

FRIDAY DECEMBER 24  
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<u>Adventures of RinTinTin</u> ABC 7:30 (Lee Aaker)		<u>Rin Tin Tin and the Sacred Lance</u> - with regulars & Paul Marion Nyra Monsour, Tom London, William Forrest; (SW) by Douglas Heyes & Roy Erwin; (SD) by Donald McDougall
<u>MAMA</u> (Peggy Wood)	CBS 8pm	<u>Cinderella's Boy</u> - (O) by Frank Gabrielson; with regulars & Michael Mann; (SD)
<u>New Ray Bolger Show</u> (Marjie Millar)	ABC 8:30	<u>Father for a Day</u> - (O) by Paul Henning, Don Johnson; with regulars & Jeri Lou James, Jerry Mathers, Mary Bell, Joe Devlin
<u>Schlitz Playhouse</u>	CBS 9pm	<u>Day of Good News</u> - (O) by Arthur L. Most; with Cecil Kellaway, Casey Adams, Marjorie Owens, Frank Ferguson, Marshall Bradford Harry Antrim, George Selk, Jack Grinnage, Harry Harvey, Mimi Gibson, Dickie Bellis, Opal Euard, Speer Martin; (SD) by Jus Addiss
<u>THE STRANGER</u> (Robert Carroll)	DuM 9pm	<u>Sacrifice</u> - (O) by John Gay; with Philip Abbott, others to be announced; (SD)
<u>THE BIG STORY</u> (Norman Rose)	NBC 9pm	<u>William O. Key, Jr., Washington, D.C. Times-Herald</u> - (O) by Gail Ingram; with John Baragrey, Jerry Ansbacher, Jock MacGregor, Lynn Pierson, Henrietta Moore, Jack Weston, Dennis Patrick; (SD)
<u>The Vise</u> (Ron Randall)	ABC 9:30	<u>The Lucky Man</u> - with Leslie Phillips, Ann Stephens, Colin Gordon, Ray Rollette, Tony Quinn; (SD)
<u>Our Miss Brooks</u>	CBS 9:30	regulars & Paula Winslowe, Sammy Ogg; (SW & SD)
<u>The Lineup</u> (Warner Anderson)	CBS 10pm	<u>Christmas Story</u> - (O) by E. Jack Neuman; with regulars & Marshall Reed, Richard Travis, Eve Miller, Linda Sterling, John Close, Lois Moran, Ernest Sarracino; Dir by Hollingsworth Morse

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY DECEMBER 17 THRU FRIDAY DECEMBER 24  
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|                                                   |            |                                                                                                                                                                                                                                           |
|---------------------------------------------------|------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>JACK PAAR</u><br>(Betty Clooney)               | CBS 7am    | Tu - Louis Nye (C), June Carroll (song writer & S); F - Burl Ives (S)                                                                                                                                                                     |
| <u>GARRY MOORE</u><br>(Denise Lor)                | CBS 10am   | W - Brock Peters (S); F - Brick Church Bell Choir, Ed Richard (shadowgraphs), Zippy the Chimpanzee                                                                                                                                        |
| <u>HOME</u><br>(Arlene Francis)                   | NBC 11am   | Tu - Frances Bible (S), Jillana (D); W - Beatrice Straight, Kevin McCarthy                                                                                                                                                                |
| <u>TED STEELE</u>                                 | WOR-TV 3pm | M thru F - regulars & Victor Marchese, Tommy Mercer, Pat O'Day (all S)                                                                                                                                                                    |
| <u>THE WORLD OF MR. SWEENEY</u> (Charlie Ruggles) | NBC 4:30   | regulars & F(12/17) - Charles Cooper; M - Beverly Lunsford, Charles Lee Saari; Tu - Floyd Buckley, Maurice Manson, Loren Welch, John Perri; W - Nell Harrison; Thu - Janet Fox, Claire Edmunds, Jean Cleveland, Jim Millhollin; (SW & SD) |
| <u>MODERN ROMANCES</u><br>(Martha Scott)          | NBC 4:45   | M thru F - <u>Christmas '54</u> - (O) by Noel Gerson; with Luchino Solito de Solis, Bramwell Fletcher, Edward Binns, Maxine Stuart Lisa Howard, Hal Hackett; (SD) by Jim Sheldon                                                          |
| <u>MAGIC COTTAGE</u>                              | WABD 6pm   | M thru F - Carl White, Curtis Wheeler; (SW & SD)                                                                                                                                                                                          |
| <u>COKE TIME-E.FISHER</u>                         | NBC 7:30   | W - Eddie Cantor; F - Tuskegee Institute Choir (FROM HOLLYWOOD)                                                                                                                                                                           |
| <u>TONIGHT</u><br>(Steve Allen)                   | NBC 11:30  | M - Mabel Mercer (S), Cy Coleman Trio (M); Tu - Jim Moran, Jack E. Leonard (C); W - Eddie Condon & Band                                                                                                                                   |

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SATURDAY DECEMBER 25  
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<u>Captain Midnight</u> (Richard Webb)	CBS 11:30	<u>The Deadly Project</u> - (O) by Dick Morgan, (A) by Wallace Bosco; with regulars & Pierre Watkin, Philip Van Zandt, Franz Roehn, Baynes Barron; (SD)
<u>Holy Night</u> (COLOR)	CBS 4:30	with Eileen Rowe, John Alvin, Stephen Chase, Trevor Bardette
<u>The Range Rider</u> (Jack Mahoney) & Dick Jones)	WRCA-TV 6:30	<u>Gold Fever</u> - (O) by Elizabeth Beecher; with regulars & Ewing Mitchell, Lois Hall, Harry Lauter, Stanley Andrews, Louise Lorimer, Dub Taylor, Mickey Simpson, Rush Williams, George J. Lewis, Tom London, Red Morgan; (SD) by Wallace Fox
IMOGENE COCA	NBC 9pm	Ernest Truex & others to be announced; (SW & SD)
<u>Donald O'Connor</u>	NBC 9:30	Mitchell Boys' Choir (SW & SD)
MY FAVORITE HUSBAND	CBS 9:30	regulars; (SW) by Sol Saks, John Whedon; (SD, FROM HOLLYWOOD)
GEORGE GOBEL	NBC 10pm	William Gargan; (SW & SD, FROM HOLLYWOOD)
<u>Willy</u> (June Havoc)	CBS 10:30	<u>Willy's Farewell to the Theatre</u> - with regulars & Will Wright, Dan Tobin, Kathryn Card, Jesslyn Fax, Eddie Carr; (SW & SD)
<u>The Lone Wolf</u> (Louis Hayward)	WRCA-TV 11:15	<u>Memo: Robbery</u> - (O) by Bernard Girard; with Walter Sands, Dorothy Arnold, Aaron Spelling, Ben Welden, George Barrows, Alfred Linder, Tom Duggan; (SD)

SUNDAY DECEMBER 26  
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|                                                    |                    |                                                                                                                                                                                                                                                                                                                                                                       |
|----------------------------------------------------|--------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| SPACE FUNNIES                                      | WCBS 9am           | Joe Silver is new "Capt. Jet" effective 12/19; Jack Eskridge                                                                                                                                                                                                                                                                                                          |
| LAMP UNTO MY FEET<br>(Dr. Lyman Bryson)            | CBS 10am           | <u>The Nativity</u> - ballet with Mme Platova's dancers; Choreog by Mme Platova                                                                                                                                                                                                                                                                                       |
| <u>The Search</u><br>(Charles Romine)              | CBS 4:30           | <u>Earthquakes</u> - (SW) & Dir by Will Price; with Father Lynch of Fordham University                                                                                                                                                                                                                                                                                |
| OMNIBUS<br>(Alistair Cooke)                        | CBS 5pm<br>(COLOR) | <u>The Merry Widow</u> - Book by Victor Leon & Leo Stein, Music by Franz Lehar; with Patrice Munsel, Theodor Uppman, Dorothy Coulter, Martyn Green, James Hawthorne, Jerome Kilty, Robert Goss, Christopher Hewett, Iggye Wolfington; Dir by Cyril Ritchard                                                                                                           |
| <u>Roy Rogers</u><br>(& Dale Evans)                | NBC 6:30           | <u>M Stands for Murder</u> - (O) by Dwight Cummins; with regulars & Harry Harvey, Myron Healey, Henry Howland, Bob Wilke, Sid Mason; (SD)                                                                                                                                                                                                                             |
| <u>Pepsi-Cola Playhouse</u><br>(Polly Bergen)      | ABC 7:30           | <u>Lost Lullaby</u> - (O) by Lawrence Kimble; with William Gargan, Arthur Space, Mary Field, Donald MacDonald; Dir by John English                                                                                                                                                                                                                                    |
| OPERA CAMEOS<br>(Giovanni Martinelli)              | DuM 7:30           | <u>Tales of Hoffman</u> - opera excerpts from Offenbach; with Robert Rounseville, Marni Nixon, Madeleine Chambers; (SD)                                                                                                                                                                                                                                               |
| JACK BENNY                                         | CBS 7:30           | Leigh Snowden, Rochester, Don Wilson, Sportsmen Quartet, Mel Blanc, Joe Besser; (SW & SD)                                                                                                                                                                                                                                                                             |
| COLGATE COMEDY HOUR<br>(Gordon MacRae)             | NBC 8pm            | Barbara Ann Scott, Freddie Trenkler, Andra McLaughlin, Bobby Blake, Jimmy Grogan, Skippy Baxter, The Bruises, Pierre, Gundi Busch (all ice skaters); Prod by Arthur M. Wirtz, Asst Prod - William H. Burke; Assoc Prod - George Habib; Choreog & Staging - Donn Arden; Costumes - Raoul Pene DuBois; Music - Paul Van Loan; Camera Dir - Alan Beaumont (FROM CHICAGO) |
| TOAST OF THE TOWN<br>(Ed Sullivan)                 | CBS 8pm            | Scenes from <u>Not as a Stranger</u> with Olivia de Havilland, Robert Mitchum, Frank Sinatra (film); Billy De Wolfe (C), Hermione Gingold in scene from <u>John Murray Anderson's Almanac</u> ; Joan Weber (S); Cab Calloway (S), The Dunhills (D)                                                                                                                    |
| PHILCO TELEVISION<br>PLAYHOUSE                     | NBC 9pm            | <u>Run, Girl, Run</u> - (O) by Sumner Locke Elliott; with Lee Ann Meriwether (Miss America of '55), Mary Astor, Robert Simon, Margot Stevens, Ann Shoemaker, Duncan McLeod; (SD) by Bob Mulligan                                                                                                                                                                      |
| <u>General Electric Theatre</u><br>(Ronald Reagan) | CBS 9pm            | <u>The White Steed</u> - (O) by Paul Vincent Carroll, (A) by Theodore Apstein; with Barry Fitzgerald, Sallie Brophy, Dan O'Herlihy, Dennis King, Jr., Kathryn Card, Nora Marlowe, Anne O'Neal, Tom Dillon; Dir by James Neilson; Prod by Leon Gordon                                                                                                                  |
| <u>Your Favorite Playhouse</u>                     | CBS 9:30           | <u>The Waltz</u> - (O) by Gladys Hasty Carroll, (A) by Eugene Solow; with Anne Bancroft, Peter Graves, Warren Stevens, Frieda Inescourt                                                                                                                                                                                                                               |
| ROSS REPORTS - 12/19/54 - Page E                   |                    | Dir by Don Weis<br>TALENT SHOWSHEET                                                                                                                                                                                                                                                                                                                                   |





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## WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

### Friday(31)

CBS- 7-7:30pm EST; SPECIAL; Orange Bowl Parade; from WTVJ(Miami), to the net. Sustaining. Pkgr- CBS News, Public Affairs & Sports; Prod & Dir- Judson Bailey. Bob Neal and Ralph Renick describe the 16th annual holiday parade, part of the Orange Festival, which heralds Miami's Orange Bowl football game.

NBC- 11:55pm-12:10am EST; New Year's Eve from Times Square; from WRCA-TV(NY), to the net. Pkgr & Prod- NBC Special Events; Exec Prod- Barry Wood. Faye Emerson and Ben Grauer describe the New Year's Eve celebration in Times Square from their vantage point on the marquee of the Sheraton-Astor Hotel.

### Saturday(Jan 1)

ABC- Western Regional Net Only; 9-10:30am PST; Tournament of Roses Parade; from KABC-TV(LA), 9 stations live. Sponsor- See's Candy Shops, Inc., thru Geoffrey Wade Advertising(LA). Pkgr- ABC-TV; Prod- Ed Conklin; Dir- Stuart W. Phelps. Telecast of the annual Tournament of Roses Parade in Pasadena, Calif.

ABC- 1:45-1:55pm EST; SPECIAL; Pre-Game Huddle; from WDSU-TV(New Orleans), no. of stations indefinite. Sponsor- R. J. Reynolds Tobacco Co (Camel Cigarettes) thru William Esty Co., Inc(NY); Acct Exec- Thomas Luckenbill; Comm Superv- Stanley Lomas; Comm Dir- Arnold Webster. Pkgr- ABC Sports; Prod & Dir- Charles Russhon. Special 10-minute feature preceding the telecast of the Sugar Bowl football game, with Bill Stern presenting an analysis of the teams.

ABC- 1:55-concl EST; SPECIAL; Sugar Bowl Football Game; from WDSU-TV(N.O.), no. of stations indefinite. Co-Sponsors- 1) C. A. Swanson and Sons Co (Frozen Foods) thru Tatham-Laird, Inc(Chi); 2) Top Pop Products Co (E-Z Pop Corn) thru W. B. Doner & Co(Detroit); 3) American Chicle Co (Dentyne, Beeman's) thru Dancer-Fitzgerald-Sample, Inc(NY). Each will sponsor one-third of the simulcast. Pkgr- ABC Sports; Prod & Dir- Charles Russhon. Bill Stern and Jack Drees alternate in presenting the play-by-play and commentary for game between Navy and Mississippi, highlight of the New Orleans Midwinter Sports Assn Carnival.

CBS- 1:45-concl EST; SPECIAL; Orange Bowl Football Game; from WTVJ(Miami), no. of stations indefinite. Sponsor- Gillette Safety Razor Co., Div of The Gillette Co thru Maxon, Inc(Detroit); Acct Exec- Searle Hendee. Pkgr- CBS News, Public Affairs & Sports Dept; Prod & Dir- Judson Bailey. Bob Neal describes the Orange Bowl game between Duke University and the University of Nebraska.

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THIS WEEK(More)

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Saturday(Jan 1)

CBS- 8-9pm EST; RETURN; Stage Show; from WCBS-TV(NY), 100 stations live, 14 kine.  
 Sponsors- 1) W. A. Sheaffer Pen Co thru Russel M Seeds Co., Inc(Chi);  
 2) Schick, Inc thru Kenyon & Eckhardt, Inc(NY); The Nestle Co., Inc., thru Bryan Houston, Inc(NY). Pkgr- Jackie Gleason Enterprises(NY); Exec Prod- Jack Philbin; Prod- Jack Hurdle; Asst Prod- Stanley Poss; Dir- Frank Satenstein; Music Dir- Tommy and Jimmy Dorsey; Prog Anncr- Jack Lescoulie. Tommy and Jimmy Dorsey alternate as m.c.'s with the Dorsey band, presenting their variety program as a Jan 1 and Jan 8 vacation replacement for the Jackie Gleason Show, which returns Jan 15.

NBC- 12:15-1:45pm EST; SPECIAL; Tournament of Roses Parade; from KRCA-TV(LA), no. of stations indefinite. Sponsor- Minute Maid Corp (Frozen Juices) thru Lynn Baker, Inc(NY). Pkgr- NBC-TV; Superv- Barry Wood; Prod- William Kayden; Dir- William Bennington. Bill Goodwin and Betty White are hosts and Jimmy Wallington and Jeanne Baird are commentators for the 66th annual pageant, the fourth consecutive telecast by NBC. This year's theme is "Familiar Sayings in Flowers." The parade will include 61 floats, 200 equestrians and 20 marching bands, also featuring Rose Queen Marilyn Smuin and her court.

NBC- 1:45-concl EST; SPECIAL; Cotton Bowl Game; from WFAA-TV(Dallas), to the net. Sustaining (at press time). Pkgr- NBC Sports Dept; Superv- Tom S. Gallery; Prod- Perry Smith; Dir- Jack Dillon. Lindsey Nelson will do the play-by-play and Red Grange the commentary for the Cotton Bowl game in Dallas between Arkansas and Georgia Tech.

NBC- before 4:45pm EST; SPECIAL; Sports Highlights, ON FILM; from WRCA-TV(NY), no. of stations indefinite. Sponsor- R. J. Reynolds Tobacco Co (Camel Cigarettes) thru William Esty Co., Inc(NY); Acct Exec- Thomas Luckenbill. Pkgr-NBC; Prod- NBC Public Affairs; Dir- Charles Christiansen; Writer- Dennis Dalton; Narrator- Bob Wilson. Film review of classic thrills in American sports during 1954, to be presented between the telecasts of the Cotton Bowl and Rose Bowl games.

NBC- 4:45pm-concl EST; SPECIAL; Rose Bowl Game; from KRCA-TV(LA), no. of stations indefinite. Sponsor- Gillette Safety Razor Co., Div of The Gillette Co thru Maxon, Inc(Detroit); Acct Exec- Searle Hendee. Pkgr- NBC Sports; Superv- Tom S. Gallery; Prod- William Kayden; Dir- William Bennington. Mel Allen and Dick Danahe will do the play-by-play and commentary for the 41st Rose Bowl game between Ohio State and Southern California. The game will be simulcast.

NBC- approx 7:30-8pm EST; SPECIAL; The Victor Borge Show; from WRCA-TV(NY), to the net. Sponsor- American Chicle Co thru Dancer-Fitzgerald-Sample, Inc(NY). Production info not available at press time. Victor Borge m.c.'s and stars in a variety-comedy-music show, from the end of the Rose Bowl game telecast until 8pm.

NBC- 8:30-9pm EST; DEBUT; So This Is Hollywood, ON FILM; from WRCA-TV(NY) & KRCA-TV(LA), no. of stations indefinite. Sponsor- The Toni Co (Toni Home Permanent, Deep Magic, Silver Curl, Viv, Pamper); Toni, Deep Magic, Silver Curl thru Weiss & Geller, Inc(Chi); Viv thru Leo Burnett, Inc(Chi); Pamper thru Clinton E. Frank, Inc(Chi). Pkgr- Arrowhead Productions at Hal Roach Studios, Culver City, Calif; Creator & Prod- Edmund Beloin; Assoc Prod & Dir- Richard Bare; Prod Mgr- Oren Haglund; Sets- Hal Gausman; Camera- L. B. Worth; Film Ed- A. E. Sutherland; Casting- Ruth Burch, Marjorie Benson at Roach. Mitzi Green and Virginia Gibson co-star in a situation comedy series about two young women trying to make a living as performers in Hollywood; featuring Jimmy Lydon and Gordon Jones. The series is written by Ed Beloin, Dean Riesner, Phil Davis, George O'Hanlon, Jimmy O'Hanlon, Charles Stewart, others.





THIS WEEK(Cont'd)

Sunday(Jan 2)

ABC- 9:30-10pm EST; RETURN & NET DEBUT; Pantomime Quiz; from WABC-TV(NY), no. of stations indefinite. Sponsor- Revlon Products Corp (Silken Net Spray, Lanolite Lipstick); Silken Net Spray thru Sullivan, Stauffer, Colwell & Bayles, Inc (NY); Acct Exec- Mary Andrews Ayres; Agcy & Comm Superv- Walter Selden, Comm Annncrs- Jimmy Blaine & Lou Prentiss. Lanolite Lipstick thru William Weintraub & Co., Inc(NY); Acct Exec- Kay Daly; Agcy Superv- Allan Mitchell; Comm Annncr- Midge Ware. Pkgr- Mike Stokey Productions(NY); Prod- Mike Stokey; Dir- Eddie Nugent. Return of the popular charades game, with Mike Stokey as m.c. and Peter Donald and Dorothy Hart among the permanent panelists, with others to be named. The program was last seen on CBS-TV; last show Aug 27; and had previously been seen on NBC-TV and the DuMont net. It replaces What's Going On for the sponsor.

CBS- 2-2:30pm EST; SPECIAL; The Future of America, ON FILM; from WCBS-TV(NY), to the net. Sustaining, public service. Pkgr- CBS News & Public Affairs with the Advertising Council of America; Prod- James B. Cahoon(CBS), for the TV industry; Narrator- Paul Hoffman. A film report designed to present to viewers a positive picture of the economic and industrial future of the country as indicated by known statistics and trends; with Paul Hoffman, chairman of the board of The Studebaker-Packard Corp.

CBS- 4-5pm EST; SPECIAL; Years of Crisis; from WCBS-TV(NY), no. of stations indefinite. Sponsors- American Oil Co (AMOCO) thru The Joseph Katz Co(Balt), and Hamm Brewing Co (Beer) thru Campbell-Mithun, Inc(Minn). Pkgr- CBS News & Public Affairs; Superv- David Zellmer; Prod & Dir- Don Hewitt. Edward R. Murrow is chairman of a round table discussion among CBS news correspondents, flown in from all over the world. The status of current international developments, dominated by aspects of "co-existence" with Iron Curtain countries, will be discussed by Howard K. Smith, chief European correspondent for CBS news, and Bill Costello, David Schoenbrun(Paris), Bill Downs(Rome), Richard C. Hottelot(Bonn), Alexander Kendrick(London) and Eric Sevareid(Washington).

NBC- 5:30-6pm EST; SPECIAL; A Conversation with Sir Osbert Sitwell, ON FILM; from WRCA-TV(NY), to the net. Sustaining. Pkgr- NBC Public Affairs; Superv- Davidson Taylor; Prod- Henry Salomon, Jr. Another of NBC's filmed "Conversations with Distinguished Persons." English author and wit Sir Osbert Sitwell discusses his attitude as an artist and his observations of our times, with Samuel Chotzinoff, general music director of NBC. The film was made in England.

NBC- 10:30-11pm EST; The Bob Cummings Show; from WRCA-TV(NY) & KRCA-TV(LA), no. of stations indefinite. Sponsor- R. J. Reynolds Co (Winston Cigarettes) thru William Esty Co., Inc(NY); Acct Exec- Thomas Luckenbill. Film Prod- McCadden Corp, at General Service Studios, Hollywood; Prod & Writer- Paul Henning; Asst Prod- Al Simon; Prod Superv- George Burns; Dir- Rod Amateau; Asst to the Prod- Eddie Rubin. Situation comedy series, starring Robert Cummings as Bob Collins, a commercial photographer and bachelor; with Rosemary deCamp, Dwayne Hickman, Anne B. Davis and Diane Jergens. The program replaces The Hunter in this time spot for the sponsor; last show Dec 26.

OTHER NETWORK CHANGES & ADDITIONS

CBS- You Are There (Sun, 6:30-7pm EST) Change from live to film series, effective Jan 2. Films have been produced by CBS at Bedford Park Studios, The Bronx, N.Y. (first 13); Exec Prod- William Dozier; Prod- Charles Russell; Dirs- Sidney Lumet, Jack Gage.





## OTHER NET CHANGES(Cont'd)

DuM- Championship Preview, LIVE & FIIM; SPECIAL Dec 26; Sun, 1:30-2pm EST; from WXEL (Cleve), over 152 stations. Sponsor- Miller Brewing Co (High Life Beer) thru Mathisson and Associates, Inc(Milw). Pkgr- DuMont net with National Professional Football League; Prod- James Dolan. First segment is devoted to film clips of the 1952 and 1953 NFL championship games, with Marty Glickman doing the narration. The second half will include interviews with players and coaches of both teams by Glickman.

NFL Championship Football Game; SPECIAL Dec 26; Sun, 2pm-concl EST; from WXEL (Cleve), 187 stations live (largest single net live telecast). Sponsors- (various groups of stations) Miller Brewing Co thru Mathisson and Associates, Inc; Buick Motor Division, GMC, thru Kudner Agency, Inc(NY); Atlantic Refining Co thru N. W. Ayer & Son, Inc(Phila). Pkgr- DuMont net with the National Professional Football League; Prod- James Dolan. World's Championship Game between the Detroit Lions, winners of the Western Division title, and the Cleveland Browns, winners of the Eastern title of the NFL, at Cleveland's Municipal Stadium. Chuck Thompson and Byrum Saam handle the play-by-play and commentary.

Rocky King, Detective (Sun, 9-9:30pm EST) Last show, Dec 26.

## NEW NETWORK SPONSORSHIPS

BAYUK CIGARS, INC thru D'Arcy Advertising Co(NY) will become alternate week sponsor of Walter Winchell, Sundays, 9-9:15pm over ABC-TV, beginning Feb 6. American Safety Razor Corp continues as alternate sponsor. Gruen Watch Co drops its sponsorship as of Jan 2, and the alternate week is sustaining until Bayuk picks up.

THE R. T. FRENCH CO (Mustard, Spices, etc) thru J. Walter Thompson Co(NY), will sponsor the Wednesday segment of The World of Mr. Sweeney (Mon thru Fri, 4:30-4:45pm) over NBC-TV, effective Jan 5. The other days remain sustaining.

## LOCAL STATION ACTIVITY

WCBS-TV(Ch 2) - New Year's in New York; SPECIAL Dec 31; 11:30pm-1:30am EST. Sponsor- New York Piel Bros (Piel's Beer) thru Young & Rubicam, Inc. Pkgr & Prod- WCBS-TV Program Dept; Dir- Ned Cramer. Musical variety program with Bud Collyer as host, starring Orson Bean. (See page D for cast credits).

KHJ-TV(Ch 9) - Tournament of Roses Parade; SPECIAL Jan 1; 8:30am-conclusion PST. Hollywood, LA Sponsor- Swift & Co (Food Products) thru J. Walter Thompson Co(Chi). Jack Bailey, assisted by Ted Meyers, describes the entire Tournament of Roses Parade at Pasadena, Calif.

## PRODUCTION AND PROGRAMMING NEWS

NEWS & COMMENT: Jackie Gleason's contract for his film series, "The Honeymooners," to be produced for Buick sponsorship next year, is reported to have at least seven different set-ups, covering his relationship with Jackie Gleason Enterprises, with the new sponsor, with the basic two years for the series, and the option for the third year, and with his activities on other packages for the firm.....CBS also reported a two-year contract extension, extending through Sept 1957, for I Love Lucy and the current alternate week sponsors, Philip Morris & Co., Ltd., Inc, and

Procter & Gamble Co.....NBC's Howdy Doody begins its eighth year on television on Monday, Dec 27, which will be the 1,752nd performance for the series.

PERSONNEL CHANGES: William Dozier transfers to Hollywood to become director of network programs for CBS as asst to Harry Ackerman, succeeding James Fonda who has been named a producer-creator with the CBS net. Dozier has been executive producer of dramatic programs for CBS in New York.....Edward E. Hall named v.p. and general manager of Vitapix Corp in New York.





Most of the shows on December 24, 25, 26 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, December 31. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as regulars. Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

FRIDAY DECEMBER 24  
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RED BUTTONS NBC 8pm Malcolm Lee Beggs, Darryl Richard, Sally Gracie, Barbara Nichols; (SW); Prod & (SD) by Julie Oshins

Topper CBS 8:30 Topper's Quiet Christmas - with regulars; (SW & SD)  
 (Jeffreys & Sterling)

THE STRANGER DuM 9pm Sacrifice - (O) by John Gay; with Philip Abbott, Mary Kay Wells, Doreen Lang, Jay Barney, Arny Freeman; (SD)  
 (Robert Carroll)

SATURDAY DECEMBER 25  
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PAUL WINCHELL NBC 10:30 Mary Ellen Terry (D)

ETHEL AND ALBERT NBC 7:30 regulars & Muriel Kirkland, William Keene, Harrison Dowd, Helen Ray, Margaret Hamilton, Dickie Orlan, Cele McLaughlin, Morton Stevens; (SW & SD) (LAST SHOW OF SERIES)  
 (Peg Lynch & Alan Bunce)

IMOGENE COCA NBC 9pm Ernest Truex, Tony Randall, Katherine Squires, Paul Tripp,

STORK CLUB ABC 10pm DeMarco Sisters (S), Peter Conlow (D), Dick Lee (S)  
 (Sherman Billingsley)

SUNDAY DECEMBER 26  
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LAMP UNTO MY FEET CBS 10am A Ballet of the Nativity - with the ballet group of Madame Helene Platova; Lydia Franklyn, Nadine Revene, Ida Lloy, Ray Harrison, Erick Kristen, Donald Martin, Anabella Gold, Simone Arnold, Wayne Lamb (all D); Choreog by Mme. Platova; (SD)  
 (Dr. Lyman Bryson)

CAMERA THREE WCBS 11:30 Ruth Daigon (S), Ed McCurdy (S), Michael Kane

AMERICAN INVENTORY NBC 12:30 In the Silent House - (O) by Morton Wishengrad; with Katherine Squires, Larry Gates, George Mitchell, Janet Ward, Barbara Meyers; Dir by Everett Chambers

FRONTIERS OF FAITH NBC 1:30 The Brass Band (S&M), Ray Middleton (S)

HALIMARK HALL NBC 5pm The Joyful Tidings - (O) by Steve Fleischman, (A) by Elaine Ryan; with cast to be announced; (SD, FROM HOLLYWOOD)  
 OF FAME

YOU ARE THERE CBS 6:30 The Passage of the Bill of Rights - (O) by Kate Mickerson; with Leslie Litomy, Russell Collins, Pete Gumeny, Margaret O'Neill, John Shellie, Fred Herrick, Andrew Duggan, Charles Aidman; (SD)  
 (Walter Cronkite)

MR. PEEPERS NBC 7:30 regulars & Brett Somers, Mary Grace Canfield; (SW & SD)

ROCKY KING, DETECTIVE DuM 9pm The Eye of Death - (O) by Robert J. Keane; with Boris Aplon, Bill Mason, Kevin O'Morrison, Hope Sansberry, Jeanne Grace McHenry; (SD) (LAST SHOW IN SERIES)  
 (Roscoe & Todd Karns)

Loretta Young NBC 10pm Three Minutes Too Late - (O) by Ralph Mays, (A) by John Meredith Lucas; with Hugh O'Brian, Bob Foulk, Jessalyn Fax, Parley Baer, Sally Blaine, Ann Doran, Rayford Barnes; Dir by Harry Keller

Father Knows Best CBS 10pm The Sparrow in the Window - (O) by Paul West & Roswell Rogers; (A) by Sumner Long & Harry Clork; with regulars; (SD)  
 (Robert Young)

The Hunter NBC 10:30 Bamboo and Iron Curtain - (O) by Burton Benjamin & Robert Shaplen; with Joy Geffen, Eileen Clarnece, Julius Bing, Wendell Phillips, Harry Lowe, Len Lesser; Dir-Frank McDonald (LAST SHOW)  
 (Keith Larsen)

MONDAY DECEMBER 27  
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Sherlock Holmes WRCA-TV 7pm The Red-Headed League - (O) by Lou Morheim; with regulars & Alexander Gauge, Eugene Deckers, Colin Drake, Richard Fitzgerald, M. Seyford, G. Bridgman; (SD)

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MONDAY DECEMBER 27 (Cont'd)  
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ILONA MASSEY	WABD 8pm	Ted Straeter (M)
CAESAR'S HOUR (Nanette Fabray)	NBC 8pm	regulars & Sara Seegar; (SW & SD)
VOICE OF FIRESTONE	ABC 8:30	Ferruccio Tagliavini (S)
ARTHUR GODFREY'S TALENT SCOUTS	CBS 8:30	Beth Hanger (S) presented by Chief White Feather, the University Four (S&M): Phillip Zito, Buddy Boyer, Jimmy McNichol; Jon Jackson (S)
<u>December Bride</u> (Spring Byington)	CBS 9:30	<u>The Luau</u> - (O) by Parke Levy, Lou Derman, Herb Finn; with regulars & Paul Harvey, Mel Mana, Damien O'Flynn, Ed Clark; (SD)
ROBERT MONTGOMERY	NBC 9:30	<u>The Reward</u> - Part II of David Copperfield - cast listed last wk
STUDIO ONE	CBS 10pm	<u>The Cuckoo in Spring</u> - (O) by Elizabeth Cadell, (A) by Sam Hall with Charles Coburn, Richard Kiley, Louise King, LeRoi Operti, David White, P. J. Kelly, Leatrice Joy, Eda Heinemann, Gene Callahan, Obee O'Brien, Mark Weston, Betty Ebert; (SD) by Franklin Schaffner
<u>Big Town</u> (Mark Stevens)	WRCA-TV 10:30	regulars & John Gallaudet, Morris Ankrum, Johnnie McGovern, Dorothy Adams, Sally Fraser, Paul Richards, Louis Charles; (SW, D)

TUESDAY DECEMBER 28  
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|----------------------------------------------------|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Ella Raines</u>                                 | WRCA-TV 7pm | <u>Jennings Case</u> - (O) by Harry Junkin; with Lorne Green, John Newland, Jeff Harris, Viola Roache; (SD)                                                                                                                                                |
| <u>Cavalcade of America</u>                        | ABC 7:30    | <u>A Man's Home</u> - (O) by Eugene Vale; with Ross Elliott, Hillary Brooke; (SD)                                                                                                                                                                          |
| BUICK-BERLE                                        | NBC 8pm     | Jack Buchanan (S&D), Paul Winchell (ventriloquist), Kay Thompson (S), Dolores Gray (S), Smith & Dale (C)                                                                                                                                                   |
| RED SKELTON                                        | CBS 8pm     | John Calvert (magician); (SW) by Paul West, Jay Sommers, Lou Meltzer; (SD) (FROM HOLLYWOOD)                                                                                                                                                                |
| <u>The Halls of Ivy</u>                            | CBS 8:30    | regulars & Gladys Hurlbut, Arthur Q. Bryan; (SW & SD)                                                                                                                                                                                                      |
| <u>Studio 57</u>                                   | DuM 8:30    | <u>Sauce for the Gander</u> - (O) by Lawrence Kimble; with Robert Armstrong, Karen Sharpe, Peter Graves; Dir by John English                                                                                                                               |
| Danny Thomas                                       | ABC 9pm     | regulars & Ben Lessy, Patti Moore; (SW & SD)                                                                                                                                                                                                               |
| <u>Fireside Theater</u><br>(Gene Raymond)          | NBC 9pm     | <u>A Mother's Duty</u> - (O) by Susan Weyer, (A) by Herbert Little, Jr. & David Victor; with June Havoc, Karen Sharpe, Willard Parker, Tom Cook, Kay Riehl, Marjorie Bennett; (SD)                                                                         |
| <u>Inner Sanctum</u>                               | WOR-TV 9pm  | <u>Pattern of Fear</u> - (O) by Nelson Gidding; with Beatrice Straight, Robert H. Harris, Nita Talbot, Joseph Mantell; (SD)                                                                                                                                |
| ELGIN HOUR                                         | ABC 9:30    | <u>Falling Star</u> - (O) by George Lowther; with Polly Bergen, Jackie Cooper, E. G. Marshall, Frank McHugh, Luella Gear; Dir by Dan Petrie                                                                                                                |
| DANGER                                             | CBS 9:30    | <u>Menace from the East</u> - (O) by Pat Frank (from <u>The Christmas Bogy</u> in this weeks <u>This Week</u> ), (A) by Paul Monash; with Frank Thomas, Frank Daly, Bart Burns, Tom Gorman, Hope Sansberry, Steven Casside, Lou Leader; Dir by Tom Donovan |
| ARMSTRONG'S CIRCLE<br>THEATRE                      | NBC 9:30    | <u>Run Away Fast!</u> - (O) by Carol Warner Gluck; with Ben Gazzara, Mikhail Rasumny, Loretta Leversee, Ralph Stantley, Anna Minot; Dir by Donald Richardson, who also directed last week's show                                                           |
| <u>It's A Great Life</u><br>(O'Shea, Bishop, Dunn) | NBC 10:30   | <u>The Driver's License</u> - with regulars & Joe Sawyer, Herb Vigran, Harry Tyler, James Hayward, King Donovan, Selmar Jackson, Charles Tannen; (SW & SD)                                                                                                 |

WEDNESDAY DECEMBER 29  
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<u>Disneyland</u> (Walt Disney)	ABC 7:30	<u>Beaver Valley</u> - photographed by Alfred Milotte; (O) by Winston Hibler, Ted Sears, Lawrence Edward Watkin, Jack Speirs
<u>I Married Joan</u>	NBC 8pm	(O) by Phil Sharp, Howard Snyder, Jesse Goldstein, Hugh Wedlock with regulars & Jerry Hausner, Jack Kruschen, Wally Kelly, Wally Brown, Harry Bartell; (SD) by Ezra Stone
<u>New Stu Erwin Show</u> (June Collyer)	ABC 8:30	<u>The Honeymooners</u> - (O) by Herbert F. Margolis & William E. Raynor; with regulars & Ray Erlenborn; (SD)

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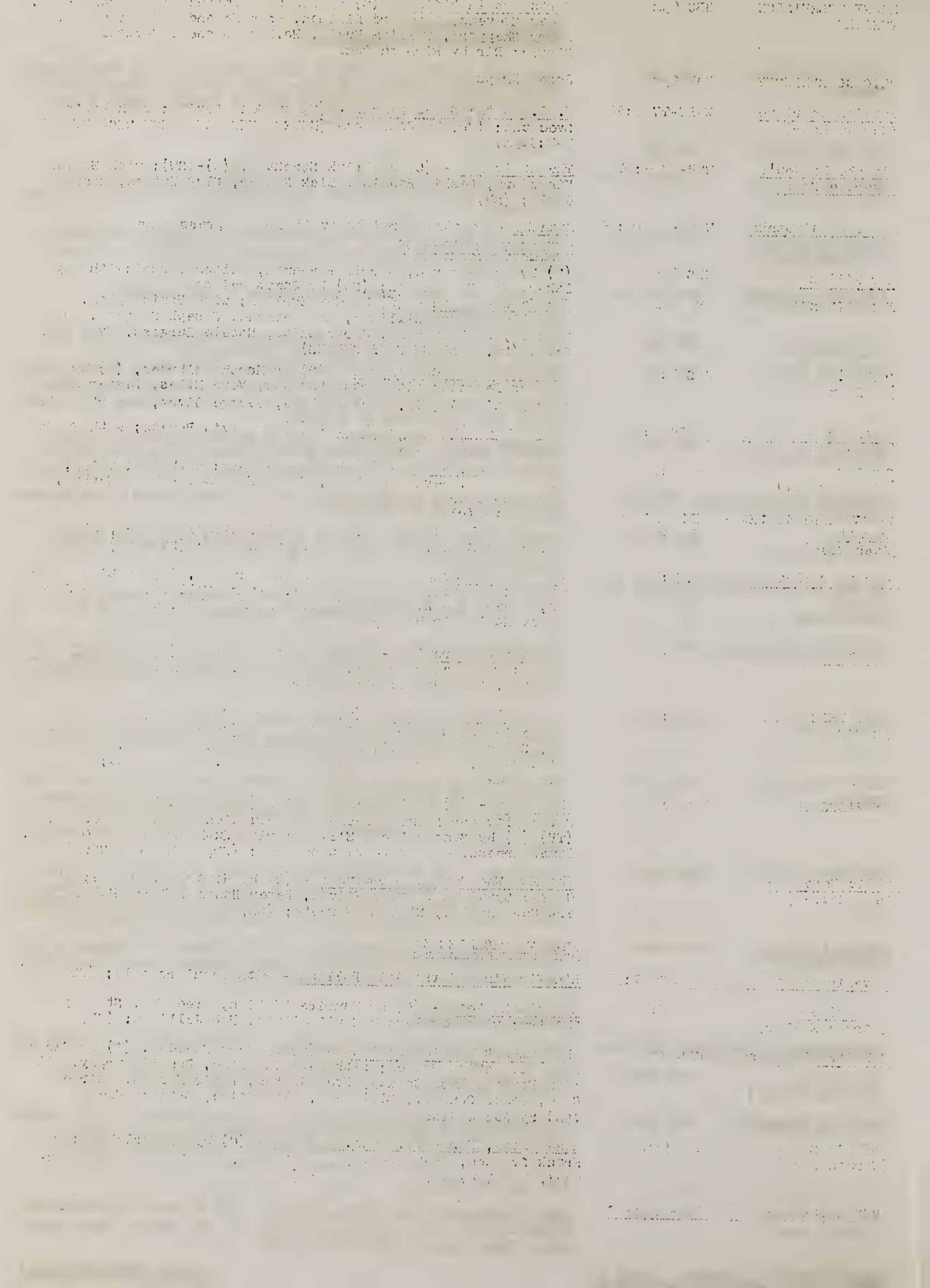


WEDNESDAY DECEMBER 29 (Cont'd)  
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| KRAFT TELEVISION<br>THEATRE                                        | NBC 9pm       | <u>Strangers in Hiding</u> - (O) by Robert Thomsen; with Harold Lang, Inger Stevens, Bradford Dillman, Doro Merande, James Coots, Harry Sheppard, William Duell, Wallace Rooney, Raymond Van Sickel; Dir by Richard Dunlap                                             |
| CHICAGO SYMPHONY                                                   | DuM 9pm       | Josef Krips                                                                                                                                                                                                                                                            |
| <u>Foreign Intrigue</u><br>(Gerald Mohr)                           | WABC-TV 9:30  | <u>F. I. in the Speed Demons</u> - (O) by Gene Levitt; with Doris Svedlund; (SD) by Jack Gage (MOVES THIS DATE FROM WRCA-TV THU 7-7:30pm)                                                                                                                              |
| <u>Adolphe Menjou's</u><br><u>Favorite Story</u>                   | WOR-TV 9:30   | <u>The Magic Egg</u> - (O) by Frank Stockton, (A)-(SW); with Walter Kingsford, Leslie Banning, Dick Kaiser, Olaf Hytton, Ross Gould; (SD)                                                                                                                              |
| <u>Douglas Fairbanks</u>                                           | WRCA-TV 10:30 | <u>Standby</u> - no other credits available at press time                                                                                                                                                                                                              |
| <u>Ray Milland</u>                                                 | CBS 8pm       | THURSDAY DECEMBER 30<br>~~~~~<br>(O) by Ken Englund, Morris Freedman, Milton Pascal; with Fay Baker, Ted Harrington; (SD) by James Neilson                                                                                                                             |
| THE MAIL STORY                                                     | ABC 8pm       | <u>The Beauty Queen</u> - (O) by Max Ehrlich; with Boris Aplon, Tommy Nello, Ramsay Williams, Sid Raymond, Joseph Sargent, Gene Leonard, Jack Ragotzy, Chris White, Hazele Burgess, Svea Grunfeld; (SD, LAST SHOW OF SERIES)                                           |
| CLIMAX!<br>(William Lundigan)                                      | CBS 8:30      | <u>Adventure in Copenhagen</u> - (O) by Martha Albrand, (A) by Charles Bennett; with Frank Lovejoy, Vera Miles, Lester Mattheus, Edit Angold, Richard Hale, George Givot, Robert Foulk                                                                                 |
| <u>Treasury Men in Action</u> ABC 8:30<br>(Walter Greaza)          |               | <u>The Case of the Broken Bond</u> - (O) by Alvin Boretz; with Ed Begley, Evelyn Scott; (SD)                                                                                                                                                                           |
| JUSTICE<br>(Gary Merrill)                                          | NBC 8:30      | <u>A Boy, A Dog, A Gun</u> - (O) by Jerome Ross; with Paul Tripp, Anne Seymour, Kevin Coughlin, Nan McFarland, Robert Webber, Jock MacGregor                                                                                                                           |
| SO YOU WANT TO LEAD-BAND? ABC 9pm<br><u>Dragnet</u><br>(Jack Webb) | NBC 9pm       | Sunny Gale (S)<br>regulars & Diane Jergens, Vic Perrin, Michael Ansara, Jimmy Ogg, James Stone, Nesdon Booth, Jan Merlin; (SW & SD)                                                                                                                                    |
| <u>Four Star Playhouse</u>                                         | CBS 9:30      | <u>Go Ahead and Jump</u> - (O) by Charles Einstein, (A) by Dick Carr; with Dick Powell, Bill Johnstone, George Wallace, Joanne Jordan, Robert Foulk, Robert Bice, John Monaghan, Dorothy Green, Stuart Hall; Dir by Roy Kellino                                        |
| <u>Ford Theatre</u>                                                | NBC 9:30      | <u>The Unbroken Promise</u> - (O) by Lenore Coffee, (A) by Karen DeWolf; with George Brent, Frances Dee, Gigi Perreau, Dorene Brewster, Sara Haden; Dir by Lewis Seiler                                                                                                |
| KRAFT TELEVISION<br>THEATRE                                        | ABC 9:30      | <u>Death Takes a Holiday</u> - (O) by Alberto Casella, (A) for Stage in America by Walter Ferris, (TV) (A)-(SW); with Joseph Wiseman, Stiano Braggiotti, Malcolm Lee Beggs, Lydia St. Clair, Lelia Barry, Peter Brandon, Donald Keyes, Zolya Talma; Dir by Fred Carney |
| LUX VIDEO THEATRE                                                  | NBC 10pm      | <u>The Chase</u> - (O) by Cornell Wollrich (The Black Path of Fear), Screenplay for Seymour Nebenzal Production by Philip Yordan, (TV) (A) by Sumner Locke Elliott; with Ruth Roman, Pat O'Brien, James Arness, others to be announced; (SD, FROM HOLLYWOOD)           |
| <u>Public Defender</u><br>(Reed Hadley)                            | CBS 10pm      | <u>The Man Who Couldn't Remember</u> - (O) by Howard J. Greene; with George Spaulding, James Falvin, Peter Hansen, Nancy Hale, Robert Cornthwaite, William Fawcett; (SD)                                                                                               |

FRIDAY DECEMBER 31  
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<u>Adventures of RintinTin</u> ABC 7:30		<u>Rin Tin Tin and the Gold Bullion</u> - with regulars only; (SW & SD)
<u>Ray Bolger</u> (Marjie Millar)	ABC 8:30	<u>Man of the Year</u> - (O) by Maurice Richlin, Fred Fox, Stanley Shapiro; with regulars & Elvia Allman, Bob Jellison; (SD)
<u>Schlitz Playhouse</u>	CBS 9pm	<u>The Dumbest Men in the Army</u> - (O) by Vern Sneider, (A) by Sidney Biddell, DeWitt Bodeen; with Neville Brand, Donald Murphy, William Boyett, Russ Conway, Fred Graham, Lewis Martin, Charles Cane, James Connell, Bill Page, Alan Paige, Stanley Clements (SD) by Jus Addiss
THE BIG STORY (Norman Rose)	NBC 9pm	<u>Roger Dove, Hartford, Conn. Courant</u> - (O) by Mel Goldberg; with Frank Overton, Jack Warden, Peg Hillias, Ben Yaffee, Judy Sanford, Ethel Remy, Joey Fallon; (SD)





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CHANCE OF A LIFETIME DuM 10pm

Billy Fields (S)

The Lineup CBS 10pm  
(Warner Anderson)

The Mafia Gang - (O) by Sidney Marshall; with regulars & Joe Vitale, Charlotte Fletcher, Natalie Norwick, Rennie McAvoy, Argentina Brunetti, Clayton Post, George Spaulding, Anthony Cort, Tito Vuolo, Bill Kennedy; Dir by Thomas Carr

NEW YEAR'S IN WCBS-TV 11:30  
NEW YORK  
(Bud Collyer)

Orson Bean (C), Teddy Wilson (M), Honeydreamers (S), Bud & Cece Robinson (D), Stan Rubin and his Tigertown Five (M), Robert Trout, Alfredo Antonini & 25-piece orch., Betty Cox (S), Tommy Furtado (S), Tito Rodriguez & Orch., Bern Bennett (announcer), Josephine Madera & Marilyn Winters (D) (SPECIAL)

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY DECEMBER 24 THRU FRIDAY DECEMBER 31  
~~~~~

THE MORNING SHOW CBS 7am  
(Jack Paar)

M - Peter Siegle (sleep psychologist); Thu - Zippy the Chimp, F - Burl Ives (S)

TODAY(Garroway) NBC 7am

regulars & Bil & Cora Baird(puppeteers) M thru F

GARRY MOORE CBS 10am

Tu - Sharkey, the seal; W - The Harlem Globetrotters (basketball)

HOME(A. Francis) NBC 11am

M thru F - regulars & Paul Ashley (puppeteer)

THE WORLD OF MR. NBC 4:30  
SWEENEY(Charlie Ruggles)

regulars &: M - Mimi Strongen, Michael Dreyfuss; Tu - Marion Shockley, Harry Gresham; W - Beverly Lunsford, Michael Mann, Charles Lee Saari; Thu - Helen Wagner, Mary Perry; (SW & SD)

MODERN ROMANCES NBC 4:45  
(Martha Scott)

M thru F - Grandma for an Hour - (O) by Sylvia Berger; with Sylvia Field, Margaret Hamilton, Norman MacKaye, Cliff Robertson, Reba Tassell; Dir by Tom Reynolds

MAGIC COTTAGE WABD 6pm

M thru F - Lionel Wilson, Rod Colbin; (SW & SD)

COKE TIME-E.FISHER NBC 7:30

W - June Hutton (FROM HOLLYWOOD)

NEWS OF THE NIGHT WCBS 11:15

M thru W - Walter Cronkite subs for vacationing Ron Cochran

SATURDAY JANUARY 1, 1955  
~~~~~

Captain Midnight CBS 11am  
(Richard Webb)

Touchdown Terror - (O) by George Bricker; with regulars & Mark Andrews, Joseph H. Hamilton, Terry Frost, Gregg Barton, Maudie Prickett, Karen Green, Baynes Barron; (SD)

The Range Rider WRCA 6:30  
(Jack Mahoney)

The Silver Blade - (O) by Dwight Cummins; with regulars & Francis McDonald, Gregg Barton, Charlita de Freitas, Stuart Whitman; (SD) by Wallace Fox

STAGE SHOW CBS 8pm  
(Tommy & Jimmy Dorsey)

Johnnie Ray (S), Mindy Carson (S), Duke Ellington (M), the Martin Brothers (marionettes), Jackie Miles (C), the Tokayers Troupe (aero) (SHOW SUBS FOR VACATIONING GLEASON THIS WK&NEXT)

STORK CLUB ABC 10pm

Edith Adams (S) & others to be announced

Willy CBS 10:30  
(June Havoc)

Willy and the Seal - with regulars & Penny Rubin, Ollie Carey, Hal Balfer, Capt. Harold Winston; (SW & SD)

The Lone Wolf WRCA-TV 11:15  
(Louis Hayward)

Memo: Honolulu - (O) by Mindret Lord; with Kenneth Tobey, Philip Tonge, Serena Sande, Dan Seymour, Steven Ritch, Victor Sen Yung; Dir by Christian Nyby

SUNDAY JANUARY 2  
~~~~~

FRONTIERS OF FAITH NBC 1:30

Moral Decisions - Part I - The Individual and His Freedom - (O) by John McGiver; with Eleanor Phelps, Frances Peter, Sydney Smith, Edwin Jerome; (SD) (IN FOUR PARTS, WEEKLY)

OMNIBUS CBS 5pm  
(Alistair Cooke)

The Trial of Shaw's St. Joan - (O) by George Bernard Shaw, (A)-(SW) by Ford Foundation Radio-TV Workshop; Dir by Elliott Silvestein; cast to be announced; Talk on Architecture by Eliot Noyes

You Are There CBS 6:30  
(Walter Cronkite)

The Torment of Beethoven - (O) by Leo Davis; with Lorne Greene, Earl Hammond, Margaret O'Neill, Yale Wexler, Murray Hamilton, Nehemiah Persoff, Beatrice Straight, John Heldabrand, Jack Weston, Jerry Rockwood, Melissa Weston; Dir by Sidney Lumet; Piano Music Played by Jacob Lateiner(FIRST OF FILM SERIES)





Roy Rogers NBC 6:30  
(& Dale Evans)

Private Secretary CBS 7:30

OPERA CAMEOS DuM 7:30  
(Giovanni Martinelli)

Pepsi-Cola Playhouse ABC 7:30  
(Polly Bergen)

MAX LIEBMAN SPECTACULAR NBC 7:30  
(COLOR)

The Peddler from the Pecos - (O) by M. M. Raison; with regulars & Dub Taylor, Rusty Wescoatt, Dick Reeves, Harry Harvey, Jack O'Shea, Russ Scott; (SD)

regulars & Jesse White, Rick Vallin; (SW & SD)

Otello - Excerpts from opera by Verdi; with Ramon Vinay, Frank Valentino (both S)

Midnight Chimes - with Herbert Rudley, Betty Lou Gerson, Emilen Davies, Michael Emmett, Steven Geray;

Good Times - (SW) by William Friedberg, Fred Saidy, Neal Simon, Will Glickman, William Jacobson; with Judy Holliday, Steve Allen, Dick Shawn (C), Bambi Linn & Rod Alexander (D), The Ritz Brothers (C)

TOAST OF THE TOWN CBS 8pm  
(Ed Sullivan)

Pearl Bailey (S), Sam Levenson (C), Ted Lewis (M), June Valli (S), Maria Neglia (C&M), Scene from Witness for the Prosecution - (O) by Agatha Christie, with Francis L. Sullivan, Patricia Jessel

GOODYEAR TELEVISION THEATRE NBC 9pm

A Case of Pure Fiction - (O) by Jerome Ross; with Ann Deere, Laurence Hugo, Constance Ford, Frances Helm, Val Avery; Dir by Arthur Penn

General Electric Theatre CBS 9pm  
(Ronald Reagan)

Amelia - (O) by Samuel Taylor; with Jane Wyman, Bill Goodwin, Jerilyn Oliver, Joanne Davis, Louise Beavers, Walter Reed, Anne Kimbell, Fay Roope, Joey Larson, Isa Ashdown, Chester Conklin, Lucille Curtis, Claire Whitney, Lillian Culver; Dir by Richard Irving; A Karman Production

Your Favorite Playhouse CBS 9:30

A String of Beads - (O) by W. Somerset Maugham, (A) by Don Ettlinger; with Ronald Colman, Angela Lansbury, Brenda Forbes, Nigel Bruce, George Macready, Ron Randell (SEEN PREVIOUSLY ON FOUR STAR PLAYHOUSE)

Loretta Young Show NBC 10pm

The Girl Who Knew - (O) by Richard Morris (also Dir); with Chuck Connors, John Grant, Ray Roberts, Pitt Herbert, Lomax Study, Jonathan Hale, Hugh Beaumont, Paul Smith;

Father Knows Best CBS 10pm  
(Robert Young)

Boy's Week - (O) by Ed James, (A) by Dorothy Cooper; with regulars & James Todd, Richard Wessel; (SD)

NEW YORK TALENT AVAILABILITIES  
~~~~~

VIENNA CHOIR BOYS - featured on last week's Omibus - MGT: Sol Hurok, NCAC, PL 9-6000

JOSEPH ANTHONY - director of The Rainmaker and featured actor in Anastasia - AGT: William Morris, JU 6-5100

BURL IVES - on Friday's Morning Show - PRESS: Muriel Francis, LE 5-3200

WOODIE HERMAN - available January 28 to February 25 - MGT: Shaw Artists (Dick Alen), MU 8-2230

MARION LORNE - returned from Hollywood to resume role of "Mrs. Gurney" on Mr. Peepers - AGT: Jane Broder, MU 8-0960

JACK LIVESEY - popular British actor - AGT: Grace Lyons, JU 6-8330

ALFRED DRAKE - leaves Kismet at the end of the month - AGT: Robert Lantz, PL 5-6850

CHARLIVEL TRIO - available after current Desert Inn engagement at Las Vegas - MGT: Cass Franklin, JU 6-8300

DARREN MCGAVIN - star of The Rainmaker - AGT: Peter Witt, PL 9-7966

ALICE GHOSTLEY - featured in Sandhog at the Phoenix - AGT: William Morris

GERALDINE FITZGERALD - signed for The Doctor's Dilemma at the Phoenix Theatre next month - AGT: Gloria Safier, MU 8-3950

GINA BACHAUER - in Town Hall recital on January 3 - MGT: NCAC

BIBI OSTERWALD - supports Imogene Coca on Christmas Show - AGT: Roberts-Marshall, CI 5-8705

MENASHA SKULNIK - opening Dec. 28 in The Flowering Peach at the Belasco - PRESS: Barry Hyams, CO 5-4784

PAUL FORD - character actor in The Teahouse of the August Moon - AGT: Briscoe & Goldsmith, MU 2-6244

PATRICIA JESSEL - British actress in new hit play Witness for the Prosecution on Toast of the Town Jan. 2 - PRESS: R.S. Maney, CI 7-4646

[illegible]

1. The first part of the document is a list of names and dates, which appears to be a roster or a list of participants. The names are written in a cursive script, and the dates are written in a more formal, printed style. The list is organized into two columns, with names on the left and dates on the right.

DATE: 05/11/2014 10:00 AM

1. The first step is to identify the problem or question that needs to be answered. This involves understanding the context and the specific requirements of the task.

1. The first group of people who are interested in the study of the history of the United States are the people who are interested in the history of the United States. This group of people is interested in the history of the United States because they want to know more about the United States. They want to know more about the United States because they want to know more about the United States.

...and the other is the fact that the ...

*[Faint, illegible text]*

1. The first step is to identify the problem or question that needs to be answered. This involves understanding the context and the specific requirements of the task.

1. 1990年12月29日，全国人大常委会通过了《中华人民共和国香港特别行政区基本法》。

[illegible][illegible]



# Ross Reports ON TELEVISION

INCLUDING

## THE TELEVISION INDEX

JULY 4-10, 1955

RECEIVED

VOLUME 7

NUMBER 27

EDITOR: Jerry Leichter

ASSOC ED: Alvin Sullum

BUS MGR: Marjorie Oxley

PRODUCTION • PROGRAMMING • TALENT

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PUBLISHED BY TELEVISION INDEX, INC.

## WEEKLY REPORT

A FACTUAL RECORD OF THIS WEEK'S EVENTS IN TELEVISION PROGRAMMING

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Monday(4)

ABC- 7-7:15pm EDT, Mon thru Fri; NET DEBUT; Soupy Sales; from WXYZ-TV(Det), 4 stations sponsored by Gordon; 35 stations co-op. Sponsor- Gordon Baking Co., Detroit (Silver Cup Bread) thru D'Arcy Advertising Co., Inc(St. L.), for Detroit, New York, Chicago, Elkhart, Ind. Pkgr- WXYZ-TV(Det); Prod & Dir- Peter Strand. Comedy program for children, featuring Soupy Sales as the live personality with his puppets, creating a puppet comedy fantasy, using puppet characters which have been favorites for several years on WXYZ-TV's local 12 O'Clock Comics show, which also stars Soupy Sales. The program replaces Kukla, Fran and Ollie (last show July 1) for the summer thru Aug 26.

CBS- 1-1:30pm EDT, Mon thru Fri; DEBUT; Jack Paar Show; from WCBS-TV(NY), to the net. Sustaining. Pkgr- CBS-TV(NY); Prod- Ted Fetter; Dir- Kirk Alexander; Writers- Larry Marks, Sidney Reznick, Bob Howard. Afternoon variety show, starring comedian Jack Paar, with vocalists Edith Adams and Jack Haskell, pianist Jose Melis and Hal Simms as announcer. The program will also use guest variety talent (thru CBS Casting NY; Helen Keane). The program replaces The Inner Flame, 1-1:15pm, and Road of Life, 1:15-1:30pm, Mon thru Fri. Last shows for both were on July 1.

CBS- 9-9:30pm EDT; DEBUT; Those Whiting Girls, ON FILM; from WCBS-TV(NY) & KNXT (LA), 115 stations net, 35 delayed. Alternate Week Sponsors- 1) General Foods Corp (Various products; not available at press time) thru Young & Rubicam, Inc(NY); Acct Exec- Ted Alleman. 2) Procter & Gamble Co (Lilt) thru Biow-Beirn-Toigo, Inc(NY); Acct Exec- A. H. Sulger; Agcy Superv- Lou Florence; Comm Superv- Jerry Stolzoff; Comm Anncr- Jay Jackson. Pkgr & Film Prod- Desilu Productions, Inc., Motion Picture Center, Hollywood, Calif.; Exec Prod- Desi Arnaz; Prod- Sam Marx; Dir- James V. Kern; Music Dir- Eliot Daniel; Creators and Writers- Bob Carroll, Jr., and Madelyn Pugh; Prod Mgr- Argyle Nelson; Dir of Photog- Sid Hickox; Ed Superv- Dann Cahn; Film Ed- Douglas Hines; Art Dir- Claudio Guzman. New comedy series, starring Margaret and Barbara Whiting, playing approximations of their real life personalities in a fictional setting; Margaret as a successful singer and Barbara as the younger, bubbly sometimes dramatic sister playing a junior in college with dramatic aspirations. Mabel Albertson plays their widowed mother. The program replaces I Love Lucy in this time spot for 13 weeks; last Lucy show June 27.

- Page 73 -

THIS WEEK(More)

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Service includes: Unlimited telephone and mail information service, except research; weekly reports on current television production, programming; talent movements; annual industry directories; periodic reports on special aspects of television; and The Television Index card file.





Tuesday(4)

NBC- 1955 Variety Show (Continued from previous page): One-time special variety show, substituting for the scheduled Bob Hope Show, starring Larry Storch, with Teresa Brewer, Senor Wences, the Chordettes and the 4 Step Brothers.

Wednesday(5)

NBC- 7-7:30pm EST; DEBUT; Norby, ON FILM (in color); from WRCA-TV(NY), no. of stations indefinite. Sponsor- Eastman Kodak Co (Cameras, Film, Equipment) thru J. Walter Thompson Co(NY); Acct Execs- Thayer Jaccaci & Charles Rheinstrom. Pkgr & Film Prod- Norby Productions(NY); Creator & Prod- David Swift; Assoc Prod- John Graham; Asst Prod- Max Allentuck; Dir- Richard Whorf; Dir of Photog- Larry Williams; Writers- David Swift supervising two teams: Harvey Orkin & James Lee; David Rayfiel & George Kirgo. David Wayne stars as Pearson Norby, with Joan Lorrying as his wife, Helen, in a situation comedy series about a small-town banker; with Susan Hallaran as their daughter and Evan Elliot as their son. The series was filmed on location at Pearl River, N. Y., and at 20th Century-Fox Movietone Studios in New York City. (The series will be seen in regional network groupings: 7-7:30pm EST & PST; 10-10:30 CST (9-9:30pm MST).)

Thursday(6)

POOL- 12:30-1:15pm EST; SPECIAL; State of the Union Message (simulcast); from WTTG(Wash) crew, to all nets. Sustaining, public service. President Eisenhower delivers his State of the Union message to the joint session of the 84th Congress. He will be introduced by Speaker of the House Sam Rayburn.

Saturday(8)

CBS- 10-10:30pm EST; DEBUT; Professional Father; from KNXT(LA), no. of stations indefinite. Sponsor- Helene Curtis Industries, Inc (Hair Care Products) thru Gordon Best Co., Inc (Shampoos and other Beauty Div products) & Earle Ludgin, Inc (Spray Net); both agencies, Chicago. Pkgr- CBS-TV(LA); Exec Prod- Ben Feiner, Jr.; Creator & Prod & Writer- Harry Kronman. (Other production info not available at press time). Situation comedy series about a child psychologist who runs into problems in attempting to maintain a balance in his own home; starring Steve Dunne as Thomas Wilson, M.D., with Barbara Billingsley as his wife, Helen, and Ted Marc and Beverly Washburn as their children. The new series replaces That's My Boy in this time spot; last show Jan 1.

NBC- 7:30-8pm EST; DEBUT; Swift's Show Wagon With Horace Heidt and the American Way; from KRCA-TV(LA), for several shows, then originating from different cities each week; no. of stations indefinite. Sponsor- Swift & Co (Various Products) thru J. Walter Thompson Co(Chi); Acct Exec- Peter Cavallo. Pkgr- Horace Heidt with NBC-TV(LA); Prod- Jerry Brown; Dir- Joseph Cavalier; Music Dir- Horace Heidt (& Orch). Horace Heidt stars with his troupe and band in a variety show saluting different states each week, featuring amateur talent from the states spotlighted; also a prominent guest star each week. The program replaces Ethel and Albert in this time spot; last show Dec 25. (See Page D for cast credits).

Sunday(9)

CBS- 2:30-3:30pm EST; SPECIAL; Meet the New Senators; from WTOP-TV(Wash), to the net. Sustaining, public service. Pkgr- CBS Public Affairs; Prod- Ted Ayers(Wash). CBS News Washington staff members act as hosts at a luncheon for newly-elected Senators of the 84th Congress and their families. Ron Cochran acts as broadcast anchor-man for the informal talks, with nine other CBS News staffers joining the Senators.

1. The first part of the document discusses the importance of maintaining accurate records of all transactions and activities. It emphasizes the need for transparency and accountability in all dealings.

2. The second part of the document outlines the specific procedures and protocols that must be followed to ensure the integrity of the data. It includes detailed instructions on how to collect, store, and analyze information.

3. The third part of the document provides a comprehensive overview of the various tools and technologies used in the process. It describes the capabilities of each tool and how they are integrated into the overall system. This section also includes a discussion on the security measures in place to protect the data from unauthorized access.

4. The fourth part of the document addresses the challenges and risks associated with the process. It identifies potential vulnerabilities and provides strategies to mitigate them. This section also discusses the importance of regular audits and updates to the system.

5. The fifth part of the document provides a detailed description of the data collection and analysis process. It explains how data is gathered from various sources and how it is processed to extract meaningful insights. This section also includes a discussion on the ethical considerations surrounding the use of data.

6. The sixth part of the document discusses the future of the process and the potential for further improvements. It explores emerging technologies and how they might be applied to enhance the system. This section also includes a discussion on the importance of ongoing training and development for the staff.

7. The seventh part of the document provides a summary of the key findings and conclusions. It reiterates the importance of maintaining accurate records and the need for transparency and accountability. This section also includes a final statement on the commitment to continuous improvement and innovation.



OTHER NETWORK CHANGES & ADDITIONS

ABC- Soldier Parade (Thu, 8-8:30pm EST) New day and time, effective Jan 13. (See Vol 6, page 212).

CBS- Life With Father; TIME & SPONSOR CHANGE Jan 4; Tue, 8-8:30pm EST; from KNXT(LA), no. of stations indefinite. New Sponsor- CBS-Columbia, Div of Columbia Broadcasting System, Inc (TV Sets, Radio-Phonographs) thru Ted Bates & Co(NY); Acct Execs- Hugh Mooney & Fred Polangin; Agcy Superv- John Lyden; Comm Supervs- Hugh Mooney & John Lyden; Comm Anncr- Jay Jostyn (live), first few; then film. The program, starring Leon Ames and Lurene Tuttle, moves from its Tue, 10-10:30pm spot, with all production info remaining the same (see card). The former alternating sponsors move to The New Red Skelton Show (See below).

Danger (Tue, 10-10:30pm EST) New time, effective Jan 4. Old time was 9:30-10pm.

The New Red Skelton Show; TIME CHANGE; NEW SPONSORS Jan 4; Tue, 9:30-10pm EST; from KNXT(LA), no. of stations indefinite. Alternate Week Sponsors- 1) Pet Milk Co (Milk Products) thru Gardner Advertising Co(St. Louis); Acct Exec- Champ Humphrey; Agcy & Comm Superv & Comm Dir- Roland Martini(NY & LA). 2) S. C. Johnson & Son, Inc(Johnson's Wax and other wax products) thru Needham, Louis & Brorby, Inc(Chi); Acct Exec- John J. Louis; Agcy Superv- Frank Pittman(LA). Pkgr- CBS-TV(LA); Exec Prod- Cecil Barker; Prods- Douglas Whitney, Jack Donohue; Dir- Jack Donohue; Music Dir- David Rose; Writers- Paul West, Jay Sommers, Lou Meltzer. Red Skelton stars in his new comedy-musical program, with a new format involving full program sketches and guest stars. The program will continue to feature The Redettes, dancing group. The program has formerly been seen 8-8:30pm, as a sustainer.

DuM- East-West Shrine Football Game; SPECIAL Jan 1; Sat, 4:45-7:30pm EST; from KOVR (Stockton), no. of stations indefinite. Sponsor- Allen B. Du Mont Laboratories, Inc (TV Sets) thru Campbell-Ewald Co(NY); Acct Superv- Frank Townsend; Acct Exec- John V. Doyle. The 30th annual Shrine East-West football game, the fourth consecutive telecast by DuMont, at Kezar Stadium, San Francisco. Play-by-play and commentary will be handled by Bob Fouts(KOVR) and Walter Harris.

NBC- Princeton '55; NET DEBUT Jan 2; Sun, 3-3:30pm EST. Sustaining, educational. Pkgr- WRCA-TV with Princeton University; Exec Prod- Steve Krantz(WRCA-TV); Prod- Harry Olesker(WRCA-TV); Dir- James Elson(WRCA-TV). Princeton University professors and special guests present elements of the arts and sciences, with emphasis on research and scholarship applied to the problem of the day or the permanent problems and concerns of man. A previous series, Princeton '54, has been seen locally in NY (See Vol 6, page 196).

Home (Mon thru Fri, 11-12noon EST) Program will originate from Chicago, Jan 3-7 (with Milwaukee remotes on Jan 7) and from San Francisco, Jan 10-14.

Red Buttons Show (Fri, 8-8:30pm EST) Julie Oshins now producer & director, replacing producer Ben Brady who recently resigned.

Sunday Schedule Changes, effective Jan 2: American Inventory, moves from 12:30-1pm, to 2-2:30pm EST; Youth Wants to Know, moves from 1-1:30pm, to 2:30-3pm EST.

NEW NETWORK SPONSORSHIPS

BRISTOL-MYERS CO (Bufferin, Ipana) thru Young & Rubicam, Inc(NY), will become alternate week sponsor of Four Star Playhouse, over CBS-TV, Thursdays, 9:30-10pm, effective Jan 13, replacing the Parker Pen Co as sponsor. Singer Sewing Machine Co remains as alternate week sponsor.





## LOCAL STATION ACTIVITY

WRCA-TV(Ch 4) - Man of the Year; DEBUT Jan 8; Sat, 1-1:30pm EST. Sustaining. Pkgr-New York WRCA-TV with Time Magazine; Exec Prod- Ted Nathanson; Prod & Writer- Richard D. Heffner; Asst Prod- Robert L. Wechsler; Dir- James Elson; Sets- Joe Kirby. Richard Heffner is m.c.-narrator, spotlighting one important personage from history each week, through the use of pictures, books, historical documents, and other articles of interest, usually during the first of the show. The second half may be devoted to an interview with the person (if still alive) or with people connected with the person, either through family or historical interest.

WPIX(Ch 11) - Learn to Draw; STATION CHANGE Jan 9; Sun, 12:30-12:45pm EST. Sponsor- Arthur Brown & Brother, Inc(art materials) thru Huber Hoge & Sons, Inc(NY). Pkgr- Arthur Brown & Brother, Inc; Dir- Jack Felice (WPIX). Jon Gnagy gives visual instruction in drawing for the average amateur. The program is considered TV's oldest continuing presentation since it debuted in May, 1946, and has been replaced by films of the show during summer hiatuses. The program has been seen on WRCA-TV, and during its earlier years was known as Draw With Me.

WATV(Ch 13) - Jewish Talent Unlimited; DEBUT Jan 5; Wed, 3:30-3:45pm EST. Sponsor- The Borden Co (Food Products) thru Young & Rubicam, Inc(NY). Pkgr- Joseph Jacobs Organization, Inc(NY); Prod & Dir- Sholem Rubinstein; Music Dir- Abe Ellstein; Casting- Charlotte Steiner (PL 7-3560 NY). Abe Ellstein is m.c. for a talent competition, using performers of all types, of all religions and nationalities. Also uses a celebrity weekly as a judge for the contest.

WATV - Jewish Home Show; DEBUT Jan 6; Thu, 3:30-4pm EST. Sponsor- General Foods Corp (Minute Rice, Birdseye Frozen Foods, Instant Maxwell House Coffee); Minute Rice & Birdseye thru Young & Rubicam, Inc(NY); Maxwell House thru Benton & Bowles, Inc(NY). Pkgr- Joseph Jacobs Organization, Inc(NY); Prod & Dir- Sholem Rubinstein. Ruth Jacobs is hostess for the English language program for the Jewish homemaker, featuring home and kitchen hints and interviews with prominent guests of interest to a Jewish audience.

KRCA-TV(Ch 4) - Pixie Platter Parade; DEBUT Dec 27; Mon thru Fri, 9:30-10am PST.  
Los Angeles Participations. Pkgr & Prod- Walter Richards. Hal Smith stars as  
"Major Domo, leader of the Pixie Band and conductor of the Platter  
Parade. He also sings and plays the piano. Live and puppet show for children with  
visual gimmicks accompanying the music portions of the show.

# PRODUCTION AND PROGRAMMING NEWS

FILM DIGEST: Screen Gems, Inc., will produce The Damon Runyon Theatre for sponsorship by Anheuser-Busch, with airing to begin April 15, 1955. The package is owned by Normandie Productions, thru William Morris Agency. The series will be based on short stories written by Runyon. Screen Gems will syndicate the series in markets not used by Anheuser-Busch for its Budweiser Beer..... Mona Kent will write a daytime film series for Jamaican Film Centre, Ltd., new British West Indies-American film production organization set up to build studios and produce films in Kingston, Jamaica, as well as on location in BWI. The new BWI group is jointly financed and owned by Industrial Development Corp, a Jamaican corporation, and three Americans, Martin Jones, Henry Olmsted and Gordon Knox. The latter three are associated in Princeton Film Center and jointly or individually in other TV and film enterprises.

NEWS & COMMENT: The Blow Co., Inc., is now  
Blow-Beirn-Toigo, Inc., as  
of the new year.....

General Artists Corp has been named exclusive  
booking agent for Crosley Broadcasting Corp's  
roster of country and western talent, now number-  
ing more than 50 performers. The Crosley group  
handling the talent is actually WLW Promotion,  
Inc., with most of the performers rotating on  
WLW's Midwestern Hayride and other WLW shows....

...NBC signed a six-year contract on Dec 30 for  
rights to broadcast by TV and radio both the  
Motion Picture Academy Awards and the prior Aca-  
demy Nominations.....The DuMont net's re-  
alignment of programming has cut all net sustain-  
ers from the schedule, except Sunday's public  
affairs and educational programs. NY local sus-  
tainers also get the ax, with some local shows  
switching time slots to strengthen the mid-even-  
ing schedule.

1. The first group of people who are interested in the study of the history of the United States are the people who are interested in the history of the United States.



TALENT SHOWSHEET JANUARY 3-9, 1955  
 ~~~~~

Most of the shows on December 31, January 1, 2 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, January 7. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as regulars. Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

FRIDAY DECEMBER 31  
 ~~~~~

|                                  |          |                                                                                                                                                                    |
|----------------------------------|----------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| RED BUTTONS                      | NBC 8pm  | Doris Dowling, Joe Silver, Bernie Herne, Werner Klemperer, Tom Mahoney, Judy Sinclair, Allan Walker, DeMarco Sisters (S)                                           |
| MAMA<br>(Peggy Wood)             | CBS 8pm  | <u>Katrin's Office Romance</u> - (O) by Gail Ingram; with regulars Nelson Olmsted, Yale Wexler, Joan Croyden, Vicki Vola; (SD)                                     |
| <u>Topper</u> (Jeffreys)         | CBS 8:30 | <u>Topper's Happy New Year</u> - with regulars; (SW & SD)                                                                                                          |
| THE STRANGER<br>(Robert Carroll) | DuM 9pm  | <u>Thrill Killers</u> - (O) by James Blumgarten; with Logan Ramsey, Martin Newman, Dolores Sutton, Treva Frazee, Wallace Rooney, Peggy Maurer, Vince O'Brien; (SD) |
| <u>The Vise</u> (Randell)        | ABC 9:30 | <u>The Gambler</u> - with Thea Gregory, Martin Benson, John Witty                                                                                                  |

SATURDAY JANUARY 1  
 ~~~~~

ON THE CAROUSEL	WCBS 9am	<u>The Snow Maiden</u> - film with Salzburg Marionettes
FUNNY BONERS	WRCA-TV 11am	J. Fred Muggs (chimp)
IMOGENE COCA	NBC 9pm	Bibi Osterwald, Paul Lynde, Jack Norton, Bill Dana; (SW & SD); Choreog by Boris Runanin
JIMMY DURANTE	NBC 9:30	George Raft, Honey Brothers (D), Durante regulars (FROM H'WOOD)
STORK CLUB (Sherman Billingsley)	ABC 10pm	Edith Adams (S); add: Charles Coburn, Gene Nelson (D), Robert Maxwell (M)

SUNDAY JANUARY 2  
 ~~~~~

|                                         |               |                                                                                                                                                                                                                                                                                               |
|-----------------------------------------|---------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| LAMP UNTO MY FEET<br>(Dr. Lyman Bryson) | CBS 10am      | <u>The World of Mrs. Carey</u> - (O) by Clair Roskam; with Estelle Winwood, J. Pat O'Malley, Peter Breck; (SD)                                                                                                                                                                                |
| LOOK UP AND LIVE                        | CBS 10:30     | Ethel Waters (S)                                                                                                                                                                                                                                                                              |
| AMERICAN INVENTORY                      | NBC 2pm       | <u>The 13 Million</u> - (O) by Jim & Elizabeth Hart; with Luis Van Rooten, Vera Allen, William A. Lee, Vivian Farrar, House Jameson, Floyd Buckley, Jean Darling, Lynn Gibbs, Jane Murray; Dir by Ed King                                                                                     |
| JUVENILE JURY                           | NBC 4pm       | regulars & Fred Allen (C & author)                                                                                                                                                                                                                                                            |
| OMNIBUS<br>(Alistair Cooke)             | CBS 5pm       | <u>The Trial of G. B. Shaw's "St. Joan"</u> - with Kim Hunter, Torin Thatcher, Everett Sloane, Robert Flémyng, Jonathan Harris, Michael Higgins, Romney Brent, Frederick Rolfe, Jay Barney; Dir by Elliott Silverstein; Talk on Architecture by Eliot Noyes                                   |
| HALLMARK HALL OF FAME                   | NBC 5pm       | <u>William Tell</u> - (O) by John Murray, (A) by Nelson Gidding; with cast to be announced; (SD, FROM HOLLYWOOD)                                                                                                                                                                              |
| MAX LIEBMAN SPECTACULAR<br>(COLOR)      | NBC 7:30      | <u>Good Times</u> - (SW) by William Friedberg, Fred Saidy, Neal Simon, Will Glickman, William Jacobson; with Judy Holliday, Steve Allen, Dick Shawn (C), Bambi Linn & Rod Alexander (D), The Ritz Brothers (C); add: William Le Massena, Don Driver, Robert Gallagher, Keith Textor (S); (SD) |
| LIFE BEGINS AT 80                       | DuM 9:30      | Jimmy Nelson (Ventriloquist) & regulars                                                                                                                                                                                                                                                       |
| IGOR CASSINI                            | WRCA-TV 11:20 | Nancy Kelly, John Carradine, Leonard Sillman (producer), Salvador Dalí (artist)                                                                                                                                                                                                               |

MONDAY JANUARY 3  
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Sherlock Holmes (Ronald Howard)	WRCA-TV 7pm	<u>The Case of the Shoeless Engineer</u> - (O) by Lou Morheim; with regulars & David Oxley, Richard Warner, June Elliott, Georges Hubert, Philippe Kellerson; (SD)
SOLDIER PARADE	ABC 8pm	Gisele MacKenzie subs as MC for Arlene Francis (SEEN ON WABC 1/8 8-8:30pm)

TO: THE  
MINISTER OF DEFENSE  
FROM: THE  
CHIEF OF DEFENSE  
SUBJECT: [Illegible]

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TALENT SHOWSHEET (more)





<u>Adolphe Menjou's</u> <u>Favorite Story</u>	WOR-TV 9:30	<u>The Empty Holster</u> - (O) by Stephen Crane, (A)-(SW); with Clark Howat, Robert Wilke, Ann Leslie, William Fedder, Dan White, Bennie Bartlett, Hank Patterson; (SD)
<u>Foreign Intrigue</u> (Gerald Mohr)	WABC-TV 9:30	<u>F. I. in Appointment at 5</u> - (O) by Gene Levitt; cast to be announced; (SD)
THE BEST OF BROADWAY (COLOR)	CBS 10pm	<u>Arsenic and Old Lace</u> - (O) by Joseph Kesselring, TV (A) by Howard Lindsay & Russel Crouse; with Helen Hayes, Billie Burke, Boris Karloff, Peter Lorre, Orson Bean, Edward Everett Horton, John Alexander, Bruce Gordon, Pat Ereslin, Allan Tower, King Calder, Richard Bishop; Dir by Herbert Swope, Jr.
<u>Douglas Fairbanks</u>	WRCA-TV 10:30	<u>Pattern for Glory</u> - with cast & credits to be announced
THURSDAY JANUARY 6 ~~~~~		
<u>Ray Milland</u> (Phyllis Avery)	CBS 8pm	(O) by Nathaniel Curtis; with regulars & Tom Dillon, Clancy Cooper, Louise Lorimer; (SD)
CLIMAX! (William Lundigan)	CBS 8:30	<u>The Bigger They Come</u> - (O) by Erle Stanley Gardner, (A) by Morton Fine & David Friedkin; with Art Carney, Jean Porter, Gilbert Frye, Beverly Tyler, Jonathan Hale, Don Megowan, Mary Beth Hughes; (SD) by William H. Brown, Jr. (FROM HOLLYWOOD)
JUSTICE (Gary Merrill)	NBC 8:30	<u>Cry Wolf</u> - (O) by George Bellak; with Martin Brooks, Hildy Parks, Robert Harris, Wesley Lau, Anna Minot, Harry Davis; (SD)
<u>Treasury Men in</u> <u>Action</u> (Walter Greaza)	ABC 8:30	<u>The Case of the Careless Murder</u> - (O) by Robert Sloane; with Carolyn Jones, Claude Akins, Strother Martin; Dir by Leigh Jason
SO YOU WANT TO LEAD-BAND	ABC 9pm	Jill Corey (S)
<u>Four Star playhouse</u>	CBS 9:30	<u>A Bag of Oranges</u> - (O) by Willard Wiener & Herbert A. Spiro; with Ida Lupino, Walter Coy, Herb Vigran, Alexander Campbell, Ray Walker; (SD) by Roy Kellino
<u>Ford Theatre</u>	NBC 9:30	<u>Magic Formula</u> - (O) by Marianne Mosner, Alyce Wade, (A) by Mosner; with Claudette Colbert, Patric Knowles; Dir by Michael Kraike
KRAFT TELEVISION THEATRE	ABC 9:30	<u>A Bit O' Love</u> - (O) by John Galsworthy, (A)-(SW); with Harry Townes, Margaret Phillips, Katherine Hynes, Pat Nye, John Shellie, Stuart MacIntosh, Liam Gannon, Dan Morgan, Carroll O'Connor, Gerry Mathews, Aina Niemela, Brooke Seawall, Denise Alexander; Prod & Dir by George Roy Hill
<u>Public Defender</u> (Reed Hadley)	CBS 10pm	<u>Another World</u> - (O) by Lee Loeb; with Jan Merlin, Gladys Holland, Tony Christian, Douglas Kennedy, John Wengraf, William Yetter; (SD)
LUX VIDEO THEATRE	NBC 10pm	<u>Sunset Boulevard</u> - (O) by Charles Brackett & Billy Wilder, TV (A) by Richard McDonagh; with Miriam Hopkins, James Daly, Nancy Gates; (SD, FROM HOLLYWOOD)
FRIDAY JANUARY 7 ~~~~~		
<u>Adventures of Rintintin</u>	ABC 7:30pm	<u>Blood Brothers</u> - with regulars; (SW & SD)
<u>Topper</u> (Anne Jeffreys)	CBS 8:30	<u>Topper's Deception</u> - (O) by Robert Riley Crutcher; with regulars & Britt Wood, William Pullen, Jule Benedic; (SD)
<u>New Ray Bolger Show</u> (Richard Erdman)	ABC 8:30	<u>Seeing Double</u> - (O) by Maurice Richlin, Fred Fox, Stanley Shapiro; with regulars & Louis Mason, Anne O'Neal, Don McArt, Sue Casey, Dick Elliott, Dorothy Lloyd; (SD)
<u>Schlitz Playhouse</u>	CBS 9pm	<u>The Cool One</u> - (O) by Frank O'Rourke, (A) by George Bruce; with Stephen McNally, Hildy Parks, Paul Langton, John Banner, Tom London, Herbert Hayes, Phil Tead, Paul Birch; Dir by William Claxton
THE STRANGER (Robert Carroll)	DuM 9pm	<u>Man on the Beach</u> - (O) by John Gay; with Walter Brooke, Betty Miller, Harold Stone; (SD)
THE BIG STORY (Norman Rose)	NBC 9pm	<u>Robert Court, Boston Herald-American</u> - (O) by Allan Sloane; with Frank Marth, Noel Leslie, Robert Simon, Fred Herrick, Billy M. Greene, Michael Sage, Gene Anton, Jr.; (SD)





The Vise ABC 9:30  
Our Miss Brooks CBS 9:30  
The Lineup CBS 10pm  
 (Warner Anderson)

The Count of Twelve - with John Longdon, G. Green, Genine Graham, Jill Adams, Enid Lorimer, William Greene  
 regulars & Paula Winslowe, Marjorie Bennett; (SW & SD)  
The Wildcat Case - (O) by Devallon Scott; with regulars & Glenn Roberts, Lynn Thomas, William J. White, Charles Evans, Lane Bradford, William Boyette, Richard Shackleton, Bill Kennedy; Dir by Thomas Carr

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY DECEMBER 31 THRU FRIDAY JANUARY 7  
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|                                              |           |                                                                                                                                                                                                                                                               |
|----------------------------------------------|-----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MORNING SHOW                                 | CBS 7am   | M thru F - Johnny Carson subs for vacationing Jack Paar thru 1/14                                                                                                                                                                                             |
| GEORGE SKINNER                               | WCBS 9am  | W - Zippy the Chimp; F - Ruth Manecke (animals)                                                                                                                                                                                                               |
| GARRY MOORE                                  | CBS 10am  | Thu - Lee Goodman; F - A. Robins (panto), "Wild Bill" Davison & Cutty Cutshall (M)                                                                                                                                                                            |
| THE WAY OF THE WORLD<br>(Gloria Louis)       | NBC 10:30 | M thru F (thru 1/14) - <u>In Defense of Eve Peterson</u> - (O) by Harry Junkin; with Claudia Morgan, Philip Reed, Rhoden Street-er, Ethel Everett, Leora Thatcher, Sydney Smith, Milo Boulton, Jack Arthur; Dir by Frederic Carr; Prod by Therese Lewis(PREM) |
| HOLLYWOOD TODAY                              | NBC 10:45 | M - William Holden, Jan Sterling(FROM HOLLYWOOD, PREMIERE)                                                                                                                                                                                                    |
| CLAIRE MANN                                  | WABD 1:30 | M thru F - Virginia Graham subs for vacationing Claire Mann                                                                                                                                                                                                   |
| BOB CROSBY                                   | CBS 3:30  | M thru F - Jack Narz replaces Steve Dunne as regular anncr(HD)                                                                                                                                                                                                |
| THE WORLD OF MR.<br>SWEENEY(Charlie Ruggles) | NBC 4:30  | regulars &: M - Ruth Hammond; Tu - Harrison Dowd, Beulah Gar-<br>rick, Fred Herrick; Thu - Francine Owen, Jim Holden; F -<br>Charles Cooper, Nicholas Saunders                                                                                                |
| MODERN ROMANCES<br>(Martha Scott)            | NBC 4:45  | <u>The Hunted</u> - (O) by Joe Bates Smith; with Sandra Deel, Loretta Daye, Robert Webber, Lin McCarthy, Jay Barney; (SD)                                                                                                                                     |
| RAIN OR SHINE                                | WCBS 6:55 | M thru F - George Skinner subs for Carol Reed (on maternity leave)                                                                                                                                                                                            |

SATURDAY JANUARY 8  
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<u>Captain Midnight</u> (Richard Webb)	CBS 11am	<u>Top Secret Weapon</u> - (O) by Wells Root; with regulars & Aurelio Galli, Jack George, Greta Granstedt, Gregory Gay, Aaron Saxon
<u>The Range Rider</u> (Jack Mahoney & Dick Jones)	WRCA-TV 6:30	<u>Romeo Goes West</u> - (O) by Dwight Cummins; with regulars & Fran- cis McDonald, Gregg Barton, Earle Hodgins, George J. Lewis, Eilene Janssen, Mickey Little; (SD) by Wallace Fox
<u>The Man Behind the Badge</u> (Charles Bickford)	WCBS-TV 6:30	<u>The Case of the Hot Stock</u> - (O) by David Harmon; with Don Mur- phy, Ellen Corby, Rhys Williams, Dan W. White, Sam Flint, John Halloran, Muriel Mansell; Prod by Jerome Robinson, Dir by Paul Landres (PREMIERE OF FILM SERIES)
<u>Rheingold Theatre Pre- sents Henry Fonda</u>	WRCA-TV 7pm	<u>Dark Stranger</u> - (O) by Betty Ulius, (A) by Ulius & Joel Murcott with Edmond O'Brien, Joanne Woodward, Evelyn Ankers, Dan Tobin (PREMIERE)
SWIFT'S SHOW WAGON WITH HORACE HEIDT	NBC 7:30	Art Carney, Frankie Carle (M), Frank Devol (M), Alvino Rey (M), the King Sisters (S) (FROM HOLLYWOOD, PREMIERE)
STAGE SHOW (Dorsey Brothers)	CBS 8pm	Johnnie Ray (S), Patti Page (S), Henny Youngman (C), Larry Griswold (C), Francis Brunn (juggler), Wazzan Troupe (acro)
Donald O'Connor	NBC 9:30	Mitzi Gaynor (D); (SW & SD)
MY FAVORITE HUSBAND (Caulfield&Nelson)	CBS 9:30 (COLOR)	regulars including Aline Towne, Rodney Bell; (O) by Nate Monas- ter & Arthur Alsberg; (SD, FROM HOLLYWOOD)
Willy (June Havoc)	CBS 10:30	<u>Willy and L'Affaire Paul Revere</u> - with regulars & Kathryn Card, Cheerio Meredith, Maudie Prickett, Lucien Littlefield, Maurice Marsac, Helen Morningstar, Alice Wellman; (SD)

SUNDAY JANUARY 8  
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|                               |          |                                                                                                                                                                                                                                          |
|-------------------------------|----------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| PRINCETON '55                 | NBC 3:30 | <u>Enjoyment of Poetry</u> - with Robert Frost (poet), Mildred Dunnock                                                                                                                                                                   |
| OMNIBUS                       | CBS 5pm  | <u>The Adams Family - Part I, John</u> - interpreted by Allan Nevins,<br>with actual writings of period, cast to be announced; <u>Profile<br/>of World's Largest Terminal</u> (Remote from Grand Central), <u>Skin<br/>Diving</u> - film |
| ROSS REPORTS - 1/2/55- Page D |          | TALENT SHOWSHEET(more)                                                                                                                                                                                                                   |





SUNDAY JANUARY 9 (Cont'd)  
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<u>Roy Rogers</u> (& Dale Evans)	NBC 6:30	<u>Outcasts of Paradise Valley</u> - (O) by M. M. Raison; with regulars & Reyford Barnes, Alan Wells, Forrest Taylor, Margaret Bert, Harry Harvey, Jack O'Shea; Dir by Donald McDougall
<u>OPERA CAMEOS</u> (Giovanni Martinelli)	DuM 7:30	<u>Excerpts from Madama Butterfly</u> - opera by Puccini; with Kira Bacianova, Jon Crain, Margaret Roggero, George Cehanovsky, Rose Marrone; (SD)
<u>Jack Benny</u>	CBS 7:30	Rochester, Don Wilson, The Sportsmen Quartet (S), Mel Blanc, Benny Rubin; (SW & SD)
<u>Pepsi-Cola Playhouse</u> (Polly Bergen)	ABC 7:30	<u>The Golden Flower</u> - (O) by A. T. Jowitt, (A) by Richard Collins; with Eve McVeagh, Hayden Rorke, Vera Miles; Dir by John English
<u>TOAST OF THE TOWN</u> (Ed Sullivan)	CBS 8pm	<u>Ice Follies of 1955</u> with Marie Crimmins, Richard Dwyer, Mr. Frick, Kermond Brothers; Guy Mitchell (S), Jose Greco & troupe of Spanish dancers, USO Hollywood Unit with Forrest Tucker & 17 entertainers; Trio Gypsies (D), Grace Kelly, James Michener (author), scenes from <u>Bridges of Toko-Ri</u>
<u>Colgate Comedy Hour</u>	NBC 8pm	Bob Hope (C), William Holden, Margaret Whiting (S), Jerry Colonna (C), Brenda Marshall, Hedda Hopper, Robert Strauss, Anita Ekberg (Miss Universe); Exec Prod - Jack Hope; Dir by Jim Jordan, Jr. (Filmed by Signal Corps photographers in Greenland & Labrador)
<u>PHILCO TELEVISION</u> <u>PLAYHOUSE</u>	NBC 9pm	<u>Walk into the Night</u> - (O) by Edmund Morris; with Walter Matthau, Neva Patterson, Ford Rainey, William Hansen, Virginia Kaye, Don Keefer, Frank Overton, Robert Lieb, Jim Boles; (SD) by Jeff Hayden
<u>Your Favorite Playhouse</u>	CBS 9:30	<u>The Crackdown</u> - (O) by Douglas Hayes; with Alan Reed; Prod by David Hire; Asst Prod - Sidney Smith; Dir by E. A. Dupont
<u>Father Knows Best</u> (Robert Young)	CBS 10pm	<u>A Friend of Old George's</u> - (O) by Paul West, Rosewell Rogers, (A) by Dorothy Cooper; with regulars & Parley Baer; (SD)
<u>Loretta Young</u>	NBC 10pm	<u>The Flood</u> - (O) by John Meredyth Lucas, (A) by Lucas & Lowell Hawley; with William Campbell, Peggy Converse, Lewis Martin

NEW YORK TALENT AVAILABILITIES  
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|-------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>EUGENIE LEONTOVICH</u> - heralded for performance in <u>Anastasia</u> , new hit play at the Lyceum -<br>PRESS: Bill Doll, WI 7-2386                      | <u>CESARE SIEPI</u> - heads cast of <u>La Sonnambula</u> to be presented by American Opera Society at Town Hall on Jan. 25 - MGT: Herbert Barrett, CO 5-0450 |
| <u>JOSE GRECO</u> - dynamic Spanish dancer currently appearing with his troupe at the Waldorf-Astoria - AGT: William Morris, JU 6-5100                      | <u>THINK A DRINK HOFFMAN</u> - fluid magician - AGT: Lew & Leslie Grade, JU 6-4190                                                                           |
| <u>HUGH REILLY</u> - featured opposite Tallulah Bankhead in <u>Dear Charles</u> , also host of new TV Readers Digest series - PRESS: R. S. Maney, CI 7-4646 | <u>BLAINE STRITCH</u> - panelist on Pantomime Quiz - AGT: Gloria Safier, MU 8-3950                                                                           |
| <u>BUD &amp; CECE ROBINSON</u> - dance team featured on CBS' New Year's Eve show - AGT: MCA, PL 9-7500                                                      | <u>ESTELLE WINWOOD</u> - in <u>Lamp Unto My Feet</u> on Jan. 2 - AGT: Roberts-Marshall, CI 5-8705                                                            |
| <u>FRANK BAILEY</u> - star of new musical <u>House of Flowers</u> - PRESS: Dorothy Ross, PL 7-0640                                                          | <u>FRANK MARTH</u> - lead in last week's <u>Big Story</u> - AGT: Briscoe & Goldsmith, MU 2-6244                                                              |
| <u>HERB JEFFRIES</u> - arrived NY Dec. 29 for 1 month - AGT: Dick Alen, Shaw Artists, MU 8-2230                                                             | <u>LICIA ALBANESE</u> - popular favorite on Met opera - AGT: Columbia Artists, CI 7-6900                                                                     |
| <u>BUNNY LEWBEL</u> - young TV performer (parts 10-13 years) - AGT: Grace Lyons, JU 6-8330                                                                  | <u>MARGARET ROGGERO</u> - alternate lead in <u>The Saint of Bleecker Street</u> - MGT: Columbia Artists, CI 7-6900                                           |
| <u>LISA DELLA CASA</u> - soprano soloist with Concert Society of NY at Town Hall on Jan. 23 - MGT: Henry Colbert, JU 6-2910                                 | <u>LOIS WHEELER</u> - featured in <u>The Troublemakers</u> - play by TV writer George Bellak at the President Theatre - PRESS: Merle Debuskey, CI 6-4434     |





# Ross Reports ON TELEVISION

JANUARY 10-16, 1955

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INCLUDING

## THE TELEVISION INDEX

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NUMBER 2

JAN 10 1955

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## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Thursday(13)

ABC- 9:30-10:30pm EST; DEBUT; Pond's Theatre; from WABC-TV(NY), no. of stations indefinite. Sponsor- Pond's Extract Co (Cosmetics) thru J. Walter Thompson Co(NY); Acct Exec- Herbert Drake. Pkgr- J. Walter Thompson Co(NY); Alternate play production units: 1) Prod & Dir- Paul Lammers; Assoc Prod- Alan Anderson; Asst Dir- Mary Scourby. 2) Prod & Dir- Fred Carney; Assoc Prod- Bob Foster; Asst Dir- Joan Scott. 3) Prod & Dir- George Roy Hill; Assoc Prod- not set at press time; Asst Dir- Audrey Peters. Overall Productions: Art Dir- James McNaughton; Sets- James Trittipo, Romain Johnston; Casting- Marion Dougherty(at J. Walter Thompson). One hour live productions, ranging from comedy to drama, including originals written for television as well as adaptations of well-known literary works, played by top talent from the stage, screen and television. The program replaces Kraft Television Theatre in this time spot; last show Jan 6.

#### Saturday(15)

CBS- 12noon-1pm EST; HIGHLIGHT; Big Top (in color); from WCBS-TV(NY), 69 stations live, 1 kine. One-time origination from CBS color studio in New York, marking the program's fourth anniversary; then the program returns to its regular origination, from WCAU-TV(Phila).

### OTHER NETWORK CHANGES & ADDITIONS

ABC- Garfield Goose and Friend (Mon thru Fri, 5:30-6pm EST) Last program seen in New York, Jan 7; program reverts to Chicago local only, ending 2-station net.

The Name's The Same (Mon, 7:30-8pm EST) Joan Alexander and Hy Gardner are the only permanent panelists, effective Jan 10; other panelists vary weekly.

Pantomime Quiz (Sun, 9:30-10pm EST) Permanent panelists are John Carradine, Peter Donald, Elaine Stritch and Dorothy Hart. (See Vol 6, page 218).

CBS- Bob Crosby Show (Mon thru Fri, 3:30-4pm EST) Jack Narz replaced Steve Dunne as program and commercial announcer, effective Jan 3.

Professional Father (Sat, 10-10:30pm EST) Add: Dir- Sherman Marks (See page 2).

- Page 5 -

OTHER NET CHANGES(More)

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Ross Reports On Television, Service Subscription Rates (U.S., Canada, Mexico): \$110 per year (or \$30 quarterly, minimum one year subscription). Additional or multiple subscriptions at lower rates.

Service includes: Unlimited telephone and mail information service, except research; weekly reports on current television production, programming; talent movements; annual industry directories; periodic reports on special aspects of television; and The Television Index card file.





CBS- Adventure (Sun, 3:30-4pm EST) Robert Northshield upped to producer, replacing Perry Wolff, named producer of Conquest of the Air, upcoming Air Force series.

General Electric Theatre (Sun, 9-9:30pm EST) Production staff changes, live NY originations: Arnold Schulman, now associate producer; replaced as script editor by Theodore Apstein; both at MCA(NY).

DuM- Network schedule changes: One Minute Please, moves to Thu, 9:30-10pm EST, effective Jan 6 (formerly seen Fri, 9:30-10pm EST); Down You Go, moves to Fri, 10:30-11pm EST, effective Jan 7 (formerly seen Wed, 10-10:30pm EST); They Stand Accused (Thu, 8-9pm EST), last show Dec 30. Conn

NBC- Kraft Television Theatre (Wed, 9-10pm EST) Charles Stark replaces Ed Herlihy as program and commercial announcer, effective Jan 12. Fielder Cook becomes one of the alternating producer-directors, replacing Harry Herrmann, effective Jan 12; Maury Holland and Dick Dunlap continue as alternating producer-directors.

Today (Mon thru Fri, 7-9am EST) & Tonight (Mon thru Fri, 11:30pm-1am EST) Both programs originate from Miami Beach, Fla., Jan 10-14; then return to New York.

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#### LOCAL STATION ACTIVITY

WCBS-TV(Ch 2) - A New York Document, LIVE & ON FILM; SPECIAL Jan 9; Sun, 2-2:30pm EST. New York Sustaining, public service. Pkgr- Federation of Jewish Philanthropies of New York; Prod- Robert Herridge(WCBS-TV); Dir- Jon Fogel;

Film Photogs- Gjon Mili & Ike Vern. James Macandrew is host for the program, devoted to the activities of the Federation, highlighting its services to the community. A special film, "Three Gifts," with Dane Clark as narrator, illustrates the services for the sick, the aged, and emotionally disturbed dependent children.

WABD(Ch 5) - Program Schedule Changes: The Ilona Massey Show, moves to Wed, 8:30-9pm, effective Jan 12 (formerly seen Mon, 8-8:30pm). The Ernie Kovacs Show, moves to Tue & Thu, 10:30-11pm, effective Jan 11 (formerly seen Mon thru Fri, 11:15pm-12:15am). Between the Lines, moves to Sun, 1-1:30pm, effective Jan 16 (formerly seen Thu, 10:30-11pm). The Ted Straeter Show (Mon thru Fri, 12:15-12:30pm) last show Jan 7.

WAAM(Ch 13) - Shadow Stumpers; RETURN Jan 16; Sun, 4:30-5pm EST. Sponsor- Consolidated Gas, Electric Light & Power Co(Balt) thru Speed & Co., Inc(Baltimore). Pkgr & Prod- Brent Gunts. Silhouette identification game, created by Brent Gunts and presented first over WAAM more than five years ago, returns with Gunts as m.c.; with two families in the studio competing against each other in identifying shadows.

WGN-TV(Ch 9) - 1955 Chicago Automobile Show; SPECIAL Jan 8; Sat, 12noon-2pm CST. Chicago Sponsors- 17 auto manufacturers, 5 truck manufacturers. Pkgr- WGN-TV; Prod- Jay Faraghan; Dir- Lloyd Ellingwood. Fourth WGN-TV telecast, 47th annual Chicago auto show, originating from the International Amphitheatre. Twenty-two auto and truck exhibits will be seen on the show; each getting five minutes on camera, with the General Motors Special exhibit covering a half-hour. Jack Brickhouse heads the group of announcers who interview auto industry execs as each exhibit is on camera.

KABC-TV(Ch 7) - The Joe Graydon Show; DEBUT Jan 10; Mon thru Fri, 3:30-4pm PST. Hollywood, LA Participations. Pkgr- Joe Graydon; Dir- Larry Robertson. Baritone Joe Graydon stars in his own musical variety show, backed by "We Three" trio with guest performers and interviews and audience interviews.





# LOCAL FILM SERIES -- DEBUTS & RE-RUNS

(New York, Chicago & Los Angeles)

<u>STA &amp; CHAN</u>	<u>SERIES TITLE &amp; DISTRIB</u>	<u>SPONSOR &amp; AGENCY</u>	<u>START DATE</u>	<u>DAY</u>	<u>TIME</u>
<u>New York</u>					
WABC-TV(7)	*"Foreign Intrigue" (Wm Morris)-P. Ballantine & Sons (New series formerly on WRCA-TV thru J. Walter Thompson)		12/29 Wed	9:30-10pm	
WABD(5)	#"National Star Showcase" (TPA - re-runs of GE Theatre, Jewelers Showcase, others)	-National Food Club, Inc thru Cavanaugh-Shore & Co., Inc	1/10 M thru F	1-1:30pm repeat 11:15-11:45 also Sun, 1:30-2pm; 11:30-12mid	
WABD(5)	*"Conrad Nagle Theatre" (Guild Films)	-Open	1/13 Thu	10-10:30pm	
WCBS-TV(2)	*"Annie Oakley" (CBS Film Sales)	-alt spons: Continental Baking Co thru Ted Bates; B & B Enterprises (TV Time Popcorn) thru S.R. Rogers & Assoc(Chi)	1/1 Sat	5:30-6pm	
WCBS-TV(2)	*"Man Behind the Badge" (MCA-TV)	-Breakstone Bros, Inc (Cheese) thru Paris & Peart	1/1 Sat	6:30-7pm	
WCBS-TV(2)	* & # "Amos & Andy" (CBS Film Sales)	-Best Foods(Nucoa, Hellman's Mayonnaise) thru D-F-S	1/1 Sat	5-5:30pm	
WPIX(11)	*"Championship Bowling" (Walter Schwimmer)	-Open	12/31 Fri	9-10pm	
WRCA-TV(4)	*"Top Secret" (Flamingo Films)	-Open	12/11 Sat	5:30-6pm	
WRCA-TV(4)	*"Madison Square Garden" (Winik Films Corp)	-Open	1/1 Sat	12-12:15pm (moved Jan 8 to 2:30-3pm)	
WRCA-TV(4)	*"Henry Fonda Presents" (Official Films)	-Liebmann Breweries, Inc thru Foote, Cone & Belding	1/8 Sat	7-7:30pm	
WRCA-TV(4)	*"Captain Z-Ro" (Atlas TV Corp)	-National Show Stores, Inc thru Emil Mogul	1/2 Sun	11:30am-12noon	
<u>Chicago</u>					
WGN-TV(9)	*"Sherlock Holmes" (MPTV & UM&M)	-Illinois Bell Telephone Co thru N. W. Ayer(Chi)	1/6 Thu	8:30-9pm	
WNBQ(5)	*"Championship Bowling" (Walter Schwimmer)	-General Cigar Co(Rob't Burns) thru Young & Rubicam, Inc	1/4 Tue	10:30-11pm	
WNBQ(5)	*"Call the Play(Mel Allen) (Station Distributors)	-General Cigar Co	1/9 Sun	10:30-10:45pm	
<u>Los Angeles</u>					
KNXT(2)	*"City Detective" (MCA-TV)	-Block Drug Co(Ammi-dent, Sentrol, Green Mint) thru Harry B. Cohen(NY)	1/17 Mon	10:30-11pm	
KRCA-TV(4)	#"Dateline Europe" (Foreign Intrigue re-runs - Wm Morris)	-Big Three Chrysler-Plymouth Dealers thru Ken Goodman Adv	moved 1/9 to Thu	7-7:30pm (was Mon 7-7:30pm)	
KTTV(11)	*"The Man Behind the Badge"	-Open	1/14 Fri	8:30-9pm	
KTTV(11)	*"Lucky Lager Sport Time" (Various sports films)	-Lucky Lager Brewing Co thru McCann-Erickson	1/5 Wed	8-8:30pm	

CODE: \*First run in market #Re-runs \* & #First run and re-run mixed

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## PRODUCTION AND PROGRAMMING NEWS

**FILM DIGEST:** The sale of American National Studios to Ziv will not affect current series at that lot until after next June, except for Frank Wisbar's Fire-side Theatre unit which has a contract until next March, after which it will move. Corne-Stephens production group at American National is currently handling services for five series.....Lee Savin named exec v.p. of Gross-Krasne, in charge of California Studios and production of film series. Next G-K series to roll should be Alias Jimmy Valentine about mid-February, with Donald Hyde producing. Also upcoming is the O. Henry Playhouse series, with A. Edward Sutherland producing.

John L. Zimmer named manager of commercial television production at Compton Advertising, Inc(NY). .....Charles Adams upped to v.p. at Loucks & Norling Studios, Inc., New York.....Bing Crosby's two one-hour filmed programs to be made for CBS will be made during the spring and summer, the first during March and the second during June or July; both for fall and winter viewing, probably.

**NEWS & COMMENT:** Johnny Desmond (5 1/2 yrs) and Eileen Parker (1 1/2 yrs) are leaving ABC's Breakfast Club after the Jan 21 program, with Don McNeill instituting a new policy of weekly guest vocalists to replace the two regulars.... Academy of Television Arts & Sciences signed a three-year contract with NBC for TV and radio coverage of the annual ATAS awards. First will air during February with two-and-one-half hours scheduled for the award program, including cut-ins from cities other than Hollywood..... New York becomes the 43rd state to form a broadcasters assn when the N. Y. State Assn of Radio and Television Broadcasters holds its first meet ing in Syracuse on Jan 12.

**PERSONNEL CHANGES:** John F. Day appointed director of News for CBS in New York.....Williar Dempsey upped to program manager for KPIX(S.F.). .....Vernon "Vic" England named film director of KAEC-TV(LA), succeeding Russ Landers, re-signed.....Robert M. Adams named director of promotion for WTOP-TV(Wash), effective Jan 3.

1. The first part of the document is a list of names and addresses, which are arranged in a columnar fashion. The names are written in a cursive script, and the addresses are written in a more formal, printed style. The list appears to be a directory or a roster of some kind.

2. The second part of the document is a series of paragraphs, each beginning with a number. The paragraphs are written in a cursive script, and the numbers are written in a more formal, printed style. The paragraphs appear to be a list of items or a series of instructions.

3. The third part of the document is a series of paragraphs, each beginning with a number. The paragraphs are written in a cursive script, and the numbers are written in a more formal, printed style. The paragraphs appear to be a list of items or a series of instructions.

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Most of the shows on January 7, 8, 9 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, January 14. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as regulars. Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

FRIDAY JANUARY 7  
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RED BUTTONS	NBC 8pm	Sal Maglie (baseball), Billy Williams Quartet (S), Joe Silver, Allan Walker, Judy Sinclair; (SW) by Red Buttons; (SD)
MAMA (Peggy Wood)	CBS 8pm	Nels and the Wednesday Woe - (O) by Palmer Thompson; with regulars & Kevin Coughlin, Robert Byrne, John Fiedler, Gerald Metcalfe, Ray Kyle, John Russo, Bill Whitehead; (SD)
<u>Secret Files, U.S.A.</u> (Robert Alda)	WABD 8pm	<u>Mission Assassin</u> - with Norman Paul, Frans Murilloff, Rob de Vries, Max Groen; (SW & SD)
THE STRANGER (Robert Carroll)	DuM 9pm	<u>Man on the Beach</u> - (O) by John Gay; with Walter Brooke, Betty Miller, Harold Stone, Robert Newton, Sy Travers, Gordon B. Clarke; (SD)
CHANCE OF A LIFETIME	DuM 10pm	Dick Lee (S)

SATURDAY JANUARY 8  
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|                                         |               |                                                                                                                                               |
|-----------------------------------------|---------------|-----------------------------------------------------------------------------------------------------------------------------------------------|
| TOM CORBETT<br>(Frankie Thomas)         | NBC 11:30     | (SW) by Jack Weinstock, Willie Gilbert; with regulars & Crahan Denton, Woodrow Parfrey; (SD)                                                  |
| <u>So This is Hollywood</u>             | NBC 8:30      | <u>Local Girl Makes Good</u> - with regulars & John Carradine; (SW,D)                                                                         |
| IMOGENE COCA                            | NBC 9pm       | David Burns, Frank Albertson, Charles Mendick, Bill Dana, Louis Nye; (SW & SD)                                                                |
| GEORGE GOBEL                            | NBC 10pm      | regulars & Tennessee Ernie Ford; (SW & SD, FROM HOLLYWOOD)                                                                                    |
| STORK CLUB<br>(Sherman Billingsley)     | ABC 10pm      | Martha Wright (S), the Blackburn Twins & Jeannie Stone (S&D)                                                                                  |
| <u>The Lone Wolf</u><br>(Louis Hayward) | WRCA-TV 11:15 | <u>Memo: Planetarium</u> - (O) by Mindret Lord; with Steven Geray, Alan Dexter, Lou Krugman, Robert Burton, Clarence Lung, Peter Hanson; (SD) |

SUNDAY JANUARY 9  
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LAMP UNTO MY FEET (Dr. Lyman Bryson)	CBS 10am	<u>The Gift of a Gift</u> - (O) by Howard Rodman; with Anatol Wino-gradoff, Marian Primont, Victor Thorley, Wilbur Evans
CAMERA THREE FRONTIERS OF FAITH	WCBS 11:30 NBC 1:30	Ruth Dagon (S), Ed McCurdy (S), Michael Kane <u>The Seeds of Disorder</u> - with Tom Gorman, Estelle Ritchie, Jack Orrison, Lee Hays, Anthony Messuri, William Martell, Mary Ross
JUVENILE JURY	NBC 4pm	regulars & Bil & Cora Baird
HALLMARK HALL OF FAME	NBC 5pm	<u>The Pine Tree Shilling</u> - (O) by Meyer Dolinsky; with Lamont Johnson, Mark Danad, Tim Graham, Lumsden Hare, Lester Mathews; (SD)
OMNIBUS (Alistair Cooke)	CBS 5pm	<u>The Adams Family - Part I, John</u> - interpreted by Allan Nevins, with actual writings of the period, enacted by Carmen Mathews, Alan Hewitt, Robert Duke, Ray Johnson, Lee Richardson, Colin Keith Johnson, Richard Purdy, Robert Preston; <u>World's Largest Terminal</u> - remote from Grand Central; <u>Skin Diving</u> - film of the Pinder brothers
<u>You Are There</u> (Walter Cronkite)	CBS 6:30	<u>The Death of "Stonewall" Jackson</u> - (O) by Howard Rodman; with Kendall Clark, Ward Anderson, Midge Donaldson, Ray Walston, Edward Binns, Addison Powell, Frank Marth, Thomas Chalmers, Andrew Duggan, Rusty Lane, Leslie Litomy, Stuart Germain, Frank Overton
MR. PEEPERS	NBC 7:30	regulars & Joe E. Marks, Guy Raymond; (SW & SD)
GENERAL ELECTRIC THEATRE	CBS 9pm	<u>D.P.</u> - (O) by H. F. Walling; with James Edwards, Roy Glenn, Bernie Hamilton, J. B. Jackson, Lisa Golm; (SD) by Don Medford (H'D)
LIFE BEGINS AT 80	DuM 9:30	Lauritz Melchior (S) & regulars

1. The purpose of this document is to provide a comprehensive overview of the current status of the project and to identify the key areas for improvement. The document is organized into several sections, each of which addresses a specific aspect of the project.

2. Introduction

3. The project has been ongoing since the beginning of the year and has made significant progress in several key areas.

4. The following table provides a summary of the project's progress to date.

5. The project has been successful in achieving its primary objectives and has made significant progress in several key areas.

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15. Conclusion

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SUNDAY JANUARY 9 (Cont'd)  
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WHAT'S MY LINE? CBS 10:30 Janet Leigh subs as panelist for Arlene Francis; Fred Allen & (John Daly) regulars

MONDAY JANUARY 10  
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Sherlock Holmes WRCA-TV 7pm The Case of the Split Ticket - (O) by Lou Morhemm; with regu- (Ronald Howard) lars & Harry Towb, Margaret Rursell, Colin Drake, Rowland Bar- trop, Gilbert Robin, Robert Braun; (SD)

PRODUCERS' SHOWCASE NBC 8pm Yellow Jack - (O) by Sidney Howard & Paul de Kruif; with (COLOR) Lorne Greene, Dennis O'Keefe, Raymond Massey, Dane Clark, Wally Cox, Jackie Cooper, Rod Steiger, Eva Marie Saint, Billy Redfield, Philip Abbott, Fred Stewart, Frederic Tozere, E. G. Marshall, Carlos Montalban; Dir by Delbert Mann; TV (A) by J. P. Miller

THE VOICE OF FIRESTONE ABC 8:30 Robert Merrill (S)

ARTHUR GODFREY'S CBS 8:30 Conchita Gaston (S), Norma Douglas (S), The Townsman: (James TALENT SCOUTS Byerly, Mercer Bridges, James Stover, Keith Booth, all S)

December Bride CBS 9:30pm Lily, the Artist - (O) by Parke Levy with Lou Derman, Herb (Spring Byington) Finn; with regulars & Sig Arno, Peter Brocco, William Forrest

ROBERT MONTGOMERY NBC 9:30 A Night for Dreaming - (O) by Walter Bullock (from The Night PRESENTS Nobody Slept), (A) by Gail Ingram; with Midge Ware, Carol Gus- tarson, Inger Stevens, Dean Harens, Frank Schofield, Larry Gates, Norman MacKaye, Gloria Gould, Zolya Talma, Helen Baron, Lester Loneragan, Gene Peterson, Evelyn Juster, Jean Sorel, Henrietta Moore, Hope Summers, Cliff Owen, George Klouge, Har- ry Stanton, Andre Charise, Adnia Rice, Fred Pullen, Fred Che- rye, Jim Dolen, Claire Cobert; (SD)

STUDIO ONE CBS 10pm Grandma Rolled Her Own - (O) by Ted Poekham, (A) by Harry W. Junkin; with Cathleen Nesbitt, Jan Ferrand, Jock MacGregor, Donald Briggs, Gersld Milton, Ray Medford, Christine Kane, Nor- man Feld, Jerome Collamore, Oliver Andes, Chester Stratton; (SD)

Big Town WRCA-TV 10:30 regulars & John Gallaudet, Roy Roberts, Charles Watts, Jean (Mark Stevens) Andern, Marjorie Owens, Bob Burton; (SW & SD)

TUESDAY JANUARY 11  
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Ella Raines WRCA-TV 7pm The Murch Case - repeat of show seen 12/14/54

Cavalcade of America ABC 7:30 A Romance to Remember - with Dan O'Herlihy, Fay Baker, Mary Alan Hokinson, Dayton Lummis, Katharine Warren; (SD)

Waterfront WABD 7:30 Warehouse Incident - no credits available at press time (Preston Foster)

BUICK-BERLE NBC 8pm Vincent Price, Dagmar, Hedda Hopper & regulars

Halls of Ivy CBS 8:30 regulars & Bill Thompson, Joe Hamilton, Gene Puerling, Clark (Ronald Colman) Burroughs; (SW & SD)

Studio 57 DuM 8:30 The Big Jump - (O) by Lawrence Kimble; with Nancy Gates, John Bryant, Don Haggerty, James Flavin; Dir by Philip Ford

Fireside Theater NBC 9pm Sergeant Sullivan Speaking - (O) by Leonora Mattingly Weber, (A) (Gene Raymond) by David Victor & Herbert Little, Jr.; with William Bendix, Joan Blondell, William Fawcett, Sarah Selby, June Kenney, John Pro- vost, Jack Dimond, John Thackrey, Bruce Frichtal, Raymond Walker

Inner Sanctum WOR-TV 9pm Landslide - (O) by Samuel Elkin; with Allen Nourse, Katherine Emmett, Nan McFarland, Marlon Russell, Martin Balsam, John Mar- lan, Theodore Newton, George Mitchell; (SD)

Danny Thomas ABC 9pm Terry Gets Own Room - (O) by Mac Benoff; with regulars; (SD)

ARMSTRONG'S CIRCLE NBC 9:30 The Fatal Trap - (O) by Irving Gaynor Neiman; with Jessie Royce THEATRE Landis, Nita Talbot, Ernest Truex, Tom Helmore, Cliff Robertson, Moultrie Patton, Tomi Romer; (SD)

NEW RED SKELTON SHOW CBS 9:30 Diana Lynn (FROM HOLLYWOOD)

ELGIN HOUR ABC 9:30 The Bridge - (O) by Joseph Schull; with John Ireland, Kim Stan- ley, Jarmila Novotna, Tonio Selwart, J. Pat O'Malley, Anthony Dawson, Walter Burke, Miko Oscaro; Dir by Dan Petrie

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DANGER CBS 10pm

It's A Great Life NBC 10:30  
(Dunn, O'Shea, Bishop)

The Sign of the Vulture - (O) by George Bellak; with Douglas Taylor, Iola Lynn, Rosalind Ivan, Neil Fitzgerald, Fredd Wayne, Dennis Gurney, LeRoi Operti, Barry McCollum; (SD)

A Job for Kathy - with regulars & Dan Tobin, Mary Treen, Don Brodie; (SW & SD)

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Norby NBC 7pm  
(David Wayne) (COLOR)

Overdrawn Account - with regulars & Paul Ford, Roy Fant, Nell Harrison, Lamont Johnson; (SD) by David Swift

Disneyland ABC 7:30  
(Walt Disney)

Treasure Island - Part II - (O) by Robert Louis Stevenson, screenplay by Lawrence Edward Watkin, TV (A) by Bill Walsh Al Teeter; with Bobby Driscoll, Robert Newton, Basil Sidney (SW) by Jesse Goldstein, Phil Sharp, Hugh Wedlock, Howard Snyder; with regulars & Philip Van Zandt, Virginia Rose, Sandra Gould, Sheila Bromley, Margie Liszt; (SD) by Ezra Stone

I Married Joan NBC 8pm  
(Joan Davis & Jim Backus)

New Stu Erwin Show ABC 8:30  
(June Collyer)

regulars & Lela Blis, Ray Walker, Duane Hickman, Johnny McGovern; (SW & SD)

KRAFT TELEVISION NBC 9pm  
THEATRE

Pattern - (O) by Rod Serling; with June Dayton, Ed Begley, Richard Kiley, Everett Sloane, Elizabeth Wilson, Elizabeth Montgomery, Joanna Roos, Jack Livesey, Theodore Newton, Victoria Ward, Jack Arthur, Shirley Standee, Ronnie Welch; (SD) by Fielder Cook

Foreign Intrigue WABC-TV 9:30  
(Gerald Mohr)

Foreign Intrigue in the Spy Ring - (O) by Gene Levitt; with Ulla Sjoblom; (SD) by Tom Younger

Douglas Fairbanks WRCA-TV 10:30

Forever is a Long Time - (O) by Tedwell Chapman, (A) by Gabrielle Upton; with Richard O'Sullivan; Dir by Tony Young

THURSDAY JANUARY 13  
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Ray Milland CBS 8pm  
(Phyllis Avery)

(SW) by Lou Breslow & Rik Vollaerts; with regulars & Fran Bennett, John Close, Robert Nichols; (SD)

JUSTICE ABC 8:30  
(Gary Merrill)

Save Me Now - (O) by Stanley Niss; with Gaby Rodgers, Jack Warden, Don Gordon, Sandy Kenyon, Carol Veazie; (SD) by Robert Stevens

CLIMAX! CBS 8:30  
(William Lundigan)

Escape from Fear - (O) by A. J. Cronin; with Howard Duff, Mari Blanchard, others to be announced; (SD, FROM HOLLYWOOD)

Treasury Men in ABC 8:30  
Action (Walter Greaza)

The Case of the Chartered Chisler - (O) by Robert Sloane; with Frances Rafferty, Emory Parnell, Paul Dubov; (SD)

SO YOU WANT TO LEAD-BAND ABC 9pm

Betty Clooney (S)

POND'S THEATRE ABC 9:30

The Hickory Limb - (O) by John Van Druten, (A) by Meade Roberts with Mary Astor, Gene Raymond, Mildred Dunnock, Phyllis Love, Philip Coolidge, Sylvia Sidney; Prod & Dir by Paul Lammers (PREMIERE)

Four Star Playhouse CBS 9:30

Stuffed Shirt - (O) by Robert Standish, (A) by DeWitt Bodeen; with Charles Boyer, Peggy Maley, Chris Dark, Philip Ahn, Larry Dobkin, Jay Novello, Richard Hale, Paul Cavanaugh, Antony Eustrel; (SD) by Robert Florey

Ford Theatre NBC 9:30

...And Son - (O) by I. A. R. Wyllie, (A) by Peter Packer & Robert Bassing; with Edward G. Robinson, John Baer, Erin O'Brien Moore, Willis Bouche, J. P. O'Donnell; Dir by Arnold Laven

LUX VIDEO THEATRE NBC 10pm  
(James Mason)

Penny Serenade - (O) by Martha Cheavens, screenplay for Columbia Film by Morris Ryskind, TV (A) by S. H. Barnett; with Phyllis Thaxter, Don Taylor; (SD, FROM HOLLYWOOD)

Public Defender CBS 10pm  
(Reed Hadley)

Deep Ditch - (O) by Lee Loeb; with Kem Dibbs, Lili Fontaine, Barry Kelley, James Bell; (SD)





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TALENT SHOWSHEET (more)





MAX LIEBMAN SPECTACULAR NBC 9pm  
 (COLOR)

Naughty Marietta - (O) by Victor Herbert; with Patrice Munsel, Alfred Drake, Gale Sherwood, John Conte, William LeMessena, Robert Gallagher, Don Driver, Bambi Linn & Rod Alexander (D); Book Dir by Milton Lyons

Willy CBS 10:30  
 (June Havoc)

Willy and Aunt Cora's Beau - with regulars & Cheerio Meredith Howard McNear, Jimmie Horan, Jesse Kirkpatrick; (SD)

The Lone Wolf WRCA-TV 11:15  
 (Louis Hayward)

Memo: San Pedro - (O) by Mindret Lord; with Virginia Grey, Anthony Eustrel, Robert Williams; (SD)

SUNDAY JANUARY 16  
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ADVENTURE CBS 3:30  
 (Charles Collingwood)

Walter Terry (dance critic), John Butler (D), Dr. Harry L. Shapiro (Chairman of American Museum's Dept of Anthropology)

You Are There CBS 6:30  
 (Walter Cronkite)

The First Flight of the Wright Brothers - (O) by Dunn Barrie; with James Gregory, William Prince, Rusty Lane, Vaughn Taylor, Augusta Dabney, P. Jay Sidney, Charles Dingle; (SD) by Jack Gage

Roy Rogers NBC 6:30

Bad Company - (O) by Dwight Cummins; with regulars & Jim Hayward, Fred Sherman, Dick Reeves, Mike Ragan, Wally West; (SD)

OPERA CAMEOS DuM 7:30  
 (Giovanni Martinelli)

Second Part of La Boheme - excerpts from opera by Puccini; with Giacinto Prandelli, Patricia Bybell

Pepsi-Cola Playhouse ABC 7:30  
 (Polly Bergen)

The Unblushing Bride - with Barbara Eiler, Robert Clarke, Ross Elliott; (SD)

TOAST OF THE TOWN CBS 8pm  
 (Ed Sullivan)

Scenes from The Saint of Bleecker Street - opera by Gian Carlo Menotti; with David Poleri, Gloria Lane, Virginia Copeland, Catherine Akos, Maria DiGerlando, Maria Marlo, Ernesto Gonzales, Leon Lishner, Gabrielle Ruggiero, Davis Cunningham, David Aiken, Lucy Becque; Esther Williams & film clips from Jupiter's Darling; Arthur Wardsley (ventriloquist), Ganjou Brothers & Juanita (adagio)

COLGATE COMEDY HOUR NBC 8pm

Gordon MacRae (S), host; Patti Page (S), Jack Carter (C), Gene Sheldon (C), the Vagabonds (M), Lecuona Cuban Boys with Nelle Castelle (S&M), Carmen Dragon's Orchestra (FROM MIAMI BEACH)

Your Favorite Playhouse CBS 9:30

The Old Flame - (O) by Joseph Hergesheimer, (A) by Allan Scott; with Brian Aherne, Joan Evans, Eve McVeagh; Dir by Peter Godfrey

Loretta Young NBC 10pm

Decision - (O) by Wayne I. Sutter, (A) by Marian Thompson; with Jock Mahoney, Casey Adams; (SD) by Harry Keller

NEW YORK TALENT AVAILABILITIES  
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MARTHA SCOTT - hostess on Modern Romances  
 available for other TV shows - AGT: Baum-Newborn, MU 8-1380

NANCY KELLY - lauded for lead performance in The Bad Seed - PRESS: William Fields, PL 7-6038

ROGER PRICE - doodles expert, comedian & panelist - AGT: Frank Cooper, VA 6-5661

NEJLA ATEs - dancer of Fanny - MGT: Cass Franklin at Lou Walters, JU 6-8300

MATTIWILDA DOBBS - Angel recording artist appearing in Town Hall Concert on Sun Jan. 23 under management of Sol Hurok - PRESS: Martin Feinstein, PL 9-6000

KLAUSER'S FAMOUS BEAR ACT with GOLDILOCKS - currently at Radio City Music Hall - AGT: Lew & Leslie Grade, Ltd., JU 6-4190

JESSICA TANDY & HUME CRONYN - stars of The Fourposter playing NY return engagement at City Center - AGT: Ted Ashley, MU 8-8330

JANIS CARTER - sophisticated actress and home decorations expert - AGT: Baum-Newborn, MU 8-1380

BRIAN AHERNE - featured in Quadrille, star of Your Favorite Playhouse (see listing above) PRESS: Willard Keefe, CH 4-7414

EDDIE MAYEHOFF - on coast but available for TV here, having just completed That's My Boy series - AGT: Frank Cooper, VA 6-5661

ELAINE MALBIN - new star of Kismet, on Toast of the Town as last-minute substitute for show of Jan. 9 - PRESS: Barry Hyams, CO 5-4784

BARRY SULLIVAN - in last weeks of Caine Mutiny Court Martial - PRESS: Karl Bernstein, CI 6-0427

JOAN FONTAINE - PRESS: William Fields, PL 7-6938





# Ross Reports ON TELEVISION

INCLUDING

## THE TELEVISION INDEX

JANUARY 17-23, 1955

VOLUME 7

NUMBER 3

EDITOR: Jerry Leichter  
ASSOC ED: Alvin Sullum  
BUS MGR: Marjorie Oxley

PRODUCTION • PROGRAMMING • TALENT

551 Fifth Avenue • New York 17 • MUrray Hill 2-5910

## WEEKLY REPORT

PUBLISHED BY TELEVISION INDEX, INC.

JAN 17 1955

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### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Monday(17)

ABC- 8-8:30pm EST; DEBUT; TV Reader's Digest, ON FILM; from WABC-TV(NY) & KABC-TV(LA), no. of stations indefinite. Sponsor- Studebaker-Packard Corp (Studebaker & Packard Automobiles); Packard thru Ruthrauff & Ryan, Inc(Detroit); Agcy Superv- George Wolf(NY); Studebaker thru Roche, Williams & Cleary, Inc(Chi); Comm & Prog Anncr- Hugh Reilly (on film). Pkgr & Film Prod- Chester Erskine Productions, Inc(Hollywood); Film Production by- Conne-Stephens at American National Studios(Hollywood); Creator & Prod- Chester Erskine; Dirs- William Beaudine, William Seiter, Harry Horner; Editorial Superv- Jason H. Bernie; Film Ed- Walter Hannemann; Camera- Lester Shorr; Script Superv- Howard J. Green; Writers- Chester Erskine, Frank Gruber, Stephen Longstreet, George Beck, others; Casting- John Stephens(at American National). Dramatizations based on stories and articles which have appeared in "Reader's Digest" in the past 30 years. Hugh Reilly is host for each story. All are produced with separate casts, as an anthology series. Program replaces Soldier Parade in this time spot; the latter moved to Thursdays, 8-8:30pm.

#### Wednesday(19)

CBS- 9-9:30pm EST; DEBUT; The Millionaire, ON FILM; from WCBS-TV(NY) & KNXT(LA), 33 stations net, 27 delayed. Sponsor- Colgate-Palmolive Co (Dental Cream, Lustre Creme, Barber Shave, Vel), three products each Wednesday on a rotating basis; Colgate Dental Cream thru Ted Bates & Co(NY); Lustre Creme & Barber Shave thru Lennen & Newell, Inc(NY); Vel thru William Esty Co., Inc(NY); Prog Anncr- Ed Herlihy. Pkgr & Film Prod- Don Fedderson Productions, Inc(at Republic Studios, North Hollywood); Exec Prod- Fred Henry; Prod- Don Fedderson; Prod Mgr- Walter Goetz; Dirs- Alfred E. Green, William Seiter, Edward Bernds; Music Superv- Stanley Wilson; Writers- Mary McCall, Jr., James Webb, Charles Hoffman, Bert Granet and Packard & Davis. Dramatic series, with each story having a different cast except for two permanent characters, a millionaire and his secretary. Each episode is based on what happens when a person is given \$1,000,000 by the millionaire through his secretary. Marvin Miller plays the secretary and narrator of the stories; the millionaire is heard but never fully seen and the actor who plays the part is anonymous. The program replaces the Wednesday evening version of Strike It Rich for the same sponsor, with the five-times-weekly daytime version of the program continuing as before.

- Page 8 -

THIS WEEK(More)

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2. The [redacted] has been identified as a [redacted] and is being monitored for [redacted] activities. The [redacted] has been identified as a [redacted] and is being monitored for [redacted] activities.

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Wednesday(19)

NBC- 10-11pm EST; SPECIAL; General Motors Motorama; from WRCA-TV(NY), no. of stations indefinite. Sponsor- General Motors Corp (All Divisions) thru Kudner Agency, Inc(NY); Acct Exec & Agcy Superv- Lou Dean; Entertainment Superv- Fred Morrissey. Pkgr & Prod- Kudner Agency, Inc(NY); Dir- Edgar Kahn(Kudner). Bob Hope is m.c. for the special preview of General Motors Corporation's Motorama at the Waldorf-Astoria Hotel in New York. Among other features, Priscilla Gillette and David Atkinson will sing special music by Victor Young, with a chorus of mixed voices. Bob Hope will act as guide for home viewers on a tour of the displays which include 1955 models, cars of the future and a modern kitchen. The program replaces This Is Your Life and Big Town (in New York) for one week only.

Saturday(22)

ABC- 9-10pm EST; DEBUT; Ozark Jubilee; from KOMU-TV(Columbia, Mo) for first six, then from KYTV(Springfield, Mo), to the net. First half-hour is co-op, second half-hour is net sustainer. Red Foley stars in this music-comedy-variety show featuring 13 top country music stars, including Jean Shepard, Hawkshaw Hawkins, Tommy Sosebee, the Oklahoma Wranglers, Arlie Duff, Grady Martin and the Foggy River Boys. Joe Slattery is program announcer. No production credits available. The program replaces Saturday Night Fights, 9-9:45pm, and Fight Talk, 9:45-10pm; last shows for both, Jan 15.

OTHER NETWORK CHANGES & ADDITIONS

ABC- Horizons (Sun, 9:15-9:30pm EST) PRODUCTION CHANGES: Pkgr- Kiesewetter, Baker, Hagedorn & Smith, Inc(NY); Prod & Script Ed & Casting- Charles Dubin(at KBH&S), with Joan MacDonald at ABC also casting; Assoc Prod- Hal Davis; Dir- Ken Rockefeller. John Beal has been host and commentator for three shows, beginning Jan 2, and may continue. (See Vol 6, page 207 for previous production credits).

CBS- Jackie Gleason Show (Sat, 8-9pm EST) Returns from two-week vacation on Jan 15; replacement has been Stage Show (See Vol 6, page 217).

DuM- The Paul Dixon Show (Mon thru Fri, 3-4pm EST) Sis Camp returned to the program as a regular, effective Jan 3, replacing Lynn Gibbs. She had been a regular when the program formerly originated from WCPO-TV(Cinn). Effective Jan 17, the program will be seen in Cincinnati over WLW-T.

NBC- The Sheilah Graham Show (Mon thru Fri, 10:45-11am) New title, effective Jan 12, in place of the original title, Hollywood Today (See page 1).

NEW NETWORK SPONSORSHIPS

REVLON PRODUCTS CORP thru William H. Weintraub & Co., Inc., will become alternate week sponsor of Danger over CBS-TV, Tuesdays, 10-10:30pm, effective Feb 8. Nash-Kelvinator Corp, div. of American Motors Corp., continues as alternate week sponsor. Revlon replaces Block Drug Co, original sponsor of the series when it debuted Sept, 1950.

LOCAL STATION ACTIVITY

WOR-TV(Ch 9) - The World We Want; RETURN Jan 13; Thu, 7-7:30pm EST. Sustaining, New York public service. Pkgr- N. Y. Herald Tribune with WOR-TV; Co-Produced by Helen Hiatt Waller, Richard Tobin; Dir- Ralph Giffen(WOR-TV). Third year of telecasts weekly discussions among foreign high school students, delegates to the 1955 Herald Tribune High School Forum. Forum Director Helen Waller presides.







CONFIDENTIAL - SECURITY INFORMATION

1. The purpose of this document is to provide information regarding the activities of the [redacted] and the [redacted] in the [redacted] area.

2. The [redacted] has been identified as a [redacted] and is currently operating in the [redacted] area. The [redacted] has been identified as a [redacted] and is currently operating in the [redacted] area.

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Most of the shows on January 14, 15, 16 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, January 21. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as regulars. Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

FRIDAY JANUARY 14  
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MAMA (Peggy Wood)	CBS 8pm	<u>Ingeborg's Present</u> - (O) by Frank Gabrielson; with regulars Patty McCormack, Alice Frost, Carl Frank, Kenny Delmar; (SD)
JACK CARSON	NBC 8pm	Sheila Graham (columnist), Zsa Zsa Gabor (FROM HOLLYWOOD)
CHANCE OF A LIFETIME DuM	10pm	Dick Lee (S)

SATURDAY JANUARY 15  
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|                                                         |              |                                                                                                                                                                  |
|---------------------------------------------------------|--------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| TOM CORBETT                                             | NBC 11:30am  | (O) by Richard Jessup; with regulars & Jim Boles; (SD)                                                                                                           |
| <u>The Range Rider</u><br>(Jack Mahoney &<br>Dick West) | WRCA-TV 6:30 | <u>Stage to Rainbow's End</u> - (O) by Paul Gangelin; with regulars<br>& Jim Bannon, Kenne Duncan, Eve Miller, Raymond Hatton, Tom<br>Monroe, Bob Woodward; (SD) |
| SWIFT'S SHOW WAGON                                      | NBC 7:30     | Will Rogers, Jr.                                                                                                                                                 |
| STORK CLUB<br>(Sherman Billingsley)                     | ABC 10pm     | Petty Clooney (S), The Satisfiers (S), Edward Everett Horton,<br>Frank Fontaine (C), Joe E. Howard (S)                                                           |

SUNDAY JANUARY 16  
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LAMP UNTO MY FEET (Dr. Lyman Bryson)	CBS 10am	<u>Someone for Tea</u> - (O) by Alexander Fedoroff; with Ann Shoe- maker, Ruth White, Dorothy Peterson, Joan Hotchkiss; (SD)
FRONTIERS OF FAITH	NBC 1:30	<u>Moral Decision - Part III - The Abuse of Responsibility</u> - with Jack Hartley, Mike Keene, Fred Catania, Paul Lilly, Ger- ald Lee, Johanna Douglas; (SD)
AMERICAN INVENTORY	NBC 2pm	<u>The Right Man</u> - (O) by Edgar Marvin; with John Sylvester, Dean Harens, Sylvia Davis, Jan Farrand; (SD)
HALLMARK HALL OF FAME	NBC 5pm	<u>Young Ben</u> - (O) by Peter Kortner; with Ben Cooper, Gil Harmon Richard Simmons, Paul Powers, Mike Miller, Bob Sherman; (SD, HI)
OMNIBUS (Alistair Cooke)	CBS 5pm	Martyn Green in patter songs from Gilbert & Sullivan; Film on Dr. Hideki Yukawa, physicist; Film on citizens called for jury duty, produced by and with Allen Funt
MR. PEEPERS (Wally Cox)	NBC 7:30	regulars & Cyril Ritchard, Alice Ghostley, Marcel LeBon, Rob- ert Carricart, Robert Fortin, Everett Greenbaum; (SW & SD)
<u>Private Secretary</u> (Ann Sothern)	CBS 7:30	<u>Secretaries Are People Too</u> - (O) by Siegfried Herzig; with Marilyn Erskine, Casey Adams, Ralph Montgomery, Todd Miller, Joe Garcia, Frank Hagnan & regulars; (SD)
GOODYEAR TELEVISION PLAYHOUSE	NBC 9pm	<u>Doing Her Bit</u> - (O) by Roger Hirson; with Janet Blair, James Daly, Frank Maxwell, Kathleen Maguire, G. Albert Smith, Carle- ton Carpenter, Eddie Firestone, Julian Barry, Brett Somers, Robert Geiringer; (SD) by Robert Mulligan
GENERAL ELECTRIC THEATRE (Ronald Reagan)	CBS 9pm	<u>Yankee Peddler</u> - (O) by Bernard Reines; with Jackie Cooper, others to be announced; (SD, FROM HOLLYWOOD)
LIFE BEGINS AT 80	DuM 9:30	Joe Howard & regulars; salute to John Golden (producer)
<u>Father Knows Best</u> (Robert Young)	CBS 10pm	<u>Bud, the Snob</u> - (O) by Paul West & Roswell Rogers, (A) by Rog- ers; with regulars & Jimmy Bates, Joyce Coates; (SD)
IGOR CASSINI	WRCA-TV 11:20	Bob Hope, Arlene Francis, Gypsy Rose Lee, Joyce Matthews, Elaine Malbin (S) & cast members from <u>Kismet</u>

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*Journal of Management Studies*, 19(1), 67-80.

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WRCA-TV 7pm

The Case of the Perfect Husband - (O) by Hamilton Keener; with regulars & Mary Sinclair, Michael Gough, Carol Saroyan, Thomas Quinn Curtiss, Richard Watts; (3D)

WABD 7:30

regulars & Dick Garton

NBC 8pm

regulars & Barbara Nichols; (SW & SD)

ABC 8pm

The Last of the Shooting - (O) by Cleveland Amory, (A) by Frank Gruber; with Russ Simpson, John Hamilton, Chubby Johnson, Francis MacDonald, Bill Fawcett, Dick Reeves, Jimmy Hawkins, Bobby Taylor, Tommy Kirk, Al Wyatt, Red Morgan; (SD) by William Beaudine (PREMIERE OF NEW SERIES)

ABC 8:30

Brian Sullivan (S)

CBS 8:30

The Easternaires (S: Dan Heyburn, Tom Dames, Bob Bohn, Ray Michalski), Astrid Neilson (S), The Triads (M: Eve Ross, Fred Ross, George Gold)

NBC 9pm

White is the Color - with Lee Marvin, Beverly Garland; (SW &  
SD. REPEAT OF PREMIERE SHOW)

NBC 9:30

The Cypress Tree - (O) by Robert J. Shaw; with Dorothy Stickney, Katherine Squires, June Walker, Coe Norton, Susan Steell, Katherine Gregg, Robert Lieb, Doreen Lang, Gordon Clarke, Betty Council, Frank Tweddell, Kay Raht; (SD) by P. Lafferty  
Grandfather Clock - with regulars & Louise Lorimer, Gail Bonney, Almira Sessions; (SW & SD)

CBS 9:30

Grandfather Clock - with regulars & Louise Lorimer, Gail Bonney, Almira Sessions; (SW & SD)

CBS 10pm

Sail with the Tide - (O) by Honore de Balzac, (A) by Michael Dyne; with Claude Dauphin, Mai Zetterling, Meg Mundy, Murray Matheson, Margaret Forssgren, Karen Lanay, Andre Charise, Grant Williams; (SD) by Paul Nickell

WRCA-TV 10:30

regulars & Morris Ankrum, Kendall Clark, Evelyn Scott, David Kasday, Earle Ross, Barry Froner, Gavin Gordon, Malcolm Atterbury; (SW & SD)

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WRCA-TV 7pm

Bartow Case - (0) by Sarett Rudley; with Martin Brooks, Phyllis Hill, Harold Vermilyea, Mikhail Rasumny, Paul Zukofsky, Douglas Rutherford; (SD)

ABC 7:30

A Message from Garcia - with Donald Murphy, Peter Mamakos,  
Murryn Vye, James Todd, Salvador Baguez; (SD)

NBC 8pm

Cesar Romero, Will Jordan (C); (SW & SD)

CBS 8:30

regulars & Barbara Jean Wong; (SW & SD)

DuM 8:30

The Will to Survive - (O) by Maurice Cranston, (A) by James Gunn; with Marguerite Chapman, Joanne Davis, Robert Horton; Dir by Herschel Dougherty

NBC 9pm

The Double Life of Barney Peters - (O) by Edwin Lanham, (A) by Wells Root; with Gene Raymond, Bobby Driscoll, Frank Wilcox, Helen Mayan, Robert Burton, Harry Hines, Frank Ferguson, Gayne Whitman, Richard Shackleton, Paul Grant, John Doucette; (SD)

ABC 9:30

The Bogeyman - (D) by Donald Siegel & Francis Rosenwald, (A) by Rosenwald; with Celeste Holm, Robert Preston, Ann Thomas, James Westerfield, Humphrey Davis, Kevin Coughlin; (SD)

CBS 9:30

Peter Lorre (FROM HOLLYWOOD)

CBS 10pm

No Passport for Death - (O) by Burton Rouche, (A) by Ben Radin;  
with John Cassavetes, Fred Sadoff, John Boruff, Leo Penn, Mir-  
iam Colon, Martin Newman, Don Keefer, Claire Kirby; (SD) by  
John Frankenheimer

NBC 10:30

The Missing Stamp - with regulars & Gary Marshall, Harvey Parry, Byron Foulger, Nancy Kulp, Don Dayton; (SW & SD)

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*Journal of Interpersonal Violence* 26(10)br/>© The Author(s) 2011  
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1991年11月17日，在“中国—东盟”贸易合作会议上，中国外经外贸部副部长朱镕基在会上的讲话中，首次提出“中国—东盟自由贸易区”的概念。1992年11月，在“中国—东盟”贸易合作会议上，中国外经外贸部副部长朱镕基在会上的讲话中，首次提出“中国—东盟自由贸易区”的概念。

THE UNIVERSITY OF CHICAGO



WEDNESDAY JANUARY 19  
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|                                                   |                    |                                                                                                                                                                                                                                                                                                                                                       |
|---------------------------------------------------|--------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Norby</u><br>(David Wayne<br>&Joan Lorrington) | NBC 7pm<br>(COLOR) | <u>Picnic Tree</u> - (SW) by Harvey Orkin & James Lee; with regu-<br>lars & Frank Merlin, Leora Thatcher, Joe Silver, Floyd Buck-<br>ley, Gus Lax; (SD) by David Swift                                                                                                                                                                                |
| <u>Disneyland</u><br>(Walt Disney)                | ABC 7:30           | <u>Monsters of the Deep</u> - (O) by Winston Hibler, Ted Sears,<br>Jack Speirs; with Peter Lorre, Kirk Douglas; Excerpts from<br><u>Fantasia</u> and <u>Pinocchio</u>                                                                                                                                                                                 |
| <u>I Married Joan</u>                             | NBC 8pm            | regulars & Wally Brown, Sally Kelly; (SW & SD)                                                                                                                                                                                                                                                                                                        |
| <u>New Stu Erwin Show</u>                         | ABC 8:30           | regulars & Morris Ankrum; (SW & SD)                                                                                                                                                                                                                                                                                                                   |
| KRAFT TELEVISION<br>THEATRE                       | NBC 9pm            | <u>The Written Word</u> - (O) by Ludovic Kennedy (from <u>Murder Story</u> )<br>(A) by Leslie Duncan; with David Cole, Edward Binns, Pat<br>O'Malley, Russell Hardie, Paul Anderson, Pamela Simpson,<br>Barbara Barrie, Stanley Lemin, Mark Rydell, Patricia David-<br>son, Victor Wood, John Malcolm, Robert Herman, Roy Dean;(SD)<br>by Dick Dunlap |
| <u>The Millionaire</u><br>(Marvin Miller)         | CBS 9pm            | <u>The Story of Amy Moore</u> - (O) by George Van Marter, (A) by<br>Mary McCall, Jr.; with Marvin Miller, Roy Gordon, Toni Gerry<br>Ray Galli, John Archer; (SD) by Alfred E. Green(PREMIERE)                                                                                                                                                         |
| <u>Foreign Intrigue</u><br>(Gerald Mohr)          | WABC-TV 9:30       | <u>F. I. in the Wayward Brother</u> - (O) by Harold Jack Bloom;<br>with Ingrid Gustafson, Acke Carlson, Robert Cunningham,<br>Rangvi Lindbladh, Borje Mellvig; (SD) by Jack Gage                                                                                                                                                                      |

THURSDAY JANUARY 20  
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<u>Ray Milland</u> (Phyllis Avery)	CBS 8pm	(O) by Lou Breslow & Rik Vollaerts; with regulars & Douglas Spencer, Hope Emerson, Lloyd Corrigan, Gavin Muir, Phil Tul- ly, Gene Reynolds, Bill Flatley, Jimmy Hayes; (SD)
JUSTICE (Gary Merrill)	NBC 8:30	<u>Cut to Kill</u> - (O) by George Bellak; with Neva Patterson, Martin Rudy, Bill Daniels, Herbert Nelson, David White, Edith King; (SD)
<u>Treasury Men</u> in Action(Walter Greaza)	ABC 8:30	<u>The Case of the Iron Curtain</u> - (O) by Alvin Boretz; with Louis Jean Heydt, Ben Wright, Verika Patky, Russ Conway;(SD)
SHOWER OF STARS (William Lundigan)	CBS 8:30 (COLOR)	Ethel Merman (S), Red Skelton (C), Betty & Jane Kean (C&S), Bobby Van (D); Choreog by Gene Nelson, Harry King; Idea by George Gilbert, (A) by Herbert Baker; Prod by Jule Styne, Nat Perrin (FROM HOLLYWOOD)
SO YOU WANT TO LEAD-BAND	ABC 9pm	Betty Madigan (S)
POND'S THEATRE	ABC 9:30	<u>The Rugged Mountains</u> - (O) by Leslie MacLeod, (A) by Charles Mergendahl; with Jack Kelly, Lori March, Rex Thompson, Far- rell Pelly, William Lanteau, Stuart Mackintosh, Jack Livesey (SD) by Fred Carney
<u>Ford Theatre</u>	NBC 9:30	<u>The Stars Don't Shine</u> - (O) by Al C. Ward, (A) by Gabrielle Upton; with Teresa Wright, Phil Carey, James Bell, Paul Keast, Horace McMahon; Dir by Greg Garrison
<u>Four Star Playhouse</u>	CBS 9:30	<u>Breakfast in Bed</u> - (O) by Muriel Roy Bolton; with David Niven, Gloria Talbot, Barbara Billingsley, Don Shelton, Phil Rich; Dir by Peter Godfrey
<u>Conrad Nagel Theatre</u>	WABD 10pm	<u>The Queen of Spades</u> - (O) by Alexander Pushkin, (A) by Tom Sterling; with George Gonney, Lenore Shanewise, Tom Middle- ton, Loris Peterson, Stephen Garrett; Dir by John Mantley
LUX VIDEO THEATRE (James Mason)	NBC 10pm	<u>Love Letters</u> - (O) by Chris Massie (novel), Paramount screen- play by Ayn Rand, TV (A) by Richard McDonagh; with Diana Lynn, Dan O'Herlihy, others to be announced;(SD, FROM H'WOOD)
<u>Public Defender</u> (Reed Hadley)	CBS 10pm	<u>Gun Point</u> - (O) by Paul Franklin; with Frank Ferguson, Mae Clarke, Joan Hovis, Pierre Watkins, Frank Scannell, Norman Kates, John Close; (SD)





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1. A copy of the report of the  
 2. Committee on the Administration of  
 3. the Government of the District of  
 4. Columbia, dated January 1, 1900,

TO : SAC,  
FBI - NEW YORK  
FROM : DIRECTOR,  
FBI - WASHINGTON

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|---------------------------------------------------------|---------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Captain Midnight</u><br>(Richard Webb)               | CBS 11am      | <u>The Mark of Death</u> - (O) by Tom Kilpatrick, (A) by Wells Root; with regulars & Ted Hecht, David Colmans, Bobken Ben Ali, Peter Brocco, Paul Marion; (SD)                    |
| <u>Range Rider</u><br>(Jack Mahoney & Dick Jones)       | WRCA-TV 6:30  | <u>The Secret Lode</u> - (O) by Kenneth Perkins; with regulars & Leonard Penn, Anne Nagel, Tommy Ivo, Harry Cheshire, Bill Kennedy, Gregg Barton, Frank Matts; (SD)               |
| <u>Rheingold Theatre</u><br><u>Presents Henry Fonda</u> | WRCA-TV 7pm   | <u>The Thin Line</u> - (O) by Frederic Brown; with David Niven, Joan Camden, Joe Forte, Chuck Connors, Herb Vigran, Dick Paxton, Lynn Thomas, Jennifer Raine; (SD) by Roy Kellino |
| <u>So This Is Hollywood</u>                             | NBC 8:30      | regulars & Victor Moore; (SW & SD)                                                                                                                                                |
| JIMMY DURANTE                                           | NBC 9:30      | Vivian Blaire & Durante regulars; (SW & SD, FROM HOLLYWOOD)                                                                                                                       |
| MY FAVORITE HUSBAND                                     | CBS 9:30      | regulars & Elliott Reid; (SW & SD, FROM HOLLYWOOD)                                                                                                                                |
| GEORGE GOBEL                                            | NBC 10pm      | Barbara Britton, George Liberace (M); (SW & SD, FROM H'WOOD)                                                                                                                      |
| <u>The Lone Wolf</u><br>(Louis Hayward)                 | WRCA-TV 11:15 | <u>Memo: The Plantation</u> - (O) by Mindret Lord; with Henry Morgan, Frances Rafferty, Walter Kingsford, Marvin Miller; (SD)                                                     |

SUNDAY JANUARY 23  
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NBC-TV OPERA THEATRE	NBC 2pm	<u>Tosca</u> - based on play by Sardou, libretto by Giacosa & Illica, opera by Puccini; with Leontyne Price, David Poleri, Josh Wheeler, Thomas Stewart, Emile Renan, Michael Pollock, Francis Monachino; (SD)
OMNIBUS (Alistair Cooke)	CBS 5pm	<u>The Adams Family</u> - Part II John Quincy Adams - with cast to be announced; Music Lesson by Yehudi Menuhin (M)
<u>Roy Rogers</u> (& Dale Evans)	NBC 6:30	<u>The Big Chance</u> - (O) by Dwight Cummins; with regulars & Harry Harvey, Harry Lauter, Rusty Wescoatt, Dub Taylor; (SD)
<u>You Are There</u> (Walter Cronkite)	CBS 6:30	<u>Susan B. Anthony Is Tried for Voting</u> - (O) by Kate Nickerson with Carmen Mathews, E. G. Marshall, Eda Heinemann, Donald Buka, Bernard Grant, Yale Wexler, Stuart Germain, John Boruff, Porter Van Zandt, Don Keefer, James Kelly, Lou Frizzell, Fred Meyer, Charles Welch, Carroll Howe; (SD)
OPERA CAMEOS (Giovanni Martinelli)	DuM 7:30	Excerpts from <u>Don Pasquale</u> - opera by Donizetti; with Salvatore Baccaloni, Florence George Crosby, Charles Anthony, Richard Torigi; (SD)
<u>Pepsi-Cola Playhouse</u> (Polly Bergen)	ABC 7:30	<u>The House on Judas Street</u> - with Jean Byron, Peter Votrian, James McCallion, Nora Marlowe, Parley Baer; (SD)
JACK BENNY	CBS 7:30	Glsele MacKenzie (S)
TOAST OF THE TOWN (Ed Sullivan)	CBS 8pm	Robert Taylor & clips from his film <u>Many Rivers to Cross</u> ; Roberta Peters (S), Tony & Sally DeMarco (D), William Warfield (S), Alfidi Accordion Symphony Band (M), Scene from <u>Anastasia</u> - (O) by Marcelle Maurette, translated by Guy Bolton, with Viveca Lindfors, Eugenie Leontovich; Sybil Bowen (C)
COLGATE COMEDY HOUR (Gordon MacRae)	NBC 8pm	<u>In the French Style</u> - (O) by Irwin Shaw (A) to be announced; with Gloria Vanderbilt, Franchot Tone; Paul Winchell (ventriloquist), Ronny Graham (C), the DeMarco Sisters (S), Joyce Bryant (S), DeLois Faulkner (1955 Maid of Cotton), Carmen Dragon's Orch.
PHILCO TELEVISION PLAYHOUSE	NBC 9pm	<u>Anatomy of Fear</u> - (O) by F. W. Durkee, Jr.; with Rod Steiger, Perry Wilson, Katherine Meskill, Geoffrey Horne, others to be announced; (SD)
<u>General Electric Theatre</u>	CBS 9pm	<u>The Martyr</u> - with J. M. Kerrigan, Lee Marvin, Joseph McCallion, Noel Drayton, other credits to be announced; (SD)
<u>Your Favorite Playhouse</u>	CBS 9:30	<u>Speaking to Hannah</u> - (O) by Gladys Hasty Carroll, (A) by Eugene Solow; with Ethel Waters, Lloyd Corrigan, James Bell
<u>Loretta Young</u>	NBC 10pm	<u>The Refinement of Ab</u> - (O) by Mary H. Vorse, (A) by William Bruckner; with Hugh Beaumont, Lee Aaker, Ray Galli, Erin O'Brien Moore, Malcolm Atterbury, John McGovern, Ann Doran

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11. The following information is provided for the year ended 31/12/2019:

1. The first step is to identify the problem or question that needs to be answered. This involves understanding the context and the specific requirements of the task.

1. ADDITIONAL INFORMATION (if any) - only when necessary  
2. DATE (month, day, year) (month, day, year)  
3. TIME (month, day, year) (month, day, year)

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THESE RESEARCHES ARE THE FIRST OF THEIR KIND IN THE HISTORY OF THE COUNTRY.

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1. *Chrysomelids*, 20. 1. 1911. (11) *Chrysomelids*, 20. 1. 1911. (11)

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**THE UNIVERSITY OF CHICAGO**

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THE UNIVERSITY OF CHICAGO PRESS



# Ross Reports ON TELEVISION

JANUARY 19, 1955

VOLUME 7

NUMBER 3 A

EDITOR: Jerry Leichter  
ASSOC ED: Alvin Sullum  
BUS MGR: Marjorie Oxley

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## THE TELEVISION INDEX

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PUBLISHED BY TELEVISION INDEX, INC.

## MID-WEEK SPECIAL

PUBLISHER'S NOTE: This is the first issue of a new regular addition to the services of Ross Reports On Television. It will be coming your way each week as a mid-week supplement to the Weekly Report. As the Weekly has long been a record of factual developments in television production and programming, the new Mid-Week Special will cover news highlights of the field, news of future developments and editorial comment on trends in television. Naturally, we welcome criticism, comment and suggestions that may aid in improving this new, added service.

### NEWS - POSSIBILITIES - COMMENT

Advertisers will spend \$1,300,000,000 in television this year, an increase of 100 per cent over two years ago, Robert W. Sarnoff, exec v.p. of NBC, predicted in a speech in Allentown, Pa., Monday night. Concerning color, Mr. Sarnoff said, "We started compatible color broadcasting, we plan to continue our color shows on schedule, and we hope soon to expand the schedule." The rest of the industry, especially the manufacturing end, was divided on color last week. CBS denied stories that it was planning to cut its color schedule next season, with both NBC and CBS spokesmen declaring that if set makers wanted more color programming to help move sets they should be willing to sponsor the programs themselves. One dissenting voice on the program side concerning color, Jess Oppenheimer, producer-chief writer of I Love Lucy, said that "Color does not enhance comedy. It is a distracting influence. You can see its value in sweeping panoramic shots in Western films, in period pieces and even in love scenes. But comedy demands too much attention to detail."

Republic Pictures Corp bought exclusive television, radio and motion picture rights to "Dr. Fu Manchu," the oriental villain created by Sax Rohmer. The announced price of \$4,000,000 covers production of 78 half-hour television films, to begin in two months, and half-hour radio programs. Feature length pictures are separate. Mr. Rohmer will serve as consultant on the television series, which will be produced by Studio City TV Productions, Inc., a Republic subsidiary, and distributed by Hollywood Television Service, Inc., another Republic subsidiary.....Dennis Day will make another TV try for NBC, with a new pilot film scheduled as soon as he finishes his current night club stand at the Copacabana in New York. Day will demonstrate his variety of talents in the film: singing, dancing, comedy and character monologues, according to reports.....Screen Gems is currently in production on two pilots in Hollywood for Johnny Weissmuller's new Jungle Jim series, for syndication.

(MORE)

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Ross Reports On Television, Service Subscription Rates (U.S., Canada, Mexico): \$110 per year (or \$30 quarterly, minimum one year subscription). Additional or multiple subscriptions at lower rates.

Service includes: Unlimited telephone and mail information service, except research; weekly reports on current television production, programming; talent movements; annual industry directories; periodic reports on special aspects of television; and The Television Index card file.

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Joel McCrea may produce and star in his own television film series tentatively Las Vegas Gentleman, if distribution and production plans can be set.....The new Roscoe Karns series for Jackie Gleason Enterprises may be based on a pilot script submitted by Karns and, if it is acceptable, the series may be called Crime Counselor. The entire project is still under discussion.....The Buster Crabbe series, Captain Gallant, debuting over NBC-TV on February 13 for H. J. Heinz Co., will be available for syndication in cities not taken by Heinz, but the food sponsor's line-up is still tentative.....Newest Ziv TV film series may be Science Fiction Theatre, with a pilot currently in production stages at California Studios.

ABC-TV will inaugurate its new Pacific Coast Network on January 24 with a six-station net for Jack Bailey's Queen for a Day, Mon thru Fri, 3-3:30pm PST. The show is currently seen locally in LA over KEJ-TV, and will continue to be seen over that outlet rather than ABC's local station KABC-TV. The local sponsors, going net, are P. Lorillard Co for Old Gold Cigarettes, Folger's Coffee and White King Soap.....CBS-TV will telecast the Game of the Week next baseball season with the same major sponsorship as during the series' two years over ABC-TV; Falstaff Brewing Corp thru Dancer-Fitzgerald-Sample, Inc. CBS hopes to have a bit more control over the choice of games for the Saturday special and is negotiating for a more varied line-up of originations. Dizzy Dean and Buddy Blattner and their pre-game Baseball Warm-up will also be seen over the CBS net.....If ABC-TV goes ahead with its plans for a TV version of Cafe Istanbul, Marlene Dietrich's old radio series, Phil Barry, Jr., will probably handle production, with Joan MacDonald doing the casting. Miss Dietrich is not involved in the TV plans.

June Havoc's Willy series seems to be undergoing a gradual change in format with more show business atmosphere inserted. Possibly it's not connected, but writers Alan Lipscomb and Robert Fisher have left the show staff.....Mark Stevens will be writer and director as well as star of three Big Town films, starting production next week.....The Jimmy Demaret Show, originally produced by Cornell Films(NY), is now being produced and distributed by Award Television Corp(NY). The companies are separate, but both have the same officers, headed by J. Milton Salzburg. The series has been sold in two markets, with about 50 more in current negotiation.....Although Father Knows Best received a reprieve from the sponsor to see whether it can get better ratings, the time lag in rating services (except for the limited market Trendex) could work against it.

Leo Guild, Hollywood Reporter columnist, is currently conducting a vendetta against live television, running capsule critiques of acting fumbles and camera errors that wouldn't be permitted on filmed shows. Joan Caulfield of My Favorite Husband rebutted that her show doesn't have the obvious fumbles because they rehearse enough to insure a good performance. The big test of comparison may come when and if Desilu Productions goes ahead with its plans for its one-hour anthology series on film.

AGENCIES AND ACCOUNTS: Batten, Barton, Durstine & Osborn, Inc., took over Revlon Products Corporation's Silken Net Spray and Aquamarine Lotion from Sullivan, Stauffer, Colwell & Bayles, Inc., as of Jan 14, but no Revlon TV sponsorship's have been affected by the move yet.....Best Foods, Inc., purchase of Skippy Brand peanut butter does not affect any agency assignments. Guild, Bascom & Bonfigli, Inc(S.F.) will continue as agency for the Skippy Peanut Butter Division, Best Foods, Inc.

PEOPLE GOING PLACES: Bernard "Barney" Girard has been signed by CBS Television in Hollywood as a producer-director-writer. He had been director on the first group of Medic films, but most recently has been doing some scripts for CBS' Climax!.....Ezra Stone has wound up his directing assignment on I Married Joan and is returning East. Among other activities, he will teach TV Performing during the second half of the Spring term at the American Theatre Wing Professional Training Program. Charles Dubin will teach during the first half of the term.....(Continued next page)





PEOPLE GOING PLACE (Cont'd): Joe Morris named managing editor of Radio-Television Daily, succeeding Bill Noble, resigned.....Donald H. McGannon named v.p. and general executive of Westinghouse Broadcasting Co. He had previously been general manager of Du Mont TV net's o-and-o stations and resigned after WDTV(Pitt) was sold to Westinghouse.....William A. Chalmers named director of television and radio, J. P. Shelley & Associates, Inc(LA).....Steve Dunne has signed a five-year personal contract with CBS Television. He is currently starring in Professional Father..... Gil Thomas named producer of KABC-TV(LA) The Jack Owens Show, succeeding Harfield Weedin, resigned.....Donald E. Tomkins resigned as television-radio director of Grant Advertising, Inc., to resume his consulting practice. William C. Patterson, former Cecil & Presbrey TV-radio exec, is director of television-radio for Grant Advertising, Inc., in New York.

Robert S. Jones resigned as radio-television director of Sidney Garfield & Associates(S.F.) to join CBS Radio net sales in that city.....Thomas Cadden named radio-television director, Krupnick & Associates (St. L.).....Bob Hayward named radio-television director, Brisacher, Wheeler & Staff(S.F.)

Latest thinking on the West Coast is to offer new TV series as live productions, with film to follow if everything goes well, permitting more flexibility in changing story lines, characters and writers if necessary. Several shows have already blazed the trail, although not necessarily for those reasons. You Are There is now on film after being live for almost two seasons; Bernard Prockter converted two shows to film for syndication purposes; the comedians have been talking it up big for the past few months. While the current thinking may be to convert to film once a format jells. the one field that turns up stumbling blocks is that very sensitive comics' world. While the success of Burns & Allen and Jack Benny with filmed programs have been cited as evidence that it can be done, they are known as calm and collected characters. Benny, especially, is noted for the fact that his writing staff is permanent; a point often made to prove that his shows are comparatively easy to produce, live or film. Can a comedian, who is also producer of his own show, keep from killing each day's film take if he doesn't like the results? Can a network afford to take care of the extras that will mount for frantic characters who may or may not like what they are putting on in front of the cameras? Is film any guarantee that a show that may not be too funny live will automatically improve if you film it? There are lots of pertinent questions to this business of filming comedy that haven't been answered yet. Film is proven for situation comedies, but the jury is still out on comedy-variety.

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## WEEKLY REPORT

PUBLISHED BY TELEVISION INDEX, INC.

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Monday(24)

ABC- Pacific Coast Net, Mon thru Fri, 3-3:30pm PST; NET DEBUT; Queen For a Day; from KHJ-TV(LA), to 6 ABC net stations live (except KABC-TV(LA).) Sponsors- P. Lorillard Co (Old Gold Cigarettes) thru Lennen & Newell, Inc; J. A. Folger Co., S. F.(Folger's Coffee) & White King Soap Co, both thru Raymond R. Morgan Co(LA). Prod & Dir- Howard Blake. Jack Bailey m.c.'s this TV version of the long-time radio audience participation show (the current radio program over the Mutual net is an audio tape of the TV program). Queen For a Day made its TV debut in February, 1952. The ABC-TV Pacific Coast net program will be a pick-up of the program from KHJ-TV, over which it seen locally in LA.

#### Sunday(30)

CBS- 9:30-10pm EST; DEBUT; Stage 7; ON FILM; from WCBS-TV(NY), 55 stations net, 20 stations delayed. Sponsor- Bristol-Myers Co (All Products) thru Young & Rubicam, Inc(NY); Acct Exec- Robert Osburn; Agcy Superv- J. Brooks Emory; Comm Superv- Bill Whitman; Comm Anncr- Joel Aldred (live); most commercials on film. Pkgr & Film Prod- Four Star Productions, Inc., (at RKO Pathe Studios, Culver City, Cal.); Exec Prod- Don Sharpe; Prod- Warren Lewis; Dirs- Roy Kellino, William Seiter, Alvin Ganzer, Robert Florey, others; Writers- Various; Script Ed- Coles Trapnell, assisted by Helen Madden & Dick Bluel; Casting- Marge McKay. Half-hour drama series, ranging from comedy to romance, with top Hollywood stars in the leading roles. Program replaces Your Favorite Playhouse, interim film series, in the time spot for the same sponsor. (See Vol 6, page 210).

NBC- 5:30-6pm EST; SPECIAL; A Conversation With Edward Steichen, ON FILM; from WRCA-TV(NY), to the net. Sustaining. Pkgr- NBC Public Affairs; Prod- Henry Salomon. One of NBC's continuing series of filmed conversations with elder wise men; famed photographer Edward Steichen talks with Wayne Miller, a friend and fellow photographer, in New York. Program replaces Background for one week only.

### OTHER NETWORK CHANGES & ADDITIONS

ABC- Monday Night Fights (Mon, 10-10:45pm EST) Will not be seen in New York, the originating city, effective Jan 24. (Also affects Neutral Corner, 10:45-11pm fight commentary).

- Page 11 -

OTHER NET CHANGES(More)

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A scatter plot showing the relationship between the number of children and the number of children who are not in school. The x-axis is labeled 'Number of children' and ranges from 0 to 10. The y-axis is labeled 'Number of children not in school' and ranges from 0 to 10. The data points are scattered, with a general trend showing that as the number of children increases, the number of children not in school also tends to increase, though with significant variability.

Figure 1

1. The first step is to identify the problem or question that needs to be answered. This involves understanding the context and the specific requirements of the task.

1. *Phragmites australis* (Cav.) Trin. ex Steud.

1. *Phragmites* (Common Reed)



OTHER NET CHANGES(Cont'd)

ABC- The Ozark Jubilee (Sat, 9-10pm EST) ADD PRODUCTION CREDITS: Pkgr & Prod- Radi-ozark Enterprises(Springfield, Mo); Prod Superv- Carl Fox; Dir- Bryan Bisney; Asst Dirs- Fred Rains, Gene Hudson; Script Superv- Don Richardson. (See page 9).

Pond's Theatre (Thu, 9:30-10:30pm EST) Cabot Lyford is associate producer for Paul Lammers, replacing Alan Anderson originally announced; Murray Golden is as- sociate producer for George Roy Hill; Charles Jackson has been named script edi- tor. (See page 5 for original credits).

CBS- Jackie Gleason Show (Sat, 8-9pm EST) Herb Finn has been added to writing staff.

What's My Line? (Sun, 10:30-11pm EST) Fred Allen added as permanent panelist. During February, guest panelists will sit in for Bennett Cerf, away on tour.

NBC- The Sheilah Graham Show (Mon thru Fri, 10:45-11am EST) Lou Garfinkle has re- placed Jack Mullen as writer (See pages 9 & 1).

Home (Mon thru Fri, 11am-12noon EST) Marjorie Trumbull (cq) named West Coast ed- itor. She is a columnist on the San Francisco Chronicle and has a daily pro- gram over KRON-TV, San Francisco. She will cover the entire coast for Home.

Golden Windows (Mon thru Fri, 3:15-3:30pm EST) Joseph Mego is now producer, succeeding Tom Riley.

Producer's Showcase (every fourth Monday, 8-9:30pm EST) Casting now thru Ever- ett Chambers at NBC ( Next show, The Women, Feb 7).

Swift's Show Wagon with Horace Heidt (Sat, 7:30-8pm EST) Add Doodles Weaver to the regular Heidt troupe, effective Jan 22.

NEW NETWORK SPONSORSHIPS

The following are current or future sponsors of segments of Ding Dong School (Mon thru Fri, 10-10:30am EST) over NBC-TV: Current: GERBER PRODUCTS CO (Baby Foods) thru D'Arcy Advertising Co(NY), Thu, 10:15-10:30; GENERAL MILLS INC (Cereals & Mixes) thru Tatham-Laird, Inc(Chi), Fri, 10:15-10:30; WANDER CO (Ovaltine) thru Tatham-Laird, Inc (Chi), Wed, 10:15-10:30; MANHATTAN SOAP CO, INC thru Dowd Redfield & Johnstone, Inc (NY), Thu, 10-10:15 (started Jan 20); PROCTER & GAMBLE CO (Party Curl) thru Biow- Beirn-Toigo, Inc(NY), alt Tue, 10:15-10:30 (started Jan 18); COLGATE-PAIMOLIVE CO (Toothpaste) thru William Esty Co., Inc(NY), alt Fri, 10-10:15 (started Jan 21) and alt Tue, 10:15-10:30 (starting Jan 25). Future: INTERNATIONAL SHOE CO (Red Goose Shoes) thru D'Arcy Advertising Co(St. L.), Mon, 10:15-10:30 (starting Feb 28).

LOCAL STATION ACTIVITY

WABD(Ch 5) - The Ernie Kovacs Show (Tue & Thu, 10:30-11pm EST) CHANGE: Elliot New York Lawrence joins the regulars, replacing the Eddie Hatrak Trio. Pian- ist Lawrence will also sing and act in skits.

WRCA-TV(Ch 4) - Mr. Executive, ON FILM; RETURN Jan 22; Sat, 1:30-2pm EST. Partici- New York pations. Pkgr & Prod- Dick Randall & Herb Lannard; Dir- Ray Malon; Writer- Art Baer. Conrad Nagel is host and narrator for filmed in- terviews with business men, with the films also showing some of their companies' bus- iness operations. The program had been seen briefly over WABC-TV last season. Several similar programs that have been seen on WRCA-TV, WABC-TV and WABD were Operation Suc- cess, Success Story, and others.





# LOCAL STATION ACTIVITY(Cont'd)

WPIX(Ch 11) - News-O-Rama (Mon, 9:30-10pm EST) Walter Engels, manager of the news and special events dept of WPIX, appointed an associate in journalism at Columbia University Graduate School of Journalism, effective Jan 24, in addition to his WPIX duties. He assumes the duties of Prof John Foster, Jr., leaving on an eight-month sabbatical, and also takes over production of News-O-Rama, produced by the Graduate School with WPIX.

WAAM(Ch 13) - Key to the Ages; RETURN Jan 23; Sun, 8-8:30pm EST. Sustaining, public service. Pkgr & Prod- WAAM with the Walters Art Gallery and the Enoch Pratt Free Library. The third series of programs presenting the great art of the centuries and man's finest literature, from ancient times to early American periods. The current series will continue thru April 17.

WNBQ(Ch 5) - Bob and Kay, with Eddie Doucette; DEBUT Jan 24; Mon thru Fri, 12:45-2pm CST. Participations. Pkgr & Prod- NBC Chicago. Bob Murphy and Kay Westfall star in a new variety program, with home cooking expert Eddie Doucette and the music of the Art Van Damme quintet and a 16-piece NBC Chicago orchestra led by Joseph Gallicchio. The program will include segments on fashions, weather and news, do-it-yourself projects, movie and theatre activities, book and record reviews, civic affairs and travel; with Doucette demonstrating a different recipe each day.

KNXT(Ch 2) - Child Psychology; DEBUT Jan 22; Sat, 11:15am-12noon. Sustaining, public service program for college credit. (Three introductory programs, with the regular course for credit beginning Feb 12 for 16 weeks). Pkgr- KNXT Public Affairs Dept with University of Southern California; Prod- William Whitley; Dir- Bill Alcine. Dr. Herman Harvey, asst professor of psychology at the University of Southern California, presents his second course for credit; following the windup of 16 weeks on Jan 15 of his Psychology on TV over KNXT. Viewers may enroll for course credit and take exams at the end of the telecourse thru the University of Southern California's "TV Business Office."

KNXT - Living With Suzanne; DEBUT Jan 26; Wed, 3-3:30pm PST. Sponsor- The Blackstone Corp (Washers, Dryers, Ironers) thru Hicks & Greist, Inc (NY). Production info not available. Suzanne Caygill, color and fashion authority, gives advice on proper clothing for certain types of women, solves a fashion problem for a member of the studio audience, answers questions from the mail with visual demonstrations to aid the answers and gives general advice.

KTTV(Ch 11) - Musical Chairs; SCHEDULE CHANGE Jan 18; Tue, 10-10:30pm PST. The program, featuring Bill Leyden, Johnny Mercer, Bobby Troup and guest stars as panelists, was formerly seen Fridays, 10:30-11pm PST.

## LOCAL FILM SERIES -- DEBUTS & RE-RUNS (New York, Chicago & Los Angeles)

<u>STA &amp; CHAN</u>	<u>SERIES TITLE &amp; DISTRIB</u>	<u>SPONSOR &amp; AGENCY</u>	<u>START DATE</u>	<u>DAY</u>	<u>TIME</u>
<u>New York</u>					
WABD(5)	# "The Playhouse" (ABC Film Sales-re-runs of Schlitz Playhouse)	-Open	1/9	Sun	9-9:30pm
WABC-TV(7)	* "The Eddie Cantor Comedy Theatre"	-P. Ballatine & Son (Beer) thru J. Walter Thompson Co	1/26	Wed	10:30-11pm
WPIX(11)	# "Clubhouse Gang Comedies" (Interstate- "Little Rascals")	-Open	1/17	Mon thru Fri	5:30-6pm
<u>Los Angeles</u>					
KTTV(11)	* "New Adventures of China Smith" (National Telefilm)	-Fletcher Jones Chevrolet	1/14	Fri	9:30-10pm
KTTV(11)	# "The Lone Wolf" (MCA)	-Open	1/17	Mon thru Fri	10:30-11pm

CODE: \*First run in market #Re-runs

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Most of the shows on January 21, 22, 23 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, January 28. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as regulars. Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

FRIDAY JANUARY 21  
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|                      |          |                                                                                                                      |
|----------------------|----------|----------------------------------------------------------------------------------------------------------------------|
| RED BUTTONS          | NBC 8pm  | Kinescope of show of 10/8 (Buttons hospitalized)                                                                     |
| MAMA<br>(Peggy Wood) | CBS 8pm  | Cloud of Suspicion - (O) by Palmer Thompson; with regulars & Leora Thatcher, Bill Lundmark, John Seymour, Jay Barney |
| Secret Files, U.S.A. | WABD 8pm | Mission Acropolis - no credits available at press time                                                               |
| CHANCE OF A LIFETIME | DuM 10pm | Dick Lee (S)                                                                                                         |

SATURDAY JANUARY 22  
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TOM CORBETT	NBC 11:30	(O) by Albert Aley; with regulars & Marlene Cameron; (SD)
Man Behind the Badge (Charles Bickford)	WCBS 6:30	The Case of the One-Eyed Jack - (O) by David P. Harmon; with Douglas Kennedy, Selmer Jackson, Bob Foulk, James Bell, Joe Hamilton, George Eldredge, Carlyle Mitchell, Nico Lek, Don C. Harvey; Dir by Gilbert Kay
SWIFT'S SHOW WAGON	NBC 7:30	Gloria DeHaven (S), Leo Carillo; add regular: Doodles Weaver
IMOGENE COCA	NBC 9pm	add (SW) Tony Webster; with David Burns, Hal March, Bibi Osterwald, Bill Dana; Choreog by Boris Runanin; (SD)
STORK CLUB (Sherman Billingsley)	ABC 10pm	Robert Maxwell (M), King Sisters (S), Jose Melis (M), Peter Lind Hayes & Mary Healy
Willy (June Havoc)	CBS 10:30	Willy & Poppa's Piano - with regulars & Joseph Kearns, Marjorie Bennett; (SD)

SUNDAY JANUARY 23  
 ~~~~~

|                                         |            |                                                                                                                                                                                                                                                                                                                                              |
|-----------------------------------------|------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| LAMP UNTO MY FEET<br>(Dr. Lyman Bryson) | CBS 10am   | What Profits a Man - (O) by Palmer Thompson; with Malcolm Lee Beggs, Joseph Leon, John Vari; (SD)                                                                                                                                                                                                                                            |
| CAMERA THREE                            | WCBS 11:30 | John Butler, Mary Hinkson, Glen Tetley (D)                                                                                                                                                                                                                                                                                                   |
| HALLMARK HALL<br>OF FAME                | NBC 5pm    | The Label of Truth - (O) Milton Kahn, (A) by George Bruce; with Paul Langton, Stephen Coit, George Eldredge, Morris Ankrum, Loretta King, Paul Birch, John Larch; (SD, H'WOOD)                                                                                                                                                               |
| OMNIBUS<br>(Alistair Cooke)             | CBS 5pm    | Music Lesson by Yehudi Menuhin (M), dir by Roger Englander; The Adams Family - Part II - John Quincy Adams, interpreted by Allan Nevins; with Hume Cronyn, Jessica Tandy, George Mitchell, Murray Matheson, Norman Rose, Bruce Gordon, John Straub, Jay Barney, Wyman Kane, Chris Gampel, Carmen Mathews; Film on Pindar Brothers (deep sea) |
| MR. PEEPERS<br>(Wally Cox)              | NBC 7:30   | regulars & Cyril Ritchard, Meg Mundy, Alice Ghostley, Robert Carricart, Mike Gazzo, Heywood Hale Broun; (SW & SD)                                                                                                                                                                                                                            |
| PHILCO TELEVISION<br>PLAYHOUSE          | NBC 9pm    | Anatomy of Fear - (O) by F. W. Durkee, Jr.; with Rod Steiger, Perry Wilson, Katherine Meskill, Geoffrey Horne, William Penn, Addison Powell, Tom Gorman, Al Leberfeld, Frank Sutton, Ruth Hope; (SD) by Delbert Mann                                                                                                                         |
| LIFE BEGINS AT 80                       | DuM 9:30   | Earl Wrightson, Lois Hunt (S), salute to Connie Mack (baseball)                                                                                                                                                                                                                                                                              |
| Father Knows Best<br>(Robert Young)     | CBS 10pm   | The Promised Playhouse - (O) by Rogers & West, (A) by Roswell Rogers; with regulars & Robert Foulk, Vivi Janiss; (SD)                                                                                                                                                                                                                        |

MONDAY JANUARY 24  
 ~~~~~

Sherlock Holmes (Ronald Howard & H. Marion Crawford)	WRCA-TV 7pm	The Case of the Singing Violin - (O) by Kay Krause; with regulars & Delphine Seyrig, Arnold Bell, Colin Mann, Ben Omana-noff, Barbara Guerini, Jacqueline Gay, Roger Garris, Leslie Desanti, Billy Beck
Life With Elizabeth	WABD 7:30	regulars & Loie Bridge, Jess Kirkpatrick, Ray Erlenborn

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<u>TV Reader's Digest</u> (Hugh Reilly)	ABC 8pm	<u>Trouble on the Double</u> - (O) by David O. Woodbury, (A) by George Beck; with Peter Graves, Nancy Gates, George Chandler, Frank Jenks, Frank Sully, Stanley Clements; Dir by William Seiter
CAESAR'S HOUR ARTHUR GODFREY'S TALENT SCOUTS	NBC 8pm CBS 8:30	regulars & Paul Reed, Jules Racine, Page Johnson, Gene Shield, Marilyn Meyer (M), Betty Hodges (S), Dick Sterling (S)
VOICE OF FIRESTONE	ABC 8:30	Barbara Gibson, Cesare Siepi (both S)
<u>I Love Lucy</u>	CBS 9pm	regulars & Tennessee Ernie Ford, the Borden Twins (S); (SW,D)
<u>Medic</u>	NBC 9pm	<u>Breath of Life</u> - with Warren Stevens, Jean Willis, Roy Glenn
<u>December Bride</u> (Spring Byington)	CBS 9:30	<u>The Sentimentalist</u> - with regulars & Ludwig Stoessel, Charles Woodruff; (SW & SD)
ROBERT MONTGOMERY PRESENTS	NBC 9:30	<u>Joe's Boy</u> - (O) by Adrian Spies & Norman Felton; with James Dunn, Jo Van Fleet, Loretta Leversee, Lee Bergere, Scott Ten-nyson, David Medoff, Harry Worth, Marian Brash, Anne Ives, John Call, Helen Auerbach, Al Ramsen; (SD) by Norman Felton
STUDIO ONE	CBS 10pm	<u>It Might Happen Tomorrow</u> - (O) by Carey Wilber; with Barry Sullivan, Anthony Franciosa, Dana Wynter, Ben Hammer, Whit-field Connor, Mark Roberts, Alfred Sander, Bert Freed, Emmett Vogan, Steve Cassadee; (SD) by Franklin Schaffner; Title draw-ing by Georg Olden
<u>Big Town</u> (Mark Stevens)	WRCA-TV 10:30	regulars & James Westerfield, Louise Lorimer, Dabbs Greer, Michael Fox; (SW & SD)
TUESDAY JANUARY 25 ~~~~~		
<u>Ella Raines</u>	WRCA-TV 7pm	<u>Sloane Case</u> - (O) by Marie Baumer & Victor Wolfson (REPEAT)
<u>Cavalcade of America</u>	ABC 7:30	<u>Petticoat Doctor</u> - with Paula Raymond, Betty Caulfield, Edgar Buchanan, Minerva Urecal, Willis Bouchee
<u>Waterfront</u> (Preston Foster)	WABD 7:30	<u>Backwash</u> - (O) by Willie Hayward; with Allen Jenkins, Frank Wilcox, Hugh Beaumont, Roy Gordon, Zachary Yaconelli, Don McArt, Jack Holland; (SD)
BUICK-BERLE SHOW	NBC 8pm	Eddie Fisher (S), Faye Emerson, Fred Clark & regulars; (SW & D)
<u>Studio 57</u>	DuM 8:30	<u>Miss Jeremy and the Bran Serjin</u> - (O) by Oliver Weld Bayer (A) by Muriel Roy Bolton; with Barbara Eiler, Whitfield Connor, Beverly Washburn; Dir by Herschel Daugherty
<u>The Halls of Ivy</u>	CBS 8:30	regulars & Larry Carr, William Tracy; (SW & SD)
<u>Danny Thomas</u> (Jean Hagen)	ABC 9pm	(O) by Mac Benoff; with regulars & Stephen Bekassy, Amanda Randolph; (SD)
<u>Fireside Theater</u> (Gene Raymond)	NBC 9pm	<u>Not Captain Material</u> - (O) by Robert D. Neff, (A) by Herbert Little, Jr. and David Victor; with Dennis Morgan, Virginia Grey, Arthur Franz, George Wallace, J. P. O'Donnell, Tyler MacDuff, Jessie Arnold, Hallene Hill, George Chandler, Harry Hayden, Carlyle Mitchell, Kenneth MacDonald; (SD)
ELGIN HOUR	ABC 9:30	<u>Family Meeting</u> - (O) by William McCleery; with Alan Bunce, Polly Rowles, William Redfield, Robert Emhardt, Janis Carter, Natalie Schafer, Marjery Gray; (SD)
NEW RED SKELTON SHOW	CBS 9:30	Mary McCarty (S); (O) by Joe Bigelow, Bob Ross, Dave Schwartz, Lou Meltzer; (SD, FROM HOLLYWOOD)
ARMSTRONG'S CIRCLE THEATRE	NBC 9:30	<u>Thunder in the House</u> - (O) by Nicholas E. Baehr; with E. G. Marshall, Philip Abbott, Patricia Collinge, Joan Potter, Joe Mantell, Bonnie Bartlett; (SD) by Dan Petrie
DANGER	CBS 10pm	<u>Death Trap</u> - (O) by Bob Foley; with Russell Hardie, Joey Walsh, Rudy Bond, Victor Thorley, Ford Rainey, Michael Conrad, Chris Gampel; (SD)
<u>It's A Great Life</u> (O'Shea, Bishop, Dunn)	NBC 10:30	<u>The Borrowed TV Set</u> - with regulars & Margaret Brayton, Walter Sande, John Harmon; (SW & SD)





WEDNESDAY JANUARY 26

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| <u>Norby</u> (David Wayne)                       | NBC 7pm       | <u>Helen's Holiday</u> - with regulars & Elaine Stritch; (SW & SD)                                                                                                                                                                                                                                                                        |
| <u>Disneyland</u><br>(Walt Disney)               | ABC 7:30      | <u>Davy Crockett Goes to Congress</u> - 2nd of series - with Fess Parker, Mike Mazurki, Buddy Ebsen, Basil Ruysdael, William Bakewell, Helene Stanley, Jeff Thompson, Henry Joyner, Col. Campbell Brown, Benjamin Hornbuckle, Hal Youngblood, Jim Maddux, Robert Booth; (O) by George Bruns; Dir by Norman Foster                         |
| <u>New Stu Erwin</u><br>(June Collyer)           | ABC 8:30      | <u>Father Becomes Efficient</u> - (O) by William E. Raynor, Herbert F. Margolis; with regulars & Paul Maxey, Dan Tobin; (SD)                                                                                                                                                                                                              |
| ILONA MASSEY                                     | WABD 8:30     | Viennese Lantern Orch. replaces Chez Vito Continental Ensemble                                                                                                                                                                                                                                                                            |
| <u>My Little Margie</u>                          | NBC 8:30      | regulars & Hal Baylor, Paul Harvey; (SW & SD)                                                                                                                                                                                                                                                                                             |
| KRAFT TELEVISION<br>THEATRE                      | NBC 9pm       | <u>Boys Will be Boys</u> - (O) by Irvin S. Cobb, (A) by Dale Wasserman; with James Barton, Ed Begley, Heywood Hale Broun, Noel Leslie, Guy Raymond, Malcolm Lee Beggs, Mary Howard, Frederick Bradley, E. A. Krumschmidt, Walter Kinsella, Harvey Hayes, Tommy Halloran, Ricky Hamilton, Michael Gilford, Roy King; (SD) by Maury Holland |
| CHICAGO SYMPHONY                                 | DuM 9pm       | George Schick conducts                                                                                                                                                                                                                                                                                                                    |
| <u>The Millionaire</u>                           | CBS 9pm       | <u>The Story of Carl Nelson</u> - with Arthur Franz, Beverly Garland                                                                                                                                                                                                                                                                      |
| <u>The Eddie Cantor</u><br><u>Comedy Theatre</u> | WABC-TV 10:30 | Brian Aherne (PREMIERE)                                                                                                                                                                                                                                                                                                                   |
| <u>Douglas Fairbanks</u>                         | WRCA-TV 10:30 | <u>Border Incident</u> - (O) by George Marrow; with Bill Sylvester, Balbina, Paul Carpenter; Dir by Derek Twist                                                                                                                                                                                                                           |

THURSDAY JANUARY 27

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<u>Ray Milland</u>	CBS 8pm	regulars & Harry Stewart, Donald MacBride; <del>(O)</del> by Jack Jacobs
<u>Treasury Men</u> <u>in Action</u> (Greaza)	ABC 8:30	<u>The Case of the Unfair Verdict</u> - (O) by Robert Sloane; with Gene Reynolds, Barney Phillips, John Hamilton, John Close; (SD)
CLIMAX! (William Lundigan)	CBS 8:30	<u>The Mojave Kid</u> - (O) by Louis L'Amour, (A) by Gil Doud; with Ricardo Montalban, Ward Bond; (SD) by William H. Brown, Jr.
JUSTICE (Gary Merrill)	NBC 8:30	<u>Strange Terror</u> - (O) by Art Wallace; with Harry Townes, Murray Hamilton, Wynne Gibson, Frank Aletter, Ralph Stantley, Moultrie Patton, Frank Daly, Addison Powell; (SD) by Wm Corrigan
SO YOU WANT TO LEAD-BAND <u>Four Star Playhouse</u>	ABC 9pm CBS 9:30	Denise Lor (S) <u>The Good Sister</u> - (O) by Robert Dozier; with Teresa Wright, Chuck Connors, Violet Rensing, John Dehner, Theresa Tudor, Renata Hoy, John Doucette, Norbet Schiller, Harold Dyrenforth Dir by Roy Kellino
<u>Ford Theatre</u>	NBC 9:30	<u>Letters Marked Personal</u> - (O) by Peter Helmers, (A) by Karen DeWolf; with Joan Bennett, Melvyn Douglas, Elisabeth Risdon; (SD) by Fred F. Sears
POND'S THEATRE	ABC 9:30	<u>The Cornered Man</u> - (O) by William Mourne; with Buster Crabbe, Horace McMahon, Dick Davalos, Nancy Marshall
<u>Public Defender</u> (Reed Hadley)	CBS 10pm	<u>Your Witness</u> - (O) by William P. Rousseau; with Walter Coy, Virginia Gregg, Parley Baer; (SD)
LUX VIDEO THEATRE (James Mason)	NBC 10pm	<u>So Evil My Love</u> - (O) by Joseph Shearing, Paramount screenplay by Leonard Spigelgass & Ronald Millar, TV (A) by Sanford Barnett; with Marilyn Erskine, Louis Hayward, others to be announced; (SD) (FROM HOLLYWOOD)
<u>Conrad Nagel Theatre</u>	WAED 10pm	<u>The Jewels of Rosanna Higgins</u> - (O) by Guy de Maupassant, (A) by Paul Levi; with Pat Crean, Loui Bradley, John Selby, John Stacy, Geoffrey Copleston, Audrey MacDonald; (SD) by John Mantley

FRIDAY JANUARY 28

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| <u>Adventures of RintinTin</u><br>(Lee Aaker) | ABC 7:30 | <u>Rusty Plays Cupid</u> - with regulars & Ric Vallin, Elaine DuPont, John Hoyt, William Forrest, Rand Brooks, John War Eagle; (SD) |
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| <u>Topper</u><br>(Anne Jeffreys)                   | CBS 8:30   | <u>Topper In Mexico</u> - (SW) by Robert Riley Crutcher; with regulars & Nolan Leary, Penny Rubin, Mel Welles, John Berardino, Gloria Grant, Edward Coch, Eddie Gomez, Jose Portugal; (SD) |
| <u>Ray Bolger</u><br>(Marjorie Millar)             | ABC 8:30   | <u>Night School</u> - with regulars & Irene Ryan, Emory Parnell, Elizabeth Harrower; (SW & S)                                                                                              |
| <u>THE BIG STORY</u><br>(Norman Rose)              | NBC 9pm    | <u>Bus Bergen, Cleveland Press</u> - (O) by Mel Goldberg; with Lin McCarthy, Edward Andrews, Perry Wilson, Joe Helgesen, Chris Gampel, Joseph Foley, others to be announced; (SD)          |
| <u>Schlitz Playhouse</u>                           | CBS 9pm    | <u>Murder in Paradise</u> - (O) by George Bruce; with John Ireland, Lynn Allen, Steven Geray, June Vincent, Jack Lambert, Philip Ahn, Leon Lontoc; (SD) by Robert Florey                   |
| <u>THE STRANGER</u><br>(Robert Carroll)            | DuM 9pm    | <u>Court of No Appeal</u> - (O) by Fletcher Hammond; with Philip Abbott, Don Briggs, Joe Zuckert, Henrietta Moore, Karen Linay                                                             |
| <u>Inner Sanctum</u>                               | WOR-TV 9pm | <u>The Fatal Hour</u> - (O) by John Roeburt; with Shepperd Strudwick, James Westerfield, Margaret Draper, Theodore Newton, Chester Stratton, Alan Hewitt; (SD)                             |
| <u>The Vise</u> (Ron Randell)                      | ABC 9:30   | <u>Blind Man's Buff</u> - with Eunice Gayson, John Bentley, Patrick Holt; (SD)                                                                                                             |
| <u>The Lineup</u><br>(Warner Anderson & Tom Tully) | CBS 10pm   | <u>Danny Burke Case</u> - (O) by Sidney Marshall; with regulars & James Lydon, Marshall Reed, Lillian Euyeff, James Bell, Bob Foulk, Lee Roberts; Dir by Harold Schuster                   |

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY JANUARY 21 THRU FRIDAY JANUARY 28  
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<u>BREAKFAST CLUB</u> (Don McNeill)	ABC 9am	M.thru F - regulars & Patsy Lee, Jack Owens (H <sup>1</sup> WOOD, THIS WK ONLY)
GARRY MOORE	CBS 10am	W - Cliff Norton (C); F - Ladd Lyons (balancer), Dylan Todd (S)
<u>WAY OF THE WORLD</u> (Gloria Louis)	NBC 10:30am	Starting Thu - <u>The Bewitched Spinster</u> - (O) by Nelia Gardner White, (A) by Donald A. Yerrill; with Edna Best, Dean Harens, Vera Allen, Vaughn Taylor, Patricia Wheel; (SD)
SHEILA GRAHAM	NBC 10:45	M thru F - Jack Palance; (SW) by Lou Garfinkle, replacing Jack Mullen (FROM HOLLYWOOD)
THE GUIDING LIGHT	CBS 12:45	M thru F - current regulars: Herb Nelson, Ellen Demming, Susan Douglas, Patricia Wheel, Lyle Sudrow, Charita Bauer, James Lipton, Theo Geotz, Paul Potter, Glenn Walken, Barry Thompson, Lois Wheeler, Lois Wilson, Charles Bang, Lynn Rogers, Ed Prentiss, Alice Yourman; (SW & SD)
JINX'S DIARY	WRCA-TV 2:30	W thru F (1/21) - Sydney Smith subs for vacationing Jinx
THE GREATEST GIFT	NBC 3pm	M thru F - add regular: Janet Ward; (SW & SD)
<u>WORLD OF MR. SWEENEY</u> NBC 4:30 (Charlie Ruggles, Glenn Walken, Helen Wagner)		M - Mimi Strongen, Beverly Lunsford, Grace Keddy, Edwin Bruce; Tu - Charles Thompson; W - Floyd Buckley; Thu - Walter Kinsella; F - Mimi Strongen, Charles Cooper; (SW & SD)
<u>MODERN ROMANCES</u> (Martha Scott)	NBC 4:45	<u>The Nice Young Man</u> - (O) by Harold Gast; with Lee Remick, Steven Hill, Hildy Parks, Haim Winant; (SD) by Tom Reynolds
MAGIC COTTAGE	WABD 6pm	M thru F - Earl Hammond, Carl White, Dolores Sutton (Pat Meikle vacations); (SW & SD)
PERRY COMO	CBS 7:45	W - Eddie Arnold (S)
ERNIE KOVACS	WABD 10:30	Tu & Thu - Elliot Lawrence (M) added as regular

SATURDAY JANUARY 29  
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| <u>Captain Midnight</u><br>(Richard Webb) | CBS 11am     | <u>Arctic Avalanche</u> - (O) by Wells Root; with regulars & Marc K... Philip Ahn, Lane Nakano, Tetsu Komai; (SD)                            |
| <u>The Range Rider</u><br>(Jack Mahoney)  | WRCA-TV 6:30 | <u>Six Gun Party</u> - (O) by Samuel Newman; with regulars & Elaine Riley, Earl Hodgins, Denver Pyle, Dick Curtis, Wes Hudman Al Hyatt; (SD) |

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| <u>Man Behind the Badge</u> WCBS 6:30<br>(Charles Bickford) | <u>The Case of the Elusive Firebug</u> - (O) by Alvin Foretz; with Walter Sande, Bill Fawcett, Bill Foster, Butch Cavell, James Flavin, Barbara Woodell, Paul Keast                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <u>Rheingold Theatre</u> WRCA-TV 7pm<br><u>Henry Fonda</u>  | <u>Ferry to Fox Island</u> - with Jan Sterling, Gayle Kellogg, Mary Anderson, Eddie Waller, Stuart Randall, Tudor Owen, Claire DuBrey; (SD)                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <u>Donald O'Connor</u> NBC 9:30                             | regulars & Timmy Rooney; (SW & SD)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| GEORGE GOBEL NBC 10pm                                       | Jackie Cooper (SW & SD, FROM HOLLYWOOD)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <u>Foreign Intrigue</u> WABC-TV 10:30<br>(Gerald Mohr)      | <u>F. I. in the Missing Schoolteacher</u> - (O) by Joseph Morheim; with Lucille Vines, Marta Dorff, Alf Kjellin; (SD) (SHOW MOVES TO THIS DAY & TIME EFFECTIVE THIS DATE)                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <u>Willy</u> CBS 10:30<br>(Jung Havoc)                      | <u>Willy and the Dog Joseph</u> - with regulars & Sig Ruman, Danny Richards, Sr., C. H. Tryon; (SW & SD)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| SUNDAY JANUARY 30<br>~~~~~                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| OMNIBUS CBS 5pm<br>(Alistair Cooke)                         | <u>Analysis of Hamlet</u> by Canadian Players: Douglas Campbell, Ann Casson, William Needles, William Hutt, Roland Hewgill, John Gardiner, Rony Van Bridge; <u>Aviation</u> - with Major Murray (pilot) <u>Fencing</u> - with U.S. Olympic Team                                                                                                                                                                                                                                                                                                                                                                      |
| <u>You Are There</u> CBS 6:30<br>(Walter Cronkite)          | <u>The Tragedy of John Milton</u> - (O) by Jeremy Daniel; with Philip Bourneuf, Fred Downs, Richard Kiley, Basil Langton, Harrison Dowd, Richard Waring, Michael Higgins, Grant Gordon, Biff McGuire, Carroll Howe; (SD)                                                                                                                                                                                                                                                                                                                                                                                             |
| OPERA CAMEOS DuM 7:30<br>(Giovanni Martinelli)              | <u>The Pearl Fishers</u> - excerpts from opera by Bizet; with Gabor Carelli, Martial Singher, Beverly Sills (all S, SD)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <u>Private Secretary</u> CBS 7:30<br>(Ann Sothern)          | <u>Screaming Meemies</u> - (O) by Arnold Belgard; with regulars & Jesse White, Hank Mann, Frank Mills; (SD)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <u>Pepsi-Cola Playhouse</u> ABC 7:30                        | <u>Otto and the Coat</u> - with Hans Conreid                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| MAX LIEBMAN NBC 7:30<br>SPECTACULAR (COLOR)<br>(Lee Bowman) | <u>Variety*</u> - with Pat Carroll (C), Buddy Hackett (C), Herb Shriner (C), Bill Hayes (S), Jack Russell (S), Danny Scholl (S), Bambi Linn and Rod Alexander (D), Perry Como (S), Kitty Kallen (S) *(includes jazz version of <u>H. M. S. Pinafore</u> - by Gilbert & Sullivan)                                                                                                                                                                                                                                                                                                                                     |
| TOAST OF THE TOWN CBS 8pm<br>(Ed Sullivan)                  | <u>Cavalcade of Radio</u> - based on <u>I Looked and I Listened</u> - book by Ben Gross; with Eddie Cantor (C), Roger Pryor (S&M), Frank Parker (S), Jack Benny (C), Edward R. Murrow, George Burns (C), Eve Arden and Bob Rockwell, Rudy Vallee (S), the Pickens Sisters (S), Gene Autry, Edgar Bergen, Gertrude Berg, Edward Arnold, Milton Cross, Norman Brokenshire, Ed & Pegeen Fitzgerald, George Shelton, Paul Whiteman & Orch., Vincent Lopez (M), Andre Baruch, Red Barber, David Ross, Ted Mack, Lanny Ross (S), Jessica Dragonette (S), Jay Jostyn, John Gambling; Harry Von Zell is MC of H'wood portion |
| GENERAL ELECTRIC CBS 9pm<br>THEATRE (R. Reagan)             | <u>Big Shot</u> - with Johnnie Ray, full credits next week                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| GOODYEAR TELEVISION NBC 9pm<br>PLAYHOUSE                    | <u>The Way Things Happen</u> - (O) by George Baxt; with Peter Lind Hayes, Mary Healy, Doris Rich, Harold Stone, David White, Shirley Grayson, Parker McCormack, Marga Ann Deighton; (SD) by Arthur Penn                                                                                                                                                                                                                                                                                                                                                                                                              |
| <u>Stage 7</u> CBS 9:30                                     | <u>The Deceiving Eye</u> - (O) by Jack Brandwein, (A) by DeWitt Bodeen, Norman Fetchin, Alvin Ganzer; with Frank Lovejoy, Jean Howell, Ann Robinson, Russ Conway, Hugh Sanders, John Warburton, James Seay, Tommy Cook, Buddy Mason, Jimmy Hayes; Dir by Alvin Ganzer (PREMIERE)                                                                                                                                                                                                                                                                                                                                     |
| <u>Father Knows Best</u> CBS 10pm<br>(Robert Young)         | <u>Jim, the Farmer</u> - (O) by Roswell Rogers; with regulars & Sara Selby, Mary Young; (SD)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <u>Loretta Young</u> NBC 10pm                               | <u>600 Seconds</u> - (O) by Marian Thompson; with Dick Simmons, Ann Lee, John Bryant, Gay Gallagher, Paul Cavanaugh, Jan Shepard, Lois Collyer; (SD)                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| WHAT'S MYLINE? CBS 10:30<br>ROSS REPORTS - 1/23/55 - Page E | Fred Allen added as permanent panelist<br>TALENT SHOWSHEET                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |

